CAREER AND LIFE DESIGN (CLD)

CLD 200 | DESIGN YOUR FUTURE: CAREER AND ACADEMIC EXPLORATION | 2 quarter hours
(Undergraduate)
Who am I? What should I study? What kind of work might I enjoy? Through this course, you will build the foundation needed to design your career. We will start with career reconnaissance, exploring and building language around your VIPS (values, interests, personality, and skills). Next, we will dive into market reconnaissance, exploring careers and majors of interest. Using these as your guide, you will leave this course with a strong foundation for sound career decision making.

CLD 205 | CREATE YOUR CAREER TOOLKIT | 2 quarter hours
(Undergraduate)
Creating a written and oral suite of career communications is essential to your career development. In order to be competitive in today's job market, you need to be able to craft and share your story. Through written communication, such as resumes and cover letters to oral communication, such as your elevator pitch and interview stories, you need to understand how to effectively communicate brand YOU. Through this course, students will learn by doing, leaving with their own personalized career communication toolkit that will help them to navigate networking, apply for a job, and/or ace the interview.

CLD 210 | HARNESS YOUR STRENGTHS | 2 quarter hours
(Undergraduate)
Talent is the source of true potential. Using the Clifton StrengthsFinder assessment, you will identify your talents: the thoughts, feelings, and behaviors that come most naturally to you. Through this course, we will explore ways for you to build your natural talents into your strengths and apply them to several areas of your career development.

CLD 215 | LAUNCH YOUR SEARCH: JOB AND INTERNSHIP SEARCH STRATEGIES | 2 quarter hours
(Undergraduate)
Want an internship, but are not sure where to start? Or maybe you are seeking full-time employment and want to be more strategic in your search. Through this course, you will design a customized search strategy that will position you for success in landing your dream job or internship! Topics covered include self-discovery, identifying/researching target organizations, refinement of your career communication suite, offer/negotiation best practices, and designing/executing your search plan.

CLD 216 | EXPLORING GRADUATE & PROFESSIONAL SCHOOL | 2 quarter hours
(Undergraduate)
Graduate and professional school provides you with the opportunity to advance your academic and professional career through advanced study of a particular field and/or area of interest. For many fields, earning an advanced degree gives you a competitive advantage while for others, it is necessary for advancement. Exploring your options and getting accepted into your preferred program requires research, differentiation, and project management skills. Through this course, you will learn how to identify best-fit graduate programs and figure out how to successfully navigate the application process. By the end of this course, students will be able to: Identify connections between graduate study and their career and life goals; Discover and evaluate graduate programs of interest; Develop an understanding of and strategy for the graduate school application process; Write an effective personal statement and Resume/CV for a graduate school application; Prepare for a grad school interview; Network with professionals who can support their graduate school exploration and application process.

CLD 220 | INTERNATIONAL STUDENTS: JOB AND INTERNSHIP SEARCH STRATEGIES | 2 quarter hours
(Undergraduate)
As an international student, you may have additional challenges to your job/internship search. From navigating visa matters to overcoming cultural barriers, you need to carefully manage each phase of the process. With these challenges also comes opportunities: from your global experience to unique set of skills and abilities. Through this course, you will develop strategies for seeking employment in the U.S. and/or your home country, while understanding how to navigate the nuts and bolts of the U.S search for internships, OPT, or H-1B jobs.

CLD 225 | REPOSITION YOUR CAREER PLAN | 2 quarter hours
(Undergraduate)
Are you at a career crossroads? Career journeys are rarely linear. More often than not, one of your internships and/or classes makes you reconsider your career plan. While changing the direction of your career may seem intimidating, this experience is completely normal. Utilizing our three step process for repositioning your career plan (self-assessment/research/design), this course will provide you with the tools needed to reposition your career plan and get back on track for success.

CLD 230 | PROFESSIONAL SKILLS FOR CAREER SUCCESS | 2 quarter hours
(Undergraduate)
The workplace is constantly evolving, and employers are increasingly taking a skills-based approach to hiring. Developing a strong set of professional skills is more important now than ever, as they can set you up for career success by allowing you to differentiate yourself from other candidates in today's competitive job market. This course offers a variety of upskilling topics to help build your professional skill set and advance your career.
and engagement with industry professionals. 

opportunities within the space through a combination of online modules within Chicago's creative economy, gaining insight into various career paths and organizations. 

This course will introduce students to key industries and organizations involved in their success and growth. Chicago is home to many of these creative enterprises across a variety of industries. This course will introduce students to key industries and organizations within Chicago's creative economy, gaining insight into various career opportunities within the space through a combination of online modules and engagement with industry professionals.
CLD 345 | DESIGNING A CAREER ABROAD | 2 quarter hours  
(Undergraduate)
This 2-credit course is part of a two course series. The series is designed to help undergraduate students who are interested in working abroad, with an opportunity to assess values, skills, interests and career options as well as connect with alumni who are working abroad in London, England. In this second course of the series, students will learn how their recent study abroad experience as well as their academic courses, campus activities and work experience will transfer to the workplace and be of interest to potential employers. Students will then identify the wealth of transferable skills they have already acquired, which will give employers concrete evidence of their qualifications for positions. These transferable skills, such as how to communicate clearly and effectively, the ability to be creative and solve complex problems, and having had multicultural experiences are characteristic of a liberal arts education and are much in demand. At the end of the course, students will learn how to articulate both their academic accomplishments and transferable skills in a way that will impress potential employers.

CLD 500 | DESIGN YOUR LIFE & CAREER | 2 quarter hours  
(Graduate)
Thinking like a designer can transform the way one approaches their career and life planning. This course employs a design thinking approach to help graduate students develop a constructive and effective approach to finding and designing their lives and careers after graduation. Students in this course will explore different options for the future, clarify their values and goals, focus and target their efforts, prototype and test elements of paths that interest them, and map their next steps. Using the mindset and toolkit of a designer, students will work on these issues through discussions, assigned readings, reflections, individual coaching, and in-class exercises. By the end of the course, students will be able to: 1) Articulate and reflect upon one's work view, academic view, and worldview. 2) Demonstrate a growth mindset using a design thinking approach. 3) Apply the skills of self-management and wayfinding to chart a personal life and career path. 4) Integrate educational and career planning strategies to design next steps after graduation. 5) Explain and evaluate life after graduation planning successes, challenges and commitments moving forward.

CLD 505 | DEVELOP YOUR CAREER TOOLKIT | 2 quarter hours  
(Graduate)
Your Career Toolkit is a collection of essential assets that help to ensure your career success. From resumes and cover letters to CVs and research statements, LinkedIn profiles to personal value propositions - it is important to understand how to effectively communicate brand YOU. Through this course, you will have the opportunity to develop a toolkit that will support you in your academic and/or industry career pursuits! By the end of the course, students will be able to: -Articulate their personal brand and personal value proposition -Create effective and authentic toolkit documents -Demonstrate effective interviewing skills -Build professional connections within their field.

CLD 530 | PROFESSIONAL SKILLS FOR CAREER SUCCESS | 2 quarter hours  
(Graduate)
The workplace is constantly evolving, and employers are increasingly taking a skills-based approach to hiring. Developing a strong set of professional skills is more important now than ever, as they can set you up for career success by allowing you to differentiate yourself from other candidates in today's competitive job market. This course offers a variety of upskilling topics to help build your professional skill set and advance your career. By the end of this course, students will be able to: -Understand the importance of upskilling; -Identify how upskilling contributes to their career success; -Demonstrate proficiency in a new professional skill; -Articulate the value of the professional skill in their career toolkit.