

INTERNATIONAL BUSINESS (MINOR: BUSINESS STUDENTS ONLY)

Students in the Driehaus College of Business who demonstrate a proficiency in a modern language may minor in International Business. Students will learn about factors affecting international trade, monetary economics, and political economy with a special focus on a particular economic hot spot.

The International Business minor is available to Driehaus College of Business students only. A student must be able to demonstrate that he or she has modern language proficiency through the intermediate level of college coursework to complete the minor.

Course Requirements

The minor consists of six to ten courses totaling 24.0-36.0 hours:

Course	Title	Quarter Hours
Select one economics course from the following:		4
ECO 333	TOPICS IN GLOBAL ECONOMIES	
ECO 361	INTERNATIONAL TRADE	
ECO 362	INTERNATIONAL MONETARY ECONOMICS	
PSC 344	INTERNATIONAL POLITICAL ECONOMY	
Select eight hours of International business courses from:		8
ECO 316	EUROPEAN ECONOMIC HISTORY	
ECO 330	RADICAL RESPONSES TO CAPITALISM	
ECO 333	TOPICS IN GLOBAL ECONOMIES	
ECO 334	UNDERSTANDING CHINA'S ECONOMY	
ECO 360	ECONOMICS OF LOW-INCOME COUNTRIES	
ECO 361	INTERNATIONAL TRADE	
ECO 362	INTERNATIONAL MONETARY ECONOMICS	
ECO 363	ECONOMICS OF THE EUROPEAN UNION	
FIN 340	INTERNATIONAL FINANCE	
FIN 355	GLOBAL IPOs & VENTURE CAPITAL	
IB 350	INTERNATIONAL BUSINESS SEMINAR	
MGT 354	GLOBAL HUMAN RESOURCE MANAGEMENT	
MGT 357	INTERNATIONAL BUSINESS	
MKT 340	MARKETING ACROSS CULTURES: A CULTURAL PERSPECTIVE ON MULTICULTURAL MARKETS	
MKT 358	MARKETING IN A GLOBAL ENVIRONMENT (available only to Marketing Honors majors)	
MKT 360	INTERNATIONAL MARKETING	
Select three to six modern language and/or area studies courses (related to the language being studied)		12-24

Modern Language and Area Studies

The exact mix of language and area studies courses is determined by the student's starting level in the modern language.

1. For a student with limited language background who does not place out of any college level language course, two years of college level language instruction (six courses through the intermediate level) are required.
2. For a student who places out of one or more of the college language courses, he/she will start the language sequence at the appropriate placement and continue it through the intermediate level of instruction. If the student needs fewer than three language courses to complete the intermediate sequence, the student will take either advanced language or area studies courses to complete the minimum three course language/area studies requirement.

Examples of language/area studies mix:

1. A Driehaus student wishing to pursue the IB minor tests out of SPN 101 and SPN 102. The student begins language instruction in SPN 103 (which completes the introductory sequence), and then continues with the intermediate sequence of SPN 104/SPN 105/SPN 106. The student completes the minor with the 3 international economics/business requirements plus the 4 language courses, for a total of seven courses.
2. A Driehaus student wishing to pursue the IB minor tests out of SPN 101/SPN 102/SPN 103/SPN 104. The student begins language instruction in SPN 105 and completes the intermediate sequence with SPN 106. Because the student has taken only two courses to complete the intermediate sequence, he/she will take an additional advanced language or area studies course to complete the minimum 3 course language/area studies requirement. Along with the 3 international economics/business requirements, this student can complete the minor with a total of six courses.

Economics/International Business Courses

The three courses taken for the Economics/International Business requirements must be chosen from at least two different departments. The one course taken for the economics requirement may not be used again for the two course international business requirement; course sharing is not allowed.

Graduation Requirements

All courses used toward the International Business minor must be completed with a minimum grade of C- and with a combined GPA of 2.000 or higher.