ENTREPRENEURSHIP (MS) ONLINE

The nationally ranked Master of Science (MS) in Entrepreneurship prepares students to excel as leaders in start-ups, creative corporate environments, and organizations that support entrepreneurship. Students gain the proficiency necessary to take on a variety of entrepreneurial opportunities, such as creating a concept and starting a new business, pursuing entrepreneurship and innovation within existing companies such as cultivating new product development strategies, or becoming involved on the funding side with angel investment and venture capital firms. The cohorted program covers general business skills such as leadership, innovation management, and accounting and entrepreneurship-specific topics such as legal, financial, and creative aspects of ventures. Students can customize their degree by selecting elective classes on topics such as sustainable and social enterprise, marketing, or hospitality. Residencies offer an opportunity to establish connections in Chicago's entrepreneurial ecosystem. Students can participate in the Coleman Entrepreneurship Center's programs that offer mentorship, internships, workshops, and pitch competitions.

Program Features

Through the MS in Entrepreneurship program, you will gain knowledge in:

- Entrepreneurial mindset
- Innovation and design thinking
- Entrepreneurial leadership
- Social and Sustainable Enterprise
- Ethical decision-making
- Financial management
- Fundraising knowledge
- Sales and marketing
- Managing technology and change
- Legal aspects of entrepreneurship

Program Requirements	Quarter Hours
Degree Requirements	48
Total hours required	**48**

Learning Outcomes

Students will be able to:

- Explain the unique nature of entrepreneurship.
- Explain the entrepreneurial process.
- Demonstrate skills inquiry, critical thinking, problem solving, and strategic analysis.
- Effectively contribute to the performance of a group as the group addresses practical business situations, and assume a leadership role as appropriate.

Degree Requirements

Course Requirements

The MS in Entrepreneurship program requires twelve courses (48 credit hours) - eight core courses (32 credit hours) , and four elective courses (16 credit hours).

Core Courses: 8 Required (32 credit hours)

Course	Title	Quarter Hours
ACC 500	FINANCIAL ACCOUNTING	4
MGT 500	LEADING EFFECTIVE AND ETHICAL ORGANIZATIONS	4
MGT 530	LEADERSHIP IN ORGANIZATIONS	4
MGT 569	LEGAL ASPECTS OF ENTREPRENEURSHIP	4
MGT 570	ENTREPRENEURSHIP AND NEW VENTURE MANAGEMENT	4
MGT 571	FINANCING NEW VENTURES	4
GSB 525	BUSINESS INNOVATION & DESIGN (FORMERLY MGT 573)	4
MGT 590	MANAGEMENT OF INNOVATION & TECHNOLOGY IN THE AGE OF ARTIFICIAL INTELLIGENCE	4

Elective Requirements: 4 Required (16 credit hours)

Course	Title	Quarter Hours
Select 4 of the following:		16
GSB 750	INTERNATIONAL BUSINESS SEMINAR I	
MGT 515	SUSTAINABILITY MANAGEMENT	
MGT 557	INTERNATIONAL MANAGEMENT	
MGT 563	NEGOTIATION SKILLS	
MGT 575	WOMEN IN ENTREPRENEURIAL AND ORGANIZATIONAL LEADERSHIP	
MGT 585	FUNDAMENTALS OF BUSINESS ANALYTICS	
MGT 595	SOCIAL AND SUSTAINABLE ENTERPRISE	
MGT 598	PROJECT MANAGEMENT	
MGT 605	ENTREPRENEURSHIP EXPERIENCE RESIDENCY 1	
MGT 798	SPECIAL TOPICS (Related to Entrepreneurship)	
MKT 529	PRECISION MARKETING	
MKT 530	CUSTOMER RELATIONSHIP MANAGEMENT	
MKT 595	DIGITAL MARKETING ANALYTICS & PLANNING	
MKT 555	MARKETING MANAGEMENT	

Degree Requirements

- Satisfactory completion of the 12 required courses, or their substitutes as approved by the Chair of the Management Department.
- All courses for credit toward the degree must be completed within six calendar years after the candidate's first term of enrollment in the Kellstadt Graduate School of Business. After a lapse of six years a course is expired. An expired course is not acceptable for the purpose of satisfaction of degree requirements and is not applicable to the degree.