

# EXECUTIVE EDUCATION

## Overview

DePaul Executive Education's goal is to accelerate the development of socially responsible business leaders who thrive in a diverse and global environment. Our open enrollment certificates were developed to create competitive advantages for individuals looking to advance their careers. We've employed insights from our corporate partners to create certificates that provide the real-world skills that are essential for the evolving workplace. Additionally, our custom programs ([https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbusiness.depaul.edu%2Ffaculty%2FPages%2Fdefault.aspx&data=05%7C01%7CCSHORT10%40depaul.edu%7C9e03d915538e44ab896c08db83b7d62f%7C750d3a3f1f464da28a647605e75ea2f9%7C0%7C0%7C638248597821460340%7CUnknown%7CTWFpbGZsb3d8eyJWljiMC4wLjAwMDAiLCJQIjoiV2luMzliLCJBTiI6I1haWwiLCJXVCi6Mn0%3D%7C3000%7C%7C&sdata=3kqwqu8EJVRealAuM6gesmHglbrWQs3HnYDEXawHuo0%3D&reserved=0](https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbusiness.depaul.edu%2Fexecutive-education%2Forganizations%2FPages%2Fdefault.aspx&data=05%7C01%7CCSHORT10%40depaul.edu%7C9e03d915538e44ab896c08db83b7d62f%7C750d3a3f1f464da28a647605e75ea2f9%7C0%7C0%7C638248597821460340%7CUnknown%7CTWFpbGZsb3d8eyJWljiMC4wLjAwMDAiLCJQIjoiV2luMzliLCJBTiI6I1haWwiLCJXVCi6Mn0%3D%7C3000%7C%7C&sdata=8fvX8%2ByrkK60G7VLDJ6%2FwkZ8EIJ070hqXCAKJONjlek%3D&reserved=0)) meet your organization's talent development and educational goals and complement your existing learning and development efforts. Our top-tier faculty (<https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbusiness.depaul.edu%2Ffaculty%2FPages%2Fdefault.aspx&data=05%7C01%7CCSHORT10%40depaul.edu%7C9e03d915538e44ab896c08db83b7d62f%7C750d3a3f1f464da28a647605e75ea2f9%7C0%7C0%7C638248597821460340%7CUnknown%7CTWFpbGZsb3d8eyJWljiMC4wLjAwMDAiLCJQIjoiV2luMzliLCJBTiI6I1haWwiLCJXVCi6Mn0%3D%7C3000%7C%7C&sdata=3kqwqu8EJVRealAuM6gesmHglbrWQs3HnYDEXawHuo0%3D&reserved=0>) deliver professional development programming with a practical hands-on approach that results in immediate application in the workplace.

### Business Analytics

The DePaul Online Business Analytics Certificate provides a high-touch introduction to the field, taking you from data collection and organization to analysis and insight generation. Throughout the program, you will work with real data and in real software environments through a virtual lab. You will also learn to use data visualization techniques so that you can get buy-in from coworkers and stakeholders. Students will be awarded this certificate upon completion of EXCED 400 with a grade of PA/Pass.

### Entrepreneurship

The DePaul Online Entrepreneurship Certificate consists of three, four-week modules. Rather than jumping straight into the business plan, the program starts by laying the groundwork to help you envision what it takes to be an entrepreneur and find your reason for entrepreneurship. It then progresses into examining the feasibility of your business idea and culminates in the development and delivery of your own well-conceived business plan that can be taken to market. Students will be awarded this certificate upon completion of EXCED 401 with a grade of PA/Pass.

## Restricted Undergraduate Certificate

### The William E. Hay Leadership Accelerator

The William E. Hay Leadership Accelerator (<https://catalog.depaul.edu/programs/executive-education-william-e-hay-leadership-accelerator-certificate/>) is a comprehensive, co-curricular leadership development experience open to DePaul juniors and seniors of all majors. The program is designed to develop personal effectiveness, essential leadership

skills, and overall career readiness. Individual development is delivered through an engaging blend of in-person workshops, guided self-reflections, and experiential exercises and applications. The program is cohort-based and unfolds over the course of an academic year, allowing for long-lasting friendships and professional networking. Hay Leadership Scholars gain valuable workplace competencies, enhance their workplace professionalism, and learn and practice effective and ethical leadership. Students will be awarded this certificate upon three successful completions of EXCED 301, each with a grade of PA/Pass.

## Corporate Certificates

### Lochner Leadership Foundations Certificate

Students will be awarded this certificate upon completion of EXCED 498.

### Wintrust

Students will be awarded this certificate upon completion of EXCED 488.