

ENTREPRENEURSHIP (MS) ONLINE

The nationally ranked Master of Science (MS) in Entrepreneurship prepares students to excel as leaders in start-ups, creative corporate environments, and organizations that support entrepreneurship. Students gain the proficiency necessary to take on a variety of entrepreneurial opportunities, such as creating a concept and starting a new business, pursuing entrepreneurship and innovation within existing companies such as cultivating new product development strategies, or becoming involved on the funding side with angel investment and venture capital firms. The cohorted program covers general business skills such as leadership, innovation management, and accounting and entrepreneurship-specific topics such as legal, financial, and creative aspects of ventures. Students can customize their degree by selecting elective classes on topics such as sustainable and social enterprise, marketing, or hospitality. Residencies offer an opportunity to establish connections in Chicago's entrepreneurial ecosystem. Students can participate in the Coleman Entrepreneurship Center's programs that offer mentorship, internships, workshops, and pitch competitions.

Program Features

Through the MS in Entrepreneurship program, you will gain knowledge in:

- Entrepreneurial mindset
- Innovation and design thinking
- Entrepreneurial leadership
- Social and Sustainable Enterprise
- Ethical decision-making
- Financial management
- Fundraising knowledge
- Sales and marketing
- Managing technology and change
- Legal aspects of entrepreneurship

| Program Requirements | Quarter Hours |
|-----------------------------|---------------|
| Degree Requirements | 48 |
| Total hours required | 48 |

Learning Outcomes

Students will be able to:

- Explain the unique nature of entrepreneurship.
- Explain the entrepreneurial process.
- Demonstrate skills inquiry, critical thinking, problem solving, and strategic analysis.
- Effectively contribute to the performance of a group as the group addresses practical business situations, and assume a leadership role as appropriate.

Degree Requirements

Course Requirements

The MS in Entrepreneurship program requires twelve courses (48 credit hours) - eight core courses (32 credit hours), and four elective courses (16 credit hours).

Core Courses: 8 Required (32 credit hours)

| Course | Title | Quarter Hours |
|---------|---|---------------|
| ACC 500 | FINANCIAL ACCOUNTING | 4 |
| MGT 500 | LEADING EFFECTIVE AND ETHICAL ORGANIZATIONS | 4 |
| MGT 530 | LEADERSHIP IN ORGANIZATIONS | 4 |
| MGT 569 | LEGAL ASPECTS OF ENTREPRENEURSHIP | 4 |
| MGT 570 | ENTREPRENEURSHIP AND NEW VENTURE MANAGEMENT | 4 |
| MGT 571 | FINANCING NEW VENTURES | 4 |
| GSB 525 | BUSINESS INNOVATION & DESIGN (FORMERLY MGT 573) | 4 |
| MGT 590 | MANAGEMENT OF INNOVATION AND TECHNOLOGICAL CHANGE | 4 |

Elective Requirements: 4 Required (16 credit hours)

| Course | Title | Quarter Hours |
|----------------------------|--|---------------|
| Select 4 of the following: | | 16 |
| IB 750 | INTERNATIONAL BUSINESS SEMINAR I | |
| MGT 515 | SUSTAINABILITY MANAGEMENT | |
| MGT 557 | INTERNATIONAL MANAGEMENT | |
| MGT 563 | NEGOTIATION SKILLS | |
| MGT 575 | WOMEN IN ENTREPRENEURIAL AND ORGANIZATIONAL LEADERSHIP | |
| MGT 585 | FUNDAMENTALS OF BUSINESS ANALYTICS | |
| MGT 595 | SOCIAL AND SUSTAINABLE ENTERPRISE | |
| MGT 598 | PROJECT MANAGEMENT | |
| MGT 605 | ENTREPRENEURSHIP EXPERIENCE RESIDENCY 1 | |
| MGT 606 | ENTREPRENEURSHIP EXPERIENCE RESIDENCY 2 | |
| MGT 798 | SPECIAL TOPICS (Related to Entrepreneurship) | |
| MKT 529 | PRECISION MARKETING | |
| MKT 530 | CUSTOMER RELATIONSHIP MANAGEMENT | |
| MKT 595 | DIGITAL MARKETING ANALYTICS & PLANNING | |
| MKT 555 | MARKETING MANAGEMENT | |

Degree Requirements

- Satisfactory completion of the 12 required courses, or their substitutes as approved by the Chair of the Management Department.
- All courses for credit toward the degree must be completed within six calendar years after the candidate's first term of enrollment in the Kellstadt Graduate School of Business. After a lapse of six years a course is expired. An expired course is not acceptable for the purpose of satisfaction of degree requirements and is not applicable to the degree.