

INTERNATIONAL BUSINESS (IB)

IB 350 | INTERNATIONAL BUSINESS SEMINAR | 4 quarter hours (Undergraduate)

This foreign study course is meant to introduce the student to the world of international life and business as it is today. The course provides students the opportunity to visit and study foreign commercial enterprises on-site. Additional emphasis is placed on understanding overseas cultures, self-reference criteria, and the fact that people around the world can maintain/develop hopes and dreams within their own lifestyle even though it may differ from others'. Most courses in this group will count for liberal studies credit as an experiential learning course. See the Director of the Driehaus Center for International Business or the College of Commerce undergraduate office for additional information. Registration with the Driehaus Center is required. International Business Seminars may not be taken Pass/Fail.

IB 505 | GEOPOLITICAL AND CULTURAL ISSUES IN INTERNATIONAL BUSINESS | 4 quarter hours (Graduate)

Analysis of major geographical and cultural conditions in those countries most involved in U.S. foreign trade. Guest lectures, comprehensive maps and pertinent media presentations supplement weekly class discussion.

IB 526 | COMPARATIVE ECONOMIC SYSTEMS | 4 quarter hours (Graduate)

A study of the contrasting theories of socialism and capitalism.
FIN 555 is a prerequisite for this class

IB 530 | INTERNATIONAL FINANCE | 4 quarter hours (Graduate)

International Finance integrates the financial activities, institutions, and multinationals of the global finance arena. In addition to extending the tools of financial analysis to an international setting, the course studies the strategies available to a multinational because of operations in multiple countries. Topics include foreign currency and political risk, capital budgeting in a multinational setting, and cash flow management between countries.

FIN 555 is a prerequisite for this class

IB 540 | INTERNATIONAL MANAGEMENT | 4 quarter hours (Graduate)

The objective of this course is to develop clear awareness of the international business operations, practices and environment. It provides the concepts, methods and tools necessary to face the global challenges in international management. The objective is met through lectures, classroom discussions, library assignments and research work. Students will learn the effective use of the international business references. By the end of the course, they are expected to have developed a high level of competency in acquiring, understanding, analyzing and synthesizing international management information from international business directories, databases and CD-ROMs.

IB 545 | AREA STUDIES IN INTERNATIONAL MANAGEMENT | 4 quarter hours (Graduate)

In-depth analysis of the economic and cultural aspects of doing business in a particular region, e.g. Western Europe, Middle East, Japan, etc. The course focuses on the region's business relations with the United States, its trade and management practices and the successful conduct of business negotiations. The area under consideration will vary from quarter to quarter in order to cover regions of particular interest to our students and the business community of Chicago.

IB 560 | GLOBAL STRATEGIC FINANCIAL ANALYSIS | 4 quarter hours (Graduate)

This course concentrates on each student's own career goals by focusing on cases of well-known financial successes and failures in the global business world. It enables students to become intelligent users (readers) of financial reporting in a global environment. Students will learn to identify key relationships in the statements to strategy of high performance companies and to make critical judgments underlying the elements and valuations in the financial statements. Students will study integrated reporting, corporate governance, and sustainability accounting. The course is a useful elective for MSA, MACC and MBA programs.

ACC 500 or ACC 502 or equivalent, is a prerequisite for this course.

IB 750 | INTERNATIONAL BUSINESS SEMINAR I | 4 quarter hours (Graduate)

Off-campus seminar, usually one to three weeks, providing exposure to international business cultures. IB 755 is a co-requisite for this class.

IB 755 | INTERNATIONAL BUSINESS SEMINAR II | 4 quarter hours (Graduate)

Some of the International Business Seminars are offered for eight rather than four credits. Students are ordinarily required to complete an in-depth research paper in an international business area approved by the director of the seminar. Information gathered during the seminars with business and governmental organizations must be incorporated into the research paper. IB 750 is a co-requisite for this class.

IB 798 | SPECIAL TOPICS | 4 quarter hours (Graduate)

Content and format of the course are variable. An in-depth study of current issues. Subject mater will be indicated in class schedule. Offered Variably.

IB 799 | INDEPENDENT STUDY | 4 quarter hours (Graduate)

Available to graduate students of demonstrated capability for intensive independent work in international business.