# INTERNATIONAL BUSINESS <br> (MINOR: BUSINESS STUDENTS ONLY) 

Students in the Driehaus College of Business who demonstrate a proficiency in a modern language may minor in International Business. Students will learn about factors affecting international trade, monetary economics, and political economy with a special focus on a particular economic hot spot.

The International Business minor is available to Driehaus College of Business students only. A student must be able to demonstrate that he or she has modern language proficiency through the intermediate level of college coursework to complete the minor.

## Course Requirements

The minor consists of six to ten courses totaling 24.0-36.0 hours:

| Course | Title | Quarter Hours |
| :---: | :---: | :---: |
| Select one economics course from the following: |  | 4 |
| ECO 333 | TOPICS IN GLOBAL ECONOMIES |  |
| ECO 361 | INTERNATIONAL TRADE |  |
| ECO 362 | INTERNATIONAL MONETARY ECONOMICS |  |
| PSC 344 | INTERNATIONAL POLITICAL ECONOMY |  |
| Select eight hours | of International business courses from: | 8 |
| ECO 316 | EUROPEAN ECONOMIC HISTORY |  |
| ECO 330 | RADICAL RESPONSES TO CAPITALISM |  |
| ECO 333 | TOPICS IN GLOBAL ECONOMIES |  |
| ECO 334 | UNDERSTANDING CHINA'S ECONOMY |  |
| ECO 360 | ECONOMICS OF LOW-INCOME COUNTRIES |  |
| ECO 361 | INTERNATIONAL TRADE |  |
| ECO 362 | INTERNATIONAL MONETARY ECONOMICS |  |
| ECO 363 | ECONOMICS OF THE EUROPEAN UNION |  |
| FIN 340 | INTERNATIONAL FINANCE |  |
| FIN 355 | GLOBAL IPOs \& VENTURE CAPITAL |  |
| IB 350 | INTERNATIONAL BUSINESS SEMINAR |  |
| MGT 354 | GLOBAL HUMAN RESOURCE MANAGEMENT |  |
| MGT 357 | INTERNATIONAL BUSINESS |  |
| MKT 340 | MARKETING ACROSS CULTURES: A CULTURAL PERSPECTIVE ON MULTICULTURAL MARKETS |  |
| MKT 358 | MARKETING IN A GLOBAL ENVIRONMENT (available only to Marketing Honors majors) |  |
| MKT 360 | INTERNATIONAL MARKETING |  |
| Select three to six modern language and/or area studies courses (related to the language being studied) |  | 12-24 |

## Modern Language and Area Studies

The exact mix of language and area studies courses is determined by the student's starting level in the modern language.

1. For a student with limited language background who does not place out of any college level language course, two years of college level language instruction (six courses through the intermediate level) are required.
2. For a student who places out of one or more of the college language courses, he/she will start the language sequence at the appropriate placement and continue it through the intermediate level of instruction. If the student needs fewer than three language courses to complete the intermediate sequence, the student will take either advanced language or area studies courses to complete the minimum three course language/area studies requirement.

Examples of language/area studies mix:

1. A Driehaus student wishing to pursue the IB minor tests out of SPN 101 and SPN 102. The student begins language instruction in SPN 103 (which completes the introductory sequence), and then continues with the intermediate sequence of SPN 104/SPN 105/SPN 106. The student completes the minor with the 3 international economics/business requirements plus the 4 language courses, for a total of seven courses.
2. A Driehaus student wishing to pursue the IB minor tests out of SPN 101/SPN 102/SPN 103/SPN 104. The student begins language instruction in SPN 105 and completes the intermediate sequence with SPN 106. Because the student has taken only two courses to complete the intermediate sequence, he/she will take an additional advanced language or area studies course to complete the minimum 3 course language/area studies requirement. Along with the 3 international economics/business requirements, this student can complete the minor with a total of six courses.

## Economics/International Business Courses

The three courses taken for the Economics/International Business requirements must be chosen from at least two different departments. The one course taken for the economics requirement may not be used again for the two course international business requirement; course sharing is not allowed.

## Graduation Requirements

All courses used toward the International Business minor must be completed with a minimum grade of C - and with a combined GPA of 2.000 or higher.

