

# MEDIA ARTS CONCENTRATION, DIGITAL COMMUNICATION AND MEDIA ARTS - COMMUNICATION (MA)

## Course Requirements

### Introductory Courses

Course	Title	Quarter Hours
DMA 402	INTRO TO VISUAL COMMUNICATIONS PRINCIPLES	4
DMA 405	INTRO TO VISUAL COMMUNICATION TOOLS	4

### Foundation Courses

Course	Title	Quarter Hours
CMNS 570	INTRODUCTION TO DIGITAL CMN	4
DMA 527	CREATIVE PROCESS AND STRATEGY	4
DMA 525	FOUNDATION OF DIGITAL MEDIA	4
DMA 530	DESIGN THINKING AND STORYTELLING	4
MPOP 575	DIGITAL MEDIA ETHICS	4

### Advanced Courses

Course	Title	Quarter Hours
DMA 535	STORYTELLING ACROSS MEDIA	4
DMA 695	THESIS I	4
DMA 698	THESIS II	4
Select 12 credit hours from the following workshop classes:		12
FILM 401	FUNDAMENTALS OF CINEMA PRODUCTION	
DMA 410	DESIGN WORKSHOP	
DMA 415	AUDIO WORKSHOP	
DMA 425	STILL IMAGE WORKSHOP	
DMA 475	MOVING IMAGE WORKSHOP	
DMA 480	WEB/MEDIA DELIVERY WORKSHOP	
DMA 490	PORTFOLIO	
EXP 440	DESIGNING PLAYFUL EXPERIENCES	
EXP 442	DESIGNING INTERFACES FOR EMERGING TECHNOLOGIES	
HCD 421	DESIGN AND HUMAN EXPERIENCE	

### Major Elective Courses

Students are required to take eight (8) credit hours of Major Elective Courses according to the following criteria:

- Students should choose 2 graduate level elective courses from a College of Communication program.

### Master's Thesis Project

Students must complete a Master's Thesis Project as part of the degree requirements. Students have two options for how to complete the Master's Thesis Project.

- Individual - The student will create an original project and a 20-30 page accompanying written research documentation and report/analysis.
- Collaborative - Students work in teams of 2-4 students to complete an original project and a 40-60 page accompanying written research documentation and report/analysis.

Students must have completed the necessary prerequisite classes and at least 8 courses (32 credit hours) in the DCMA program toward their 52 required credit hours (credits earned from Introductory Courses do not count toward the required total credits). Students should schedule a meeting with a faculty member to discuss the requirements.

Thesis milestones:

- Fall - Before the end of the fall quarter, students should submit a written proposal to advising faculty outlining their Thesis concept.
- Winter - Enroll in DMA 695.
- Spring - Enroll in DMA 698.
- Spring - Participate in end of year showcase and/or symposium.