

ENVIRONMENTAL COMMUNICATION (MINOR)

This minor provides a foundation in the communication skills that help shape and influence environmental attitudes, values, practices and policy. Students will learn about the more formal aspects of environmental communication (federal, state, and local policy) as well as the less formal (representations of nature in mediated contexts, environmental journalism, social movement rhetoric, and corporate communication about the environment). They will develop a heightened critical sensibility about the ways in which communication and discourse not only shapes our understanding of the environment but also influences political and personal action. On a more practical level, students will enhance their public speaking, writing, interpersonal, and leadership skills in environmental advocacy contexts. Students will gain skills in in-depth multimedia reporting on science and environmental issues, as well as the role of socially responsible journalism in facilitating public understanding of environmental issues and participation in environmental governance.

Course Requirements

A minor in Environmental Communication requires students to complete a total of 24 credit hours (six courses). To complete the minor, students must take:

Course	Title	Quarter Hours
CMNS 325 or CMNS 326	PROMOTING SUSTAINABILITY ENVIRONMENTAL POLITICS AND RHETORIC	4
Select two of the following:		8
CMNS 325	PROMOTING SUSTAINABILITY (If not taken above)	
CMNS 326	ENVIRONMENTAL POLITICS AND RHETORIC (If not taken above)	
CMNS 363/ JOUR 311	CLIMATE CHANGE COMMUNICATION	
ENV 150 or ENV 151	FOUNDATIONS OF ENVIRONMENTAL STUDIES INTRODUCTION TO SUSTAINABILITY	
Select three of the following:		12
CMNS 251	ORGANIZATIONAL COMMUNICATION	
CMNS 316	COMMUNICATION AND DECISION-MAKING IN GROUPS AND TEAMS	
CMNS 323	SOCIAL MOVEMENTS	
CMNS 324	CULTURE OF CONSUMPTION	
CMNS 325	PROMOTING SUSTAINABILITY (If not taken above)	
CMNS 326	ENVIRONMENTAL POLITICS AND RHETORIC (If not taken above)	
CMNS 355	CONFLICT MANAGEMENT	
CMNS 358	DIVERSITY, LEADERSHIP, & TEAM BUILDING	
CMNS 363/ JOUR 311	CLIMATE CHANGE COMMUNICATION (If not taken above)	
CMNS 365	ARGUMENTATION, ADVOCACY, AND DELIBERATION	

ENV 150	FOUNDATIONS OF ENVIRONMENTAL STUDIES (If not taken above)
ENV 151	INTRODUCTION TO SUSTAINABILITY (If not taken above)
GEO 200	SUSTAINABLE URBAN DEVELOPMENT
GEO 205	RACE, JUSTICE, AND THE URBAN ENVIRONMENT
GEO 210	INTERNATIONAL ENVIRONMENTAL CONSERVATION
GEO 241	GEOGRAPHIC INFORMATION SYSTEMS I: DIGITAL MAPPING
GEO 243	EARTH OBSERVATION
JOUR 275	INTRODUCTION TO JOURNALISM
JOUR 278	NEWS REPORTING
JOUR 279	FEATURE WRITING
JOUR 360	POLITICAL COMMUNICATION
JOUR 364	INVESTIGATIVE REPORTING
JOUR 367	INTERNATIONAL REPORTING
JOUR 374	COMMUNITY JOURNALISM
MPOP 271	MEDIA AND CULTURAL STUDIES
PRAD 255	PUBLIC RELATIONS
PRAD 256	WRITING FOR PUBLIC RELATIONS AND ADVERTISING
PRAD 374	MEDIA RELATIONS
PRAD 376	CRISIS COMMUNICATION MANAGEMENT
PRAD 382	NON-PROFIT PUBLIC RELATIONS
WRD 283	ENVIRONMENTAL WRITING