GRAPHIC DESIGN (BFA)

Graphic design integrates a range of media and technologies—from web, interaction, and coding to typography, illustration, branding, and packaging—to communicate to diverse audiences. Students engage with both theory and practice, and develop skills to research, concept, prototype, design and document their work.

Program Requirements  Quarter Hours
Liberal Studies Requirements  52
Major Requirements  140
Open Electives  16
Total hours required  208

Learning Outcomes
Students will be able to:

• Address social, ethical, and user-centered concerns related to visual communication.
• Generate a design portfolio blending typography with graphic imagery that demonstrates technical skill, conceptual strategy, and aesthetic direction.
• Engage in graphic design discourse and critique, referencing graphic design history and theory.
• Use research, inquiry, and iteration to organize and transform complex visual information across a range of visual and interactive platforms.

Liberal Studies Requirements
Honors program requirements can be found in the individual Colleges & Schools section of the University Catalog. Select the appropriate college or school, followed by Undergraduate Academics and scroll down.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>First Year Program</td>
<td></td>
<td></td>
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<tr>
<td>Chicago Quarter</td>
<td></td>
<td></td>
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<tr>
<td>LSP 110 or LSP 111</td>
<td>DISCOVER CHICAGO or EXPLORE CHICAGO</td>
<td>4</td>
</tr>
<tr>
<td>Focal Point</td>
<td>Not Required</td>
<td></td>
</tr>
<tr>
<td>Writing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WRD 103</td>
<td>COMPOSITION AND RHETORIC I ¹</td>
<td>4</td>
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<tr>
<td>WRD 104</td>
<td>COMPOSITION AND RHETORIC II ¹</td>
<td>4</td>
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<tr>
<td>Quantitative Reasoning &amp; Technological Literacy</td>
<td></td>
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<tr>
<td>LSP 120</td>
<td>QUANTITATIVE REASONING &amp; TECHNICAL LITERACY ²</td>
<td>4</td>
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<tr>
<td>Sophomore Year</td>
<td></td>
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<tr>
<td>Multiculturalism in the US</td>
<td>SEMINAR ON MULTICULTURALISM IN THE UNITED STATES</td>
<td>4</td>
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<tr>
<td>Junior Year</td>
<td></td>
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<tr>
<td>Experiential Learning</td>
<td></td>
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<tr>
<td>Required ³</td>
<td></td>
<td>4</td>
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<tr>
<td>Senior Year</td>
<td></td>
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<tr>
<td>Capstone</td>
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<tr>
<td>Two Course Sequence Required:</td>
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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Quarter Hours</th>
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</thead>
<tbody>
<tr>
<td>GD 394</td>
<td>CAPSTONE PROJECT I ¹</td>
<td>4</td>
</tr>
<tr>
<td>GD 395</td>
<td>CAPSTONE PROJECT II ¹</td>
<td>4</td>
</tr>
</tbody>
</table>

¹ Students must earn a C- or better in this course.
² Readiness for LSP 120 is determined by the math placement test taken online after admission. Students may need to take developmental coursework prior to LSP 120. The LSP 120 requirement may be waived by credit already earned for advanced math coursework or by passing a dedicated proficiency exam.
³ GD 380 recommended.

Learning Domains

Arts and Literature (AL) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/arts-and-literature/)
• 2 Courses Required

Historical Inquiry (HI) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/historical-inquiry/)
• 1 Course Required

Philosophical Inquiry (PI) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/philosophical-inquiry/)
• 1 Course Required

Religious Dimensions (RD) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/religious-dimensions/)
• 1 Course Required

Scientific Inquiry (SI) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/scientific-inquiry/)
• 1 SWK or Lab Course Required

Social, Cultural, and Behavioral Inquiry (SCBI) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/social-cultural-and-behavioral-inquiry/)
• 1 Course Required

Notes
Specified required courses within Liberal Studies may have grade minimums (e.g. C- or better). Please consult your advisor or your college and major requirements.

Courses offered in the student’s primary major cannot be taken to fulfill LSP Domain requirements. If students double major, LSP Domain courses may double count for both LSP credit and the second major. Students who choose to take an experiential learning course offered by the major may count it either as a general elective or the Experiential Learning requirement.

Major Requirements

Course Requirements
<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Quarter Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANI 101</td>
<td>ANIMATION FOR NON-MAJORS</td>
<td>4</td>
</tr>
<tr>
<td>or ANI 201</td>
<td>ANIMATION I</td>
<td></td>
</tr>
</tbody>
</table>
ANI 260  MOTION GRAPHICS  4
ART 106  BEGINNING DRAWING  4
FILM 110  DIGITAL CINEMA PRODUCTION I  4
(FORMERLY DC 210)
FILM 265  DIGITAL STILL PHOTOGRAPHY (FORMERLY DC 225)
or ART 224  BEGINNING DIGITAL PHOTOGRAPHY
GAM 240  PLAYGRAMMING  4
GD 101  CREATIVE STUDIO METHODS  4
GD 105  INTRO TO VISUAL DESIGN  4
GD 109  WEB DESIGN TOOLS WORKSHOP  2
GD 110  WEB DESIGN  4
GD 150  ILLUSTRATOR WORKSHOP  2
GD 151  PHOTOSHOP WORKSHOP  2
GD 152  INDESIGN WORKSHOP  2
GD 200  GRAPHIC DESIGN I  4
GD 210  DIGITAL ILLUSTRATION I  4
GD 215  WEB DESIGN FOR COMMERCIAL PROJECTS  4
or GD 216  WEB DESIGN FOR ARTISTS
GD 220  HISTORY OF DESIGN I  4
GD 221  TRENDS IN CONTEMPORARY GRAPHIC DESIGN  4
GD 230  TYPOGRAPHY  4
GD 270  SEMIOTICS AND VISUAL DESIGN  4
GD 300  GRAPHIC DESIGN II  4
GD 330  ADVANCED TYPOGRAPHY  4
GD 340  PUBLICATION DESIGN  4
GD 360  ADVERTISING DESIGN  4
GD 381  GRAPHIC DESIGN PORTFOLIO DEVELOPMENT  4
GD 394  CAPSTONE PROJECT I  4
GD 395  CAPSTONE PROJECT II  4
ISM 101  INTRODUCTION TO USER EXPERIENCE DESIGN  4
ISM 210  INTRODUCTION TO HUMAN-COMPUTER INTERACTION  4
POST 110  EDITING I (FORMERLY DC 220)  4
Select twenty-eight Major Elective Credits  28

1 Students must complete 28 Major Elective credits in any ANI, DC, GD, GAM, GPH, ISM, TV, VFX, or ART courses. Students must earn a grade of C- or higher in all major elective courses.

Open Electives
Open elective credit also is required to meet the minimum graduation requirement of 208 hours.

See www.cdm.depaul.edu (http://www.cdm.depaul.edu) to see sample schedule of course requirements on a year-by-year basis.

Degree Requirements
Students in this degree must meet the following requirements:

• Complete a minimum of 208 credit hours (generally 54 courses).
• Earn a grade of C- or higher in WRD 103, WRD 104, and all Major and Minor courses.
• Earn a grade of D or higher in all other Liberal Studies and Open Elective courses.
• Maintain a cumulative GPA of 2.0 or higher.