STRATEGY EXECUTION
VALUATION (SEV)

SEV 611 | RETURN DRIVEN STRATEGY | 4 quarter hours
(Graduate)
This course provides a framework and strategic skills that will enable
Kellstadt students to make a significant impact on the future of their
organizations and in their careers. The seminar course focuses on the
Return Driven Strategy framework which describes the 11 tenets of
successful business strategy, leveraging genuine assets, managing
significant forces of change and understanding strategic valuation.
This seminar course will focus on a deep analysis of the strategies
and successful value creation of great companies. Each student will
participate in a team project to apply the tenets of Return Driven Strategy
to a high performance company. The Return Driven Strategy framework
will be useful for MBA candidates working in various areas of corporate
management, management consulting, investment banking, equity
research, and for entrepreneurs. The seminar-driven course will include
an executive seminar session for the morning session of the first day
which will include presentations by executives and top thought leaders in
strategy.
(ACC 500 or ACC 502 or its equivalent) or (status as an MS Audit and
Advisory Services student) is a prerequisite for this course.

SEV 621 | STRATEGY EXECUTION | 4 quarter hours
(Graduate)
The course focuses on strategy execution and strategic performance
measurement, including the balanced scorecard and value-based
management as frameworks for describing and executing strategy. The
course includes the latest developments in Strategic Risk Management
and the implications for strategy and performance measurement
The course will study how high performance companies measure
and manage performance, strategic risk, and corporate sustainability
performance, as well as the ethical dimensions of strategy and execution.
The seminar-driven course will include an executive seminar session for
the morning session of the first day which will include presentations by
executives and top thought leaders in strategy execution.
(ACC 500 or ACC 502 or its equivalent) or (status as an MS Audit and
Advisory Services student) is a prerequisite for this course.

SEV 641 | STRATEGIC VALUATION | 4 quarter hours
(Graduate)
This course focuses on leading practices in valuation and practical
methods for driving valuations from strategic corporate analysis. The
course shows the link between strategic analysis and valuations -
converting our qualitative understanding of company initiatives into
quantitative forecasts and valuation models. The guiding principles for
developing valuation models, and the tools and techniques for enhancing
that analysis are introduced. This course builds a skillset for evaluating
other valuation models and a first-hand experience in building valuation
models for companies. The course differs from traditional treatments in
its focus on the actual building of valuation models directly from financial
performance and the valuation projects based on real-time data This
course is co-designed and co-taught by Dr. Mark L. Frigo, and Joel C.
Litman, Clinical Professor of Business Strategy at DePaul's Kellstadt
Graduate School of Business. They have been combining their efforts
in the research, study, and development of business strategy models
and frameworks for execution and value-creation and have assisted a
wide range of public and private companies in the application of these
concepts.
(ACC 500 or ACC 502 or its equivalent) or (status as an MS Audit and
Advisory Services student) is a prerequisite for this course.