

DIGITAL COMMUNICATION AND MEDIA ARTS - COMMUNICATION (MA)

The Digital Communication and Media Arts program will teach students how digital technology has affected communication and artistic practices, and how to effect change in communication and artistic practices through the integration of digital technology. The learning goals for the MA in Digital Communication and Media Arts are grounded in both practice and theory. By taking advantage of the wealth of courses that focus on digital communication and digital technology in the College of Communication and the College of Computing and Digital Media, the degree program provides students an opportunity to experience and apply digital technology in multiple professions.

The Master of Arts in Digital Communication and Media Arts integrates multiple topics all centered on the way contemporary technology is changing communication practices, for a truly interdisciplinary degree program. This is a practical degree, in that it teaches students skills utilizing technology, while giving them the critical tools to become better communicators in a digital environment.

Students choose between two tracks: The Digital Communication track is offered through the College of Communication, while the Media Arts track is offered through the College of Computing and Digital Media.

Program Requirements	Quarter Hours
Competency Course	0-4
Degree Requirements	48
Total hours required	48-52

Learning Outcomes

Students will be able to:

- Explain how digital technology has affected communication practices across a range of subjects and disciplines.
- Articulate relationships between multiple fields of technological practice.
- Demonstrate key competencies in video production, audio production, graphic design, and other technologies within digital media arts.
- Identify the underlying ethical issues that the advent of digital technology has brought to contemporary society.

Degree Requirements

Course Requirements

Specific course requirements are determined by the concentration chosen. Please see each concentration page for detailed information.

Introductory Courses

Introductory courses may be waived for any of the following conditions:

- The student has the appropriate course work to satisfy an Introductory Course
- The student has appropriate and verified professional experience to satisfy an Introductory Course

- The student passes an assessment as determined by the Program leadership

Degree Requirements

Students in this degree program must meet the following requirements:

- Complete a minimum of 48 graduate credit hours in addition to any required Introductory courses of the designated degree program.
- Complete all graduate courses and requirements listed in the designated degree program.
- Earn a grade of C- or better in all courses of the designated degree program.
- Maintain a cumulative GPA of 3.00 or higher.
- Students pursuing a second (or more) graduate degree may not double count or retake any course that applied toward the completion of a prior graduate degree. If a required course in the second degree was already completed and applied toward a previous degree, the student must meet with a faculty advisor to discuss a new course to be completed and substituted in the new degree. This rule also applies to cross-listed courses, which are considered to be the same course but offered under different subjects.
- Students pursuing a second master's degree must complete a minimum of 48 graduate credit hours beyond their first designated degree program in addition to any required introductory courses in their second designated degree program.
- Students with a GPA of 3.9 or higher will graduate with distinction.

Concentration Requirements

Concentrations, tracks and specializations provide focus to the degree. In addition to any degree requirements, students are required to choose one of the following:

- Digital Communication Concentration, Digital Communication and Media Arts - Communication (MA) (<https://catalog.depaul.edu/programs/digital-communication-media-arts-communication-ma/digital-communication-concentration-digital-communication-media-arts-communication-ma/>)
- Media Arts Concentration, Digital Communication and Media Arts - Communication (MA) (<https://catalog.depaul.edu/programs/digital-communication-media-arts-communication-ma/media-arts-concentration-digital-communication-media-arts-communication-ma/>)

Optional Latino Media and Communication Concentration

The graduate concentration in Latino Media & Communication is comprised of at least three graduate courses drawn from the areas of advertising, journalism, media and cinema studies, multicultural communication, organizational communication and public relations. Graduate students in any of the College of Communication Master of Arts programs can elect to complete the Latino Media & Communication concentration. Students may need to use outside electives to complete this concentration.

Students who complete the concentration will:

- Develop an understanding of the heterogeneous and rapidly changing Latino communities locally, nationally and globally
- Ground their knowledge of intercultural studies within a more extensive and concrete knowledge of a particular (even though

diverse), rapidly growing, and increasingly important population within the U.S.

- Increase their cross-cultural competence (understanding and ability to dialogue across difference, develop cultural sensitivity and awareness) with Latino communities
- Enhance their capacity to communicate with and learn from Latino populations in the workplace, in community situations and other sites of engagement
- Recognize the impact of the movement of Latinos across the globe and develop the skills to critically consume and produce media, public relations and advertisement representations that communicate to and about Latino communities
- Develop field-specific knowledge of Latino media and communication along with an understanding of how Latino studies shapes other fields of communication

Courses

Students are required to take three courses (12 credits) from the following list:

Course	Title	Quarter Hours
CMNS 509	SPECIAL TOPICS IN MULTICULTURAL COMMUNICATION ¹	
CMNS 542	MULTICULTURAL COMMUNICATION IN THE WORKPLACE	
JOUR 515	SPECIAL TOPICS IN JOURNALISM ¹	
MPOP 521	TOPICS IN CINEMA STUDIES	
MPOP 533	LATIN AMERICAN CINEMA/MEDIA	
PRAD 511	CONSUMER INSIGHTS	
PRAD 512	ENGAGING LATINX COMMUNITIES	
PRAD 514	CONTEMPORARY ISSUES IN PUBLIC RELATIONS AND ADVERTISING ¹	
PRAD 595	SPECIAL TOPICS IN PUBLIC RELATIONS & ADVERTISING ¹	
CMN 591	INTERNSHIP ¹	
CMN 598	STUDY ABROAD ¹	

¹ Topic must be related to Latino Media and Communication.