COMMERCIAL CHINESE (MINOR)

The Commercial Chinese Studies Minor offers a basic understanding of the Chinese Language along with an exploration of Chinese business operations and contexts.

Course Requirements

- Three quarters of college-level Chinese language (at any level).
- Five additional courses focusing on Chinese business and economy from at least three different disciplines, chosen in consultation with an advisor or faculty member, from the Commercial Chinese Studies Allied Course List.

Commercial Chinese Studies Allied Course List

Course	Title	Quarter Hours
Select five additional courses from below (as noted above): 20		
Chinese Studies		
CHN 252	INTRODUCTION TO COMMERCIAL CHINESE	
CHN 320	CHINESE FOR BUSINESS	
Economics		
ECO 334	UNDERSTANDING CHINA'S ECONOMY	
Geography		
GEO 215	INTERNATIONAL DEVELOPMENT AND REGIONAL INEQUALITY	
GEO 266	WORLD ECONOMY: STATES, MARKETS AND LABOR	
GEO 315	THE STATE AND ECONOMIC GROWTH	
Management		
IB 350	INTERNATIONAL BUSINESS SEMINAR	
MGT 357	INTERNATIONAL BUSINESS	
Marketing		
MKT 340	MARKETING ACROSS CULTURES: A CULTURAL PERSPECTIVE ON MULTICULTURAL MARKETS	
MKT 360	INTERNATIONAL MARKETING	
Political Science		
PSC 246	ASIAN FOREIGN POLICY	
PSC 343	INTERNATIONAL POLITICAL ECONOMY OF THE PACIFIC RIM	
PSC 352	CHINESE POLITICS	

Students majoring in Chinese Studies (BA) or minoring in Chinese Language or Chinese Studies are restricted from earning this minor.