

HOSPITALITY LEADERSHIP, CO-OP CONCENTRATION (BSB)

Concentration Overview

The Hospitality CO-OP program is designed to meet the needs of students who desire to obtain leadership positions in the hospitality industry, such as operations managers, department heads, and strategic planners. Hospitality professionals add value to their organizations by integrating academic theory with immersive professional practice, and through the application of data-driven operations, ethical leadership, and applied AI to meet evolving industry demands.

Course	Title	Quarter Hours
HSB 255	CO-OP LOGISTICS	2
HSB 256	PROFESSIONAL READINESS	2
HSB 312	OPERATIONS IN ACTION	4
HSB 313	LEADERSHIP	4
HSB 314	TRENDS AND INNOVATION	4
HSB 315	STRATEGY AND PLANNING IN ACTION	4
HSB 316	APPLIED AI IN INDUSTRY	4

Open Electives

Open elective credit (12.0 hours) is needed to meet the minimum graduation requirement of 192 hours.

Experiential Learning

Hospitality Leadership co-op majors must complete HSB 311 to satisfy the requirement for Experiential Learning in the Liberal Studies Program (or University Honors Program) Requirements.

Liberal Studies Capstone

Hospitality majors in the CO-OP concentration are required to complete a specific BUS 392 topic, consult with an academic advisor or the Director of the School of Hospitality and Sports Business.

Career Management Course

Students are required to complete the Career Course (250) associated with the major. Students who double major may choose the Career Course (250) associated with either major provided that hours for graduation are satisfied. Students should take the Career Course as soon as possible.

Global Business Perspective

If an IB or HSB course is shared between Global Business Perspective and the Hospitality major, additional hours of Open Elective credit are required. Any IB or HSB course must be passed with C- or higher.

Graduation Requirements

All Hospitality & Sports Business (HSB) courses and any other courses used toward the major must be completed with a minimum grade of C- (or PA where specified) and with a combined GPA of 2.000 or higher.