

# BUSINESS ANALYTICS (MS), COMBINED BACHELOR'S + MASTER'S DEGREE

The combined Bachelor's + Master's degree programs allow students to complete 12 graduate credit hours while still undergraduates. These three graduate level courses will count toward both the undergraduate and graduate degree programs.

## DePaul Undergraduate Degree + Business Analytics (MS)

Through the master's in Business Analytics program, you'll gain the necessary techniques to turn complex data into solutions that drive business decisions for a wide range of industries.

The program's primary focus is preparing students for roles that require them to be *expert users* of data analytics with the ultimate purpose of informing business decisions. Students will develop key competencies that enable them to perform core tasks applying data analytic tools and techniques to any business function. These include analyzing market strategies, synthesizing and managing timely flow of current business intelligence to support recommendations for action, identifying, analyzing and communicating industry, technology or geographic trends with business strategy implications, and generating reports summarizing business, financial or economic data for review key stakeholders.

DePaul degree-seeking undergraduate students interested in earning a Master of Science in Business Analytics may apply to the bachelor's degree/Business Analytics (MS) combined program. Students may be able to obtain both degrees in an expedited period, typically in five years.

## Admission

Students must formally apply and be admitted to the Department of Management before beginning their graduate coursework. Undergraduate students who meet the following criteria may apply to this program:

- Junior standing or higher (at least 88.0 credits)
- A minimum cumulative DePaul grade point average of 3.20

Students participating in this program will typically take three of the following graduate level courses during their senior year:

Course	Title	Quarter Hours
GSB 519	BUSINESS ANALYTICS TOOLS (FORMERLY GSB420) <sup>5</sup>	
MGT 585	FUNDAMENTALS OF BUSINESS ANALYTICS <sup>5</sup>	
Select one of the following:		
MGT 506	DECISION MAKING FOR MANAGERS <sup>1</sup>	
MGT 598	PROJECT MANAGEMENT <sup>2</sup>	
MGT 555	HUMAN CAPITAL STRATEGY AND SCIENCE <sup>3</sup>	
MGT 502	OPERATIONS MANAGEMENT <sup>4</sup>	
ACC 500	FINANCIAL ACCOUNTING <sup>5</sup>	
MKT 555	MARKETING MANAGEMENT <sup>5</sup>	

- <sup>1</sup> Replaces MGT 315 Supply Chain Analytics
- <sup>2</sup> Replaces MGT 303 Managing Projects and Teams
- <sup>3</sup> Replaces MGT 307 Human Resource Management
- <sup>4</sup> Replaces MGT 301 Principles of Operations Management
- <sup>5</sup> These graduate courses do not currently replace any single undergraduate level course

These three courses may double-count up to 12 credits towards both degree programs. The undergraduate degree will be awarded at the completion of all undergraduate work while the MSBA will be awarded upon completion of the remaining graduate level work.