

HEALTH COMMUNICATION CERTIFICATE

This graduate certificate program is approved as a Gainful Employment Program through the U.S. Department of Education and is, therefore, eligible for Federal Student Aid.

The graduate certificate in Health Communication provides communication education for professionals in the healthcare field and health industry education for communication professionals. The six-course (24 credit hour) certificate will prepare students to work alongside clinicians and public health officials to improve the quality and effectiveness of communication in health care settings. *This program is not currently accepting applications. Students interested in Health Communication should apply to Communication and Media.

Course Requirements

Course	Title	Quarter Hours
HTHC 515	INTRO TO HEALTH COMMUNICATION	4
Select five of the following:		20
HTHC 516	RESEARCH METHODS FOR HEALTH CARE PRACTITIONERS	
HTHC 517	COMMUNICATION, HEALTH DISPARITIES, AND CULTURE	
HTHC 519	ASSESSMENT AND INTERVENTION FOR HEALTH CARE ADMINISTRATORS	
HTHC 521	HEALTH AND FAMILY COMMUNICATION	
HTHC 523	TOPICS IN HEALTH COMMUNICATION	
HTHC 524	HEALTH CARE TEAMS & LEADERSHIP	
HTHC 525	NARRATIVES IN HEALTH CARE	
HTHC 526	SOCIAL CONSTRUCTION OF HEALTH AND ILLNESS	
PRAD 536	ADVERTISING AND HEALTH CAMPAIGNS	
PRAD 594	COMMUNICATION CAMPAIGNS FOR SOCIAL CHANGE	
CMN 591	INTERNSHIP	

With approval of the graduate program director, students can take up to two relevant elective courses from other College of Communication graduate programs. Course examples include:

Course	Title	Quarter Hours
PRAD 515	WRITING FOR A COMMUNICATION CAREER	
PRAD 540	CRISIS COMMUNICATION MANAGEMENT	
PRAD 595	SPECIAL TOPICS IN PUBLIC RELATIONS & ADVERTISING	
CMNS 548	TEAMS, DIVERSITY AND LEADERSHIP	
CMNS 552	RELATIONSHIPS AND INFLUENCE IN THE WORKPLACE	
JOUR 507	VISUAL COMMUNICATION	
JOUR 522	MULTI-PLATFORM NEWS EDITING	
JOUR 532	THE PRESS AND THE PRESIDENCY	
JOUR 542	SOCIAL MEDIA AND THE NEWS	