

MEDIA ARTS CONCENTRATION, DIGITAL COMMUNICATION AND MEDIA ARTS - CDM (MA)

Course Requirements

Introductory Courses

Course	Title	Quarter Hours
DMA 402	INTRO TO VISUAL COMMUNICATIONS PRINCIPLES	4
DMA 405	INTRO TO VISUAL COMMUNICATION TOOLS	4

Foundation Courses

Course	Title	Quarter Hours
CMNS 570	INTRODUCTION TO DIGITAL CMN	4
DMA 525	FOUNDATION OF DIGITAL MEDIA	4
DMA 530	DESIGN THINKING AND STORYTELLING	4
MPOP 575	DIGITAL MEDIA ETHICS	4

Advanced Courses

Course	Title	Quarter Hours
DMA 527	CREATIVE PROCESS AND STRATEGY	4
DMA 535	STORYTELLING ACROSS MEDIA	4
Select 12 Credit Hours from the following classes:		12
DMA 410	DESIGN WORKSHOP	
DMA 415	AUDIO WORKSHOP	
DMA 425	STILL IMAGE WORKSHOP	
DMA 475	MOVING IMAGE WORKSHOP	
DMA 480	WEB/MEDIA DELIVERY WORKSHOP	
DMA 490	PORTFOLIO	
EXP 440	DESIGNING PLAYFUL EXPERIENCES	
EXP 442	DESIGNING INTERFACES FOR EMERGING TECHNOLOGIES	
FILM 401	FUNDAMENTALS OF CINEMA PRODUCTION	
HCD 421	DESIGN AND HUMAN EXPERIENCE	

Thesis/Capstone

Course	Title	Quarter Hours
DMA 695	THESIS I	4
DMA 698	THESIS II	4

Major Elective Courses

Students are required to take eight (8) Credit Hours of Major Elective Courses according to the following criteria:

- Students should choose the eight (8) Credit Hours of graduate level elective courses from a College of Communication graduate program.

Master's Thesis Project

Students must complete a Master's Thesis Project as part of the degree requirements. Students have two options for how to complete the Master's Thesis Project.

- Individual - The student will create an original project and a 20-30 page accompanying written research documentation and report/analysis.
- Collaborative - Students work in teams of 2-4 students to complete an original project and a 40-60 page accompanying written research documentation and report/analysis.

Students must have completed the necessary prerequisite classes and at least 8 courses (32 credit hours) in the DCMA program toward their 52 required Credit Hours (credits earned from Introductory Courses do not count toward the required total credits). Students should schedule a meeting with a faculty member to discuss the requirements.

Thesis milestones:

- Fall - Before the end of the fall quarter, students should submit a written proposal to advising faculty outlining their Thesis concept.
- Winter - Enroll in DMA 695.
- Spring - Enroll in DMA 698.
- Spring - Participate in end of year showcase and/or symposium.