

BUSINESS (MINOR)

Available to students outside of the Driehaus College of Business, the Business Minor provides students with sought-after skills for developing an entrepreneurial mindset, making economic and financial decisions, understanding consumers and branding, and using data to tell a story.

Course Requirements

A non-Driehaus student minoring in Business is required to complete the following courses totaling at least 20.0 hours:

Course	Title	Quarter Hours
BUS 211	DEVELOPING AN ENTREPRENEURIAL MINDSET	4
BUS 212	MARKETING, CONSUMER BEHAVIOR & YOU	4
BUS 213	ECONOMICS FOR EVERYBODY	4
BUS 214	MAKING FINANCIAL DECISIONS	4
BUS 215	BIG DATA STORYTELLING	4

Graduation Requirements

All Business (BUS) courses and any other courses used toward the Business minor must be completed with a minimum grade of C- and with a combined GPA of 2.000 or higher.