

BUSINESS ANALYTICS (MS), COMBINED BACHELOR'S + MASTER'S DEGREE

The combined Bachelor's + Master's degree programs allow students to complete 12 graduate credit hours while still undergraduates. These three graduate level courses will count toward both the undergraduate and graduate degree programs.

DePaul Undergraduate Degree + Business Analytics (MS)

Through the master's in Business Analytics program, you'll gain the necessary techniques to turn complex data into solutions that drive business decisions for a wide range of industries.

The program's primary focus is preparing students for roles that require them to be *expert users* of data analytics with the ultimate purpose of informing business decisions. Students will develop key competencies that enable them to perform core tasks applying data analytic tools and techniques to any business function. These include analyzing market strategies, synthesizing and managing timely flow of current business intelligence to support recommendations for action, identifying, analyzing and communicating industry, technology or geographic trends with business strategy implications, and generating reports summarizing business, financial or economic data for review key stakeholders.

DePaul degree-seeking undergraduate students interested in earning a Master of Science in Business Analytics may apply to the bachelor's degree/Business Analytics (MS) combined program. Students may be able to obtain both degrees in an expedited period, typically in five years.

Admission

Students must formally apply and be admitted to the Department of Management before beginning their graduate coursework. Undergraduate students who meet the following criteria may apply to this program:

- Junior standing or higher (at least 88.0 credits)
- A minimum cumulative DePaul grade point average of 3.20

Students participating in this program will typically take three of the following graduate level courses during their senior year:

Course	Title	Quarter Hours
MGT 567	STATISTICAL TOOLS FOR BUSINESS ANALYTICS ^{1, 2}	4
MGT 585	FUNDAMENTALS OF BUSINESS ANALYTICS ^{2, 3}	4
MGT 586	DATA VISUALIZATION (or any other College of Business or College of Computing and Digital Media 500-level or 700-level graduate course) ^{1, 2, 4}	4

while the MSBA will be awarded upon completion of the remaining graduate level work.

² These courses count as the core courses towards the MSBA program.

³ This course replaces MGT 314 Business Analytics Foundation Tools.

⁴ If the selected course is not MGT 586, it will count as an elective towards the MSBA program and can double-count towards the undergraduate degree with prior approval from the undergraduate department chairperson.

These three courses may double-count up to 12 credits towards both degree programs. The undergraduate degree will be awarded at the completion of all undergraduate work while the MSBA will be awarded upon completion of the remaining graduate level work.

¹ These graduate courses do not currently replace any single undergraduate level course. The final three courses may double-count up to 12 credits towards both degree programs. The undergraduate degree will be awarded at the completion of all undergraduate work