

# ENTREPRENEURSHIP (BSB)

The Bachelor of Science in Business with a major in Entrepreneurship emphasizes the process of designing, launching, running and scaling a new business, often initially a small business through a period of rapid growth. Students develop an entrepreneurial mindset and apply knowledge and practical skills to identify new business opportunities, creatively solve problems within a design-thinking framework, analyze the industry and market, create revenue and business models, and develop management, market and financial strategies for the new venture or an established entrepreneurial organization to impact businesses, communities and society.

Entrepreneurship majors pursue different career paths, including planning for start-up and growth of their own businesses, leading and managing small and medium-sized enterprises, and are hired by entrepreneurs and corporations as business developers, innovators, new product developers, and consultants.

Program Requirements	Quarter Hours
Business Core Requirements	60
Liberal Studies Requirements	72
Major Requirements	42
Open Electives	18
<b>Total hours required</b>	<b>192</b>

## Learning Outcomes

Students will be able to:

- Use analytical and reflective skills in decision making.
- Communicate effectively both orally and in writing.
- Recognize legal and ethical issues confronting them.
- Contribute to the performance of a group within a business setting.
- Know the differences among global economies, institutions, business practices and cultures.
- Acquire knowledge of the functional areas of business and the interrelationships among the functional areas within a business.
- Understand and apply knowledge of the new venture creation process in entrepreneurial firms.
- Demonstrate entrepreneurial skills to develop a concept, engage in the design thinking process, research the industry and market, define the value proposition and strategy, build the team and create revenue and business models to support the venture's strategy.
- Recognize and analyze ethical and legal issues within entrepreneurial businesses, and develop resolutions.
- Communicate effectively orally and in writing to stakeholders, including crafting the pitch and pitching your idea to potential investors.
- Exhibit knowledge of entrepreneurial practices to building and sustaining the environment for innovation in entrepreneurial firms.

## College Core Requirements

### Business Core Requirements

All undergraduate students in the Driehaus College of Business complete foundational courses in the areas of accountancy, economics, finance, management, and marketing. The core curriculum also includes courses that emphasize the increasingly quantitative and technological nature

of business, the importance of the entrepreneurial mindset, and how students can use their business education to address important social challenges.

### Course Requirements

For a student to complete the Bachelor of Science in Business, the following Business Core courses totaling at least 60.0 hours are required:

Course	Title	Quarter Hours
<b>Business Core Courses</b>		
ACC 101	INTRODUCTION TO ACCOUNTING I <sup>1</sup>	4
ACC 102	INTRODUCTION TO ACCOUNTING II <sup>1</sup>	4
BUS 101	INTRODUCTION TO DRIEHAUS: BUSINESS FUNDAMENTALS AND THE ENTREPRENEURIAL MINDSET	4
BUS 102	BUSINESS ANALYTICS	4
BUS 103	BUSINESS FOR SOCIAL GOOD	4
ECO 105	PRINCIPLES OF MICROECONOMICS	4
ECO 106	PRINCIPLES OF MACROECONOMICS	4
FIN 310	INTRODUCTION TO FINANCE	4
MAT 137	BUSINESS STATISTICS	4
MGT 300	PRINCIPLES OF MANAGEMENT	4
MGT 301	PRINCIPLES OF OPERATIONS MANAGEMENT	4
MKT 301	PRINCIPLES OF MARKETING	4
<b>Business Technology <sup>2</sup></b>		
Select one of the following:		4
BUS 202	BUSINESS TECHNOLOGY	
CSC 241	INTRODUCTION TO COMPUTER SCIENCE I	
MIS 360	SYSTEMS ANALYSIS AND DESIGN	
<b>Business Communication <sup>3</sup></b>		
Select one of the following:		4
MKT 276	EFFECTIVE BUSINESS COMMUNICATION	
CMNS 201	BUSINESS AND PROFESSIONAL COMMUNICATION	
<b>Global Business Perspective <sup>4</sup></b>		
Select one of the following:		4
ECO 316	EUROPEAN ECONOMIC HISTORY	
ECO 330	RADICAL RESPONSES TO CAPITALISM	
ECO 333	TOPICS IN GLOBAL ECONOMIES	
ECO 334	UNDERSTANDING CHINA'S ECONOMY	
ECO 360	ECONOMICS OF LOW-INCOME COUNTRIES	
ECO 361	INTERNATIONAL TRADE	
ECO 362	INTERNATIONAL MONETARY ECONOMICS	
ECO 363	ECONOMICS OF THE EUROPEAN UNION	
FIN 340	INTERNATIONAL FINANCE	
FIN 355	GLOBAL IPOs & VENTURE CAPITAL	
IB 350	INTERNATIONAL BUSINESS SEMINAR	
MGT 354	GLOBAL HUMAN RESOURCE MANAGEMENT	
MGT 357	INTERNATIONAL BUSINESS	
MKT 340	MARKETING ACROSS CULTURES: A CULTURAL PERSPECTIVE ON MULTICULTURAL MARKETS	

MKT 358	MARKETING IN A GLOBAL ENVIRONMENT
MKT 360	INTERNATIONAL MARKETING
SOC 217	WORK IN A GLOBALIZED WORLD

A course taken as part of a term-long study abroad program

<sup>1</sup> Strobel students take specially designated sections of all required ACC classes, including ACC 101 and ACC 102 (excluding ACC 250, ACC 300, ACC 301).

<sup>2</sup> Actuarial Science and Economic Data Analytics majors must take CSC 241.

<sup>3</sup> MIS majors must take MIS 360.

<sup>3</sup> MKT majors and Sales minors must take MKT 276.

<sup>4</sup> A course taken for Global Business Perspective that is in a student's major or minor field must be completed with a minimum grade of C-.

## Business Core Timeline

- BUS 101, BUS 102 and BUS 103 are intended to be completed by students during their first year of enrollment in the college.
- Business core requirements may be prerequisites to other courses.
- Planning is essential to a student's graduation timeline.
- Academic advisors work with students to co-create customized degree completion plans and assist with balancing course load.

## Business Ethics

All undergraduate students in the Driehaus College of Business complete a course in Business Ethics. It is recommended students take MGT 248 or PHL 248 in Philosophical Inquiry or MGT 228 or REL 228 in Religious Dimensions in the Liberal Studies Program (or University Honors Program) Requirements.

## Second Majors and Minors

The addition of a second major or minor may affect the Business Core classes required for a student. Meet with an academic advisor to confirm requirements.

## Business Technology requirement for all business majors (except Management Information Systems majors)

- Business Technology requirement may be replaced by CSC 243.

## Math requirement for all business majors (except Actuarial Science majors)

- MAT 137 may be replaced by MAT 348 or MAT 351.

## Global Business Perspective

If a course is shared between Global Business Perspective and the Entrepreneurship major, additional hours of Open Elective credit are required.

## Grade Minimums for Management Major

A minimum grade of C- is required for the following: ACC 101, ACC 102, BUS 101, BUS 102, BUS 103, BUS 202, ECO 105, ECO 106, MAT 137, MGT 300, MGT 301, and any MGT or major course used for Global Business Perspective.

## Liberal Studies Requirements

Honors program requirements can be found in the individual Colleges & Schools section of the University Catalog. Select the appropriate college or school, followed by Undergraduate Academics and scroll down.

First Year Program		Hours
<b>Chicago Quarter</b>		
LSP 110 or LSP 111	DISCOVER CHICAGO or EXPLORE CHICAGO	4
<b>Focal Point</b>		
LSP 112	FOCAL POINT SEMINAR	4
<b>Writing</b>		
WRD 103	COMPOSITION AND RHETORIC I <sup>1</sup>	4
WRD 104	COMPOSITION AND RHETORIC II <sup>1</sup>	4
<b>Quantitative Reasoning</b>		
Not Required		
<b>Sophomore Year</b>		
<b>Race, Power, and Resistance</b>		
LSP 200	SEMINAR ON RACE, POWER, AND RESISTANCE	4
<b>Junior Year</b>		
<b>Experiential Learning</b>		
Required		4
<b>Senior Year</b>		
<b>Capstone</b>		
BUS 392	SENIOR SEMINAR <sup>1</sup>	4

<sup>1</sup> Students must earn C- or better in this course.

## Learning Domains

**Arts and Literature (AL)** (<https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/arts-and-literature/>)

- 3 AL Courses Required

**Historical Inquiry (HI)** (<https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/historical-inquiry/>)

- 2 HI Courses Required

**Math and Computing (MC)** (<https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/math-and-computing/>)

- Not Required

**Philosophical Inquiry (PI)** (<https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/philosophical-inquiry/>)

- 2 PI Courses Required<sup>1</sup>

**Religious Dimensions (RD)** (<https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/religious-dimensions/>)

- 2 RD Courses Required<sup>1</sup>

### Scientific Inquiry (SI) (<https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/scientific-inquiry/>)

- 1 Lab Course Required

### Social, Cultural, and Behavioral Inquiry (SCBI) (<https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/social-cultural-and-behavioral-inquiry/>)

- 1 SCBI Course Required

<sup>1</sup> PHL 248 / MGT 248 is required in PI or REL 228 / MGT 228 is required in RD.

## Notes

Specified required courses within Liberal Studies may have grade minimums (e.g. C- or better). Please consult your advisor or your college and major requirements.

Courses offered in the student's primary major cannot be taken to fulfill LSP Domain requirements. If students double major, LSP Domain courses may double count for both LSP credit and the second major. Students who choose to take an experiential learning course offered by the major may count it either as a general elective or the Experiential Learning requirement.

In meeting learning domain requirements, no more than one course that is outside the student's major and is cross-listed with a course within the student's major, can be applied to count for LSP domain credit. This policy does not apply to those who are pursuing a double major or earning BFA or BM degrees.

## Major Requirements

### Course Requirements

In addition to MGT 300 and MGT 301, a student majoring in Entrepreneurship is required to complete the following courses totaling at least 42.0 hours:

Course	Title	Quarter Hours
MGT 250	CAREER MANAGEMENT SKILLS	2
MGT 270	INTRODUCTION TO ENTREPRENEURSHIP	4
MGT 314	BUSINESS ANALYTICS FOUNDATION TOOLS	4
MGT 370	BUSINESS PLAN DEVELOPMENT	4
MGT 373 or MGT 390	CREATIVITY & ENTREPRENEURSHIP INNOVATION & TECHNOLOGY	4
MGT 374	ENTREPRENEURSHIP LAW	4
MGT 388	ENTREPRENEURSHIP STRATEGY	4
MGT 395	SOCIAL AND SUSTAINABLE ENTERPRISE	4
FIN 355	GLOBAL IPOs & VENTURE CAPITAL	4
MKT 377	SALES FUNDAMENTALS	4
One elective from:		4
MGT 303	MANAGING PROJECTS AND TEAMS	
MGT 323	SUPPLY CHAIN MANAGEMENT	
MGT 325	SUSTAINABLE MANAGEMENT	
MGT 330	RECRUITMENT AND SELECTION	
MGT 345	SERVICE SECTOR MANAGEMENT	

MGT 347	HEALTH CARE MANAGEMENT
MGT 360	LEADERSHIP
MGT 375	ENTREPRENEURSHIP PRACTICUM
MGT 385	WOMEN IN ENTREPRENEURIAL AND ORGANIZATIONAL LEADERSHIP
MGT 393	MANAGEMENT INTERNSHIP
MGT 398	SPECIAL TOPICS (when related to Entrepreneurship)
MGT 399	INDEPENDENT STUDY (with department approval)
BLW 201	LEGAL & ETHICAL ASPECTS IN THE BUSINESS ENVIRONMENT
HSB 100	INTRO TO HOSPITALITY, TOURISM & SPORTS BUSINESS
HSB 344	THE BUSINESS OF ESPORTS
HSB 356	SPORTS MANAGEMENT
HSB 398	SPECIAL TOPICS (when related to Entrepreneurship only)
IB 350	INTERNATIONAL BUSINESS SEMINAR
MKT 352	NEW PRODUCT DEVELOPMENT

## Open Electives

Open elective credit (18.0 hours) is needed to meet the minimum graduation requirement of 192 hours.

## Global Business Perspective

If an course is shared between Global Business Perspective and the Entrepreneurship major, additional hours of Open Elective credit are required. Any course used toward the Entrepreneurship major and Global Business Perspective must be passed with C- or higher.

## Career Management Course

Students are required to complete the Career Course (250) associated with the major. Students who double major may choose the Career Course (250) associated with either major provided that hours for graduation are satisfied. Students should take the Career Course as soon as possible.

## Experiential Learning

If either MGT 393 or IB 350 is completed in the Entrepreneurship major consult with academic advisor regarding options for Experiential Learning.

## Graduation Requirements

All Management (MGT) and other courses used toward the Entrepreneurship major must be completed with a minimum grade of C- and with a combined GPA of 2.000 or higher.