ENTREPRENEURSHIP (MS)

The nationally ranked Master of Science (MS) in Entrepreneurship prepares students for the challenges that come with turning good opportunities into thriving businesses, either independently or within an existing organization. Students gain the proficiency necessary to take on a variety of entrepreneurial opportunities, such as starting a new business, developing corporate innovation, cultivating new product development strategies, or becoming involved on the funding side with angel investment and venture capital firms. The program has three definable stages: establishing a clear business opportunity; developing a business plan to attract initial start-up resources; and honing the business plan to illustrate how growth for this opportunity will be funded and managed, and how a final disposition will be achieved.

Program Features

Through the MS in Entrepreneurship program, you will gain knowledge in:

- Business development
- Developing and applying new innovations to existing business processes
- Product development strategies
- Investment strategies and techniques
- Social entrepreneurship

Student also have access to the resources of DePaul’s Coleman Entrepreneurship Center and its memberships in Chicago’s 1871 and 2112 business incubators.

Program Requirements

<table>
<thead>
<tr>
<th>Program Requirements</th>
<th>Quarter Hours</th>
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</thead>
<tbody>
<tr>
<td>Degree Requirements</td>
<td>48</td>
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<tr>
<td>Total hours required</td>
<td>48</td>
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</tbody>
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Learning Outcomes

Students will be able to:

- Explain the unique nature of entrepreneurship.
- Explain the entrepreneurial process.
- Demonstrate skills inquiry, critical thinking, problem solving, and strategic analysis.
- Effectively contribute to the performance of a group as the group addresses practical business situations, and assume a leadership role as appropriate.

Degree Requirements

Course Requirements

The MS in Entrepreneurship program requires 12 courses - eight core courses and four elective courses.

Core Courses (8 required courses)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Quarter Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 500</td>
<td>FINANCIAL ACCOUNTING</td>
<td>4</td>
</tr>
<tr>
<td>MGT 500</td>
<td>MANAGING FOR EFFECTIVE AND ETHICAL ORGANIZATIONAL BEHAVIOR</td>
<td>4</td>
</tr>
<tr>
<td>MGT 569</td>
<td>LEGAL ASPECTS OF ENTREPRENEURSHIP</td>
<td>4</td>
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<tr>
<td>MGT 570</td>
<td>ENTREPRENEURSHIP AND NEW VENTURE MANAGEMENT</td>
<td>4</td>
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</tbody>
</table>

Elective Requirements (4 courses)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Quarter Hours</th>
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</thead>
<tbody>
<tr>
<td>MGT 571</td>
<td>FINANCING NEW VENTURES</td>
<td>4</td>
</tr>
<tr>
<td>MGT 573</td>
<td>CREATIVITY, INNOVATION &amp; DESIGN</td>
<td>4</td>
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<tr>
<td>MGT 590</td>
<td>MANAGEMENT OF INNOVATION AND TECHNOLOGICAL CHANGE</td>
<td>4</td>
</tr>
<tr>
<td>MKT 555</td>
<td>DECISIONS IN MARKETING MANAGEMENT</td>
<td>4</td>
</tr>
</tbody>
</table>

Select 4 of the following:

- HSP 502 | MANAGING THE GUEST/EMPLOYEE EXPERIENCE         | 16            |
- HSP 505 | SERVICE TECHNOLOGY & INNOVATION IN THE HOSPITALITY ENVIRONMENT | 16            |
- MGT 515 | SUSTAINABILITY MANAGEMENT                      | 16            |
- MGT 530 | LEADERSHIP IN ORGANIZATIONS                     | 16            |
- MGT 557 | INTERNATIONAL MANAGEMENT                        | 16            |
- MGT 572 | CORPORATE VENTURES AND MANAGEMENT               | 16            |
- MGT 595 | SOCIAL ENTERPRISE                               | 16            |
- MGT 598 | PROJECT MANAGEMENT                              | 16            |
- MGT 793 | MANAGEMENT INTERNSHIP                           | 16            |
- MGT 798 | SPECIAL TOPICS (Family Business Enterprises)    | 16            |
- MKT 529 | PRECISION MARKETING                             | 16            |
- MKT 530 | CUSTOMER RELATIONSHIP MANAGEMENT                | 16            |
- MKT 595 | INTERNET AND INTERACTIVE MARKETING              | 16            |

Degree Requirements

- Satisfactory completion of the college residency requirement.
- Satisfactory completion of the 12 required courses, or their substitutes as approved by the Chair of the Management Department.
- All courses for credit toward the degree must be completed within six calendar years after the candidate’s first term of enrollment in the Kellstadt Graduate School of Business. After a lapse of six years a course is expired. An expired course is not acceptable for the purpose of satisfaction of degree requirements and is not applicable to the degree.