GRAPHIC DESIGN (BFA)

Graphic design integrates a range of media and technologies—from web, interaction, and coding to typography, illustration, branding, and packaging—to communicate to diverse audiences. Students engage with both theory and practice, and develop skills to research, concept, prototype, design and document their work.

Program Requirements	Quarter Hours
Liberal Studies Requirements	52
Major Requirements	144
Open Electives	12
Total hours required	**208**

Learning Outcomes

Students will be able to:

- Address social, ethical, and user-centered concerns related to visual communication.
- Generate a design portfolio blending typography with graphic imagery that demonstrates technical skill, conceptual strategy, and aesthetic direction.
- Engage in graphic design discourse and critique, referencing graphic design history and theory.
- Use research, inquiry, and iteration to organize and transform complex visual information across a range of visual and interactive platforms.

Liberal Studies Requirements

Honors program requirements can be found in the individual Colleges & Schools section of the University Catalog. Select the appropriate college or school, followed by Undergraduate Academics and scroll down.

First Year Program		Hours
Chicago Quarter		
LSP 110 or LSP 111	DISCOVER CHICAGO or EXPLORE CHICAGO	4
Focal Point		
Not Required		
Writing		
WRD 103	COMPOSITION AND RHETORIC I [1]	4
WRD 104	COMPOSITION AND RHETORIC II [1]	4
Quantitative Reasoning		
MAT 120	QUANTITATIVE REASONING [2]	4
Sophomore Year		
Race, Power, and Resistance		
LSP 200	SEMINAR ON RACE, POWER, AND RESISTANCE	4
Junior Year		
Experiential Learning		
Required [3]		4
Senior Year		
Capstone		
Required in major [1]		

[1] Students must earn a C- or better in this course.

[2] Readiness for MAT 120 is determined by the math placement test taken online after admission. Students may need to take developmental coursework prior to MAT 120. Students who complete MAT 120 and both a Computational Reasoning course and a Statistical Reasoning course in the Math and Computing Learning Domain take one less Learning Domain course. Students may not apply the course reduction to any Domain where only one course is required, and cannot be applied to the Scientific Inquiry Learning Domain. The MAT 120 requirement may be waived by passing a dedicated proficiency exam or it may be fulfilled by credit for advanced math coursework earned in-residence at DePaul (MAT 135, MAT 136, MAT 147, MAT 148, MAT 149, MAT 150, MAT 151, MAT 152 MAT 155, MAT 156, or equivalent) or earned externally either as transfer credit from another college/university or as test credit through AP, CLEP, IB, or International A and A/S Level exams. Calculus course(s) may be used to fulfill any of the three QR/MCD requirements.

[3] GD 380 recommended.

Learning Domains

Arts and Literature (AL) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/arts-and-literature/)
- 2 Courses Required

Historical Inquiry (HI) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/historical-inquiry/)
- 1 Course Required

Math and Computing (MC) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/math-and-computing/)
- Not Required

Philosophical Inquiry (PI) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/philosophical-inquiry/)
- 1 Course Required

Religious Dimensions (RD) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/religious-dimensions/)
- 1 Course Required

Scientific Inquiry (SI) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/scientific-inquiry/)
- 1 Lab Course Required

Social, Cultural, and Behavioral Inquiry (SCBI) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/social-cultural-and-behavioral-inquiry/)
- 1 Course Required

Notes

Specified required courses within Liberal Studies may have grade minimums (e.g. C- or better). Please consult your advisor or your college and major requirements.

Courses offered in the student's primary major cannot be taken to fulfill LSP Domain requirements. If students double major, LSP Domain courses may double count for both LSP credit and the second major. Students

who choose to take an experiential learning course offered by the major may count it either as a general elective or the Experiential Learning requirement.

Major Requirements

First Year

Course	Title	Quarter Hours
INTD 151	DESIGN RESOURCES EXPLORATION	2
ART 106	BEGINNING DRAWING	4
or GD 104	DESIGN DRAWING PROCESS	
FILM 265	DIGITAL STILL PHOTOGRAPHY	4
or ART 224	BEGINNING DIGITAL PHOTOGRAPHY	
GD 101	CREATIVE STUDIO METHODS	4
GD 105	INTRO TO VISUAL DESIGN	4
GD 109	WEB DESIGN TOOLS WORKSHOP	2
GD 150	ILLUSTRATOR WORKSHOP	2
GD 200	GRAPHIC DESIGN: FORM	4
GD 230	TYPOGRAPHY: FORM	4
UXD 101	DESIGN PRINCIPLES FOR USER EXPERIENCE DESIGN	4
or ANI 101	ANIMATION FOR NON-MAJORS	

Second Year

Course	Title	Quarter Hours
GAM 240	PLAYGRAMMING	4
GD 110	WEB DESIGN	4
GD 151	PHOTOSHOP WORKSHOP	2
GD 152	INDESIGN WORKSHOP	2
GD 201	INTRODUCTION TO VISUAL DESIGN RESEARCH	4
GD 205	GRAPHIC DESIGN: CONCEPT	4
GD 210	DIGITAL ILLUSTRATION I	4
GD 220	HISTORIES OF DESIGN	4
Eight (8) credit hours of Major Electives		8

Third Year

Course	Title	Quarter Hours
ANI 361	MOTION GRAPHICS	4
or POST 110	EDITING I	
or UXD 210	INTRODUCTION TO USER EXPERIENCE DESIGN	
GD 215	WEB DESIGN FOR COMMERCIAL PROJECTS	4
or GD 216	WEB DESIGN FOR ARTISTS	
GD 221	TRENDS IN CONTEMPORARY GRAPHIC DESIGN	4
GD 232	TYPOGRAPHY: SYSTEMS	4
GD 270	SEMIOTICS AND VISUAL DESIGN	4
GD 300	GRAPHIC DESIGN: PROJECTS	4
GD 330	TYPOGRAPHY:PROJECTS	4
Twelve (12) credit hours of Major Electives		12

Fourth Year

Course	Title	Quarter Hours
Fourth Year		
GD 340	PUBLICATION DESIGN	4
GD 356	LOGO, BRANDING, AND VISUAL IDENTITY	4
GD 360	ADVERTISING DESIGN	4
GD 381	GRAPHIC DESIGN PORTFOLIO DEVELOPMENT	4
GD 350	PORTFOLIO WORKSHOP	2
GD 394 & GD 395	CAPSTONE PROJECT I and CAPSTONE PROJECT II	8
Eight (8) credit hours of Major Electives		8

Major Electives

Students must complete 28 Major Elective credit hours from any undergraduate courses in CDM or the College of Business, or from PRAD in the College of Communication. Students must earn a grade of C- or higher in all major elective courses.

Students must earn a grade of C- or higher in all major elective courses.

Open Electives

Open Elective credit hours are required to meet the minimum graduation requirements of 208 hours. Open Electives may be taken from any unit at DePaul.

Degree Requirements

Students in this degree must meet the following requirements:

- Complete a minimum of 208 credit hours (generally 54 courses).
- Earn a grade of C- or higher in WRD 103, WRD 104, and all Major and Minor courses.
- Earn a grade of D or higher in all other Liberal Studies and Open Elective courses.
- Maintain a cumulative GPA of 2.0 or higher.

Program Combination Restrictions

Students pursuing the BFA in Graphic Design are forbidden from pursuing the Minor in Graphic Design.