

DIGITAL COMMUNICATION CERTIFICATE

The graduate certificate in Digital Communication provides both continuing education for professionals in communication fields such as advertising, journalism, media studies, and public relations, and also skills training in contemporary digital technology for communication professionals. This six course (24 credit hour) interdisciplinary certificate will help students understand how digital technology has affected communication practices across a range of subjects and disciplines, develop new technological practices that reflect changes in the field across a range of communication subjects, identify ethical perspectives and evaluate the ethical dimensions of digital technology and practice, and evaluate professional-level communication skills and technological practices in order to become better communicators in digital environments.

Course Requirements

Course	Title	Quarter Hours
CMNS 570	INTRODUCTION TO DIGITAL CMN	4
Select three digital technology focused courses among offerings in Journalism (JOUR), Media and Popular Culture (MPOP), and Public Relations and Advertising (PRAD). Pre-approved courses include:		12
JOUR 503	REPORTING FOR CONVERGED NEWSROOMS	
JOUR 504	MULTIMEDIA NEWS PRODUCTION	
JOUR 506	NEWSCAST PRODUCING	
JOUR 507	VISUAL COMMUNICATION	
JOUR 509	JOURNALISM LAW AND ETHICS	
JOUR 515	SPECIAL TOPICS IN JOURNALISM ¹	
JOUR 520	DATA JOURNALISM	
JOUR 521	SPORTS PRODUCING	
JOUR 522	MULTI-PLATFORM NEWS EDITING	
JOUR 523	ONLINE SPORTS REPORTING	
JOUR 529	ONLINE NEWS BUREAU	
JOUR 531	JOURNALISM BY NUMBERS	
JOUR 533	JOURNALISM & FREEDOM OF INFORMATION	
JOUR 536	SPORTS BLOGGING	
JOUR 537	FROM FRANKLIN TO THE INTERNET: A HISTORY OF AMERICAN JOURNALISM	
JOUR 538	MASS COMMUNICATION IN THE DIGITAL AGE	
JOUR 540	THE INTERNET, TECHNOLOGY, AND POLITICS	
JOUR 542	SOCIAL MEDIA AND THE NEWS	
JOUR 544	ENTREPRENEURIAL JOURNALISM	
JOUR 588	REPORTING FOR 14 EAST MAGAZINE	
MPOP 520	TOPICS IN MEDIA STUDIES	
MPOP 530	NEW MEDIA AND CULTURE	
MPOP 541	AUDIO DOCUMENTARY	
MPOP 542	TOPICS IN PRODUCTION	

MPOP 550	FANDOM AND ACTIVE AUDIENCES
MPOP 575	DIGITAL MEDIA ETHICS
PRAD 521	PUBLIC RELATIONS MEASUREMENT AND DATA ANALYTICS
PRAD 550	INTEGRATED COMMUNICATION CAMPAIGNS
PRAD 562	MEDIA RELATIONS
PRAD 563	MEDIA PLANNING
PRAD 595	SPECIAL TOPICS IN PUBLIC RELATIONS & ADVERTISING ¹

Select one Digital Media Arts (DMA) course from the College of Computing and Digital Media's School of Design. Pre-approved courses include:

DMA 402	INTRO TO VISUAL COMMUNICATIONS PRINCIPLES
DMA 405	INTRO TO VISUAL COMMUNICATION TOOLS
DMA 410	DESIGN WORKSHOP
DMA 445	360 VIDEO PRODUCTION
DMA 475	MOVING IMAGE WORKSHOP
DMA 480	WEB/MEDIA DELIVERY WORKSHOP
DMA 490	PORTFOLIO
DMA 525	FOUNDATION OF DIGITAL MEDIA
DMA 527	CREATIVE PROCESS AND STRATEGY
DMA 530	DESIGN THINKING AND STORYTELLING
DMA 535	STORYTELLING ACROSS MEDIA

Select one additional elective course from the digital technology focused courses in JOUR, MCS or PRAD, DMA courses in the School of Design, or pre-approved courses in allied fields.² Example pre-approved allied field courses include:

WRD 524	DOCUMENT DESIGN
WRD 525	WRITING FOR THE WEB
WRD 530	TOPICS IN PROFESSIONAL AND DIGITAL WRITING
WRD 531	DIGITAL STORYTELLING
WRD 532	CONTENT STRATEGY
WRD 533	WRITING ACROSS MEDIA
WRD 580	MARKUP AND TEXT ENCODING IN THE HUMANITIES
ART 405	ADVANCED ART STUDIO
ART 427	DIGITAL ART
ART 460	WEB ART AND DESIGN
ART 461	PHOTOGRAPHY AND MEDIA ART
ART 489	VIDEO ART
ART 490	ADVANCED TOPICS IN ART, MEDIA AND DESIGN

¹ Topics must be approved by graduate program director.

² With prior approval of the graduate program director, the additional elective course may come from other areas within the College of Communication, the College of Computing and Digital Media, or from relevant areas in other colleges at DePaul.

This graduate certificate program is approved as a Gainful Employment Program through the U.S. Department of Education and is, therefore, eligible for Federal Student Aid.