LATINO/A CULTURE AND COMMUNICATION (BA)

This curriculum would provide students with a deeper understanding of current affairs, history, economics, identities, and culture of diverse groups in the U.S., as well as a skill for effective and culturally relevant communication and media production. Therefore, this major requires substantive study in both areas.

<table>
<thead>
<tr>
<th>Program Requirements</th>
<th>Quarter Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liberal Studies Requirements</td>
<td>84</td>
</tr>
<tr>
<td>Major Core Courses</td>
<td>32</td>
</tr>
<tr>
<td>Major Requirements</td>
<td>44</td>
</tr>
<tr>
<td>Open Electives</td>
<td>32</td>
</tr>
<tr>
<td><strong>Total hours required</strong></td>
<td><strong>192</strong></td>
</tr>
</tbody>
</table>

Learning Outcomes

- Recognize the cultural diversity of the Latino/a population in the United States and their history
- Appreciate the significance (historical and contemporary) of Latino/a communities in the United States
- Identify, interpret and differentiate interdependence, power, and privilege among dominant groups and Latino/s within and across domains
- Demonstrate awareness, knowledge, and understanding of international and cultural contexts, with diverse audiences and via appropriate media and formats
- Compare and contrast media and communication practices as they relate to diverse populations and contexts
- Communicate ideas and values clearly and effectively in multiple contexts, with diverse audiences and via appropriate media and formats
- Research and analyze Latino/a literatures, media, cultures and/or texts to understand the communication dynamics and how they are shaped by history
- Inquire and analyze cultural traditions and practices, as they are represented in the media

College Core Requirements

Study in the Major Field

The student's course of study in the College consists of three parts: Liberal Studies, the major field, and electives. Together these three parts contribute to the liberal education of the student which is the common purpose of all study in the College. By "liberal education" the College understands not only a deep and thorough knowledge of a particular area of study but a knowledge of the diverse areas of study represented by criticism, history, the arts, the behavioral and social sciences, philosophy, religious studies, the natural science, and mathematics.

The major field program generally is built upon a set of core courses and a specialized "concentration." The number of courses required for a major varies by department. Most students go beyond the minimum requirements, electing additional courses which both broaden and deepen their understanding of their chosen discipline.

Because no academic major program is built in isolation, students are required to pursue a number of electives of the student's choice. The inherent flexibility of this curriculum demands that the student consult an academic advisor at each stage in the total program and at least once prior to each registration.

Students will be prompted to visit the College Office for their official graduation check early in their senior year.

Declaration of Major, Minor and Concentration

All students in the College are required to declare a major field prior to beginning their junior year. The student will then be assigned a faculty advisor in the major field department or program and should make an appointment to see that advisor at his or her earliest convenience.

Students must declare or change majors, minors, and concentrations, via Campus Connection. However, for the purpose of exploring the possibility of changing a major field, the student should consult an academic advisor in the Office for Academic Advising Support.

The Modern Language Requirement (MLR)

All students will be required to demonstrate competence in a modern language (i.e., a language other than English) equivalent to the proficiency attained from one year of college-level language study. This Modern Language Requirement (MLR) may be demonstrated by:

- placing into 104 or above on the DePaul language placement exam
- completing the last course or earning AP/IB credit for the last course in the first-year college sequence of any language (e.g. 103 for DePaul language classes)
- completing a college course or earning AP/IB credit for a college course beyond the first-year level in any language (e.g. 104 or above for DePaul language classes)
- completing the final course of a four-year sequence of the same modern language in high school*
- placing into 104 or above on the DePaul language placement exam
- completing the last course or earning AP/IB credit for the last course in the first-year college sequence of any language (e.g. 103 for DePaul language classes)
- completing a college course or earning AP/IB credit for a college course beyond the first-year level in any language (e.g. 104 or above for DePaul language classes)
- completing the final course of a four-year sequence of the same modern language in high school*

*Students are strongly encouraged to take the DePaul language placement exam even if they have met the MLR via study of a language in high school. This will ensure continuation of language study at the proper level.

Please note: Modern Languages courses with an E-designation are taught in English and may not be applied to the Modern Language Requirement.

Students who complete an Inter-College Transfer (ICT) to the College will abide by the MLR in place on the effective date of the ICT, regardless of when they first matriculated at DePaul.

Students who have met the MLR and wish to pursue further work in the language may elect the "Modern Language Option" (see below).

The Modern Language Option (MLO)

The Modern Language Option is available to all BA students who wish to study a modern language beyond the level required by their College, and to all other undergraduate students without a modern language requirement who wish to study a language at any level.

Students selecting the MLO may substitute a sequence of three courses in the same language for three domain courses.
The three MLO substitutions must be made in three different domains, and any substitutions must be consistent with the principle that students complete at least one course in each learning domain. MLO substitutions may not be used to replace requirements in the Math & Computing, and Scientific Inquiry, domains.

Students majoring in one modern language may use the Modern Language Option for study of a second language at the Intermediate level or above.

Modern Languages courses with an E-designation are taught in English and may not be applied to the Modern Language Option.

NOTE: Please contact your college/school regarding additional information and restrictions about the Modern Language Option.

**External Credit and Residency**

A student who has been admitted to the College begins residency within the college as of the first day of classes of the term in which the student is registered. Students in residence, whether attending on a full-time or part-time basis, may not take courses away from DePaul University without the written permission of the college. Permission must be obtained in advance of registration to avoid loss of credit or residency in the college; see the LAS website for more information.

**Liberal Studies Requirements**

Honors program requirements can be found in the individual Colleges & Schools section of the University Catalog. Select the appropriate college or school, followed by Undergraduate Academics and scroll down.

<table>
<thead>
<tr>
<th>First Year Program</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Chicago Quarter</strong></td>
<td></td>
</tr>
<tr>
<td>LSP 110 or LSP 111</td>
<td>4</td>
</tr>
<tr>
<td><strong>Focal Point</strong></td>
<td></td>
</tr>
<tr>
<td>LSP 112</td>
<td>4</td>
</tr>
<tr>
<td><strong>Writing</strong></td>
<td></td>
</tr>
<tr>
<td>WRD 103</td>
<td>4</td>
</tr>
<tr>
<td>WRD 104</td>
<td>4</td>
</tr>
<tr>
<td><strong>Quantitative Reasoning</strong></td>
<td></td>
</tr>
<tr>
<td>MAT 120</td>
<td>4</td>
</tr>
</tbody>
</table>

| Sophomore Year                     |       |
| **Race, Power, and Resistance**    |       |
| LSP 200                            | 4     |

| Junior Year                        |       |
| **Experiential Learning**          |       |
| Required                           | 4     |

| Senior Year                        |       |
| **Capstone**                       |       |
| LST 390                            | 4     |

1 Students must earn a C- or better in this course.
2 Readiness for MAT 120 is determined by the math placement test taken online after admission. Students may need to take developmental coursework prior to MAT 120. The MAT 120 requirement may be waived by passing a dedicated proficiency exam, or by credit earned for advanced math coursework at DePaul

(MAT 135, MAT 136, MAT 147, MAT 148, MAT 149, MAT 150, MAT 151, MAT 152, MAT 155, or equivalent) or any transfer, CLEP, IB, or AP Calculus credit. Calculus course(s) may be used to fulfill any of the three QR/MCD requirements.

A student majoring in Latino/a Culture and Communication is required to complete the Capstone offered by the Latin American and Latino Studies (LST) Department. This is the case even if a student is double majoring (or pursuing a dual degree) and the secondary major (or degree) requires its own Capstone. A Latino/a Culture and Communication major in the University Honors Program shall take the University Honors Capstone and the LST Capstone.

**Learning Domains**

Arts and Literature (AL) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/arts-and-literature/)

- 2 Courses Required

Historical Inquiry (HI) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/historical-inquiry/)

- 2 Course Required


- 2 Courses Required

1 CR Course and 1 SRCourse

Philosophical Inquiry (PI) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/philosophical-inquiry/)

- 2 Courses Required

Religious Dimensions (RD) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains-religious-dimensions/)

- 2 Courses Required

Scientific Inquiry (SI) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/scientific-inquiry/)

- 2 Courses Required

1 Lab Course and 1 SWK Course

Social, Cultural, and Behavioral Inquiry (SCBI) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/social-cultural-and-behavioral-inquiry/)

- 1 Course Required

**Notes**

See an advisor to utilize the modern language option.

Courses offered in the student's primary major cannot be taken to fulfill LSP Domain requirements. If students double major, LSP Domain courses may double count for both LSP credit and the second major. Students who choose to take an experiential learning course offered by the major may count it either as a general elective or the Experiential Learning requirement.

In meeting learning domain requirements, no more than one course that is outside the student's major and is cross-listed with a course within the student's major, can be applied to count for LSP domain credit.
This policy does not apply to those who are pursuing a double major or earning BFA or BM degrees.

## Degree Requirements

### Core Courses (32 credit hours)

Composed of five introductory core courses offered by the Latin American and Latino Studies Department, plus three additional introductory courses which are also required for all College of Communication majors.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Quarter Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>LST 201</td>
<td>STRUGGLE AND RESISTANCE IN LATIN AMERICA</td>
<td>32</td>
</tr>
<tr>
<td>LST 202</td>
<td>CONSTRUCTING LATINO COMMUNITIES</td>
<td></td>
</tr>
<tr>
<td>LST 203</td>
<td>MEDIA AND CULTURAL STUDIES ACROSS THE AMERICAS</td>
<td></td>
</tr>
<tr>
<td>LST 306</td>
<td>LATINO COMMUNITIES IN CHICAGO</td>
<td></td>
</tr>
<tr>
<td>CMN 102</td>
<td>INTRODUCTION TO MASS COMMUNICATION</td>
<td></td>
</tr>
<tr>
<td>CMN 103</td>
<td>INTERCULTURAL COMMUNICATION</td>
<td></td>
</tr>
<tr>
<td>CMN 104</td>
<td>PUBLIC SPEAKING</td>
<td></td>
</tr>
</tbody>
</table>

### Major Area Courses (44 credit hours)

In addition to the core courses, students will complete 24 credit hours in both the College of Liberal Arts and Social Science and 20 credit hours in the College of Communication.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Quarter Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPN 101</td>
<td>BASIC SPANISH I</td>
<td></td>
</tr>
<tr>
<td>SPN 102</td>
<td>BASIC SPANISH II</td>
<td></td>
</tr>
<tr>
<td>SPN 103</td>
<td>BASIC SPANISH III</td>
<td></td>
</tr>
<tr>
<td>SPN 104</td>
<td>INTERMEDIATE SPANISH I</td>
<td></td>
</tr>
<tr>
<td>SPN 105</td>
<td>INTERMEDIATE SPANISH II</td>
<td></td>
</tr>
<tr>
<td>SPN 106</td>
<td>INTERMEDIATE SPANISH III</td>
<td></td>
</tr>
<tr>
<td>SPN 114</td>
<td>INTERMEDIATE SPANISH FOR HERITAGE LEARNERS</td>
<td></td>
</tr>
<tr>
<td>SPN 115</td>
<td>INTERMEDIATE SPANISH FOR HERITAGE LEARNERS II</td>
<td></td>
</tr>
<tr>
<td>SPN 200</td>
<td>TRANSITIONAL SPANISH FOR HERITAGE LEARNERS</td>
<td></td>
</tr>
<tr>
<td>SPN 201</td>
<td>ADVANCED GRAMMAR AND COMMUNICATION</td>
<td></td>
</tr>
<tr>
<td>SPN 202</td>
<td>ADVANCED COMPOSITION AND COMMUNICATION</td>
<td></td>
</tr>
<tr>
<td>SPN 203</td>
<td>ADVANCED CONVERSATION</td>
<td></td>
</tr>
<tr>
<td>SPN 205</td>
<td>ADVANCED GRAMMAR AND COMPOSITION FOR HERITAGE LEARNERS</td>
<td></td>
</tr>
<tr>
<td>SPN 206</td>
<td>ADVANCED GRAMMAR AND COMPOSITION FOR HERITAGE LEARNERS II</td>
<td></td>
</tr>
<tr>
<td>SPN 207</td>
<td>ADVANCED CONVERSATION FOR THE HERITAGE LEARNER</td>
<td></td>
</tr>
<tr>
<td>SPN 304</td>
<td>LATIN AMERICAN LITERATURE AND CULTURE II</td>
<td></td>
</tr>
<tr>
<td>SPN 305</td>
<td>LATIN AMERICAN NOVEL</td>
<td></td>
</tr>
<tr>
<td>SPN 306</td>
<td>PUERTO RICAN LITERATURE</td>
<td></td>
</tr>
<tr>
<td>SPN 314</td>
<td>CONTEMPORARY HISPANIC LITERATURE</td>
<td></td>
</tr>
<tr>
<td>SPN 315</td>
<td>MEXICAN LITERATURE</td>
<td></td>
</tr>
<tr>
<td>SPN 316</td>
<td>THE HISPANIC ESSAY</td>
<td></td>
</tr>
<tr>
<td>SPN 319</td>
<td>CONTEMPORARY POETRY</td>
<td></td>
</tr>
<tr>
<td>SPN 321</td>
<td>U.S. LATINO/A WRITERS</td>
<td></td>
</tr>
<tr>
<td>SPN 327</td>
<td>AREA STUDIES IN LATIN AMERICAN LITERATURE</td>
<td></td>
</tr>
<tr>
<td>SPN 328</td>
<td>MODERN LATIN AMERICAN THEATRE</td>
<td></td>
</tr>
<tr>
<td>SPN 329</td>
<td>LATINO GAY AND LESBIAN LITERATURE</td>
<td></td>
</tr>
</tbody>
</table>

Students must select 4 LALS courses (16 credits) and 2 Spanish Courses (8 credits) from the following list:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>LST 207</td>
<td>AFRO-CARIBBEAN AND AFRO-LATIN AMERICA: PEOPLES, CULTURES, IDEAS AND MOVEMENTS</td>
</tr>
<tr>
<td>LST 209</td>
<td>LATINOS/AS AND THE CRIMINAL LEGAL SYSTEM</td>
</tr>
<tr>
<td>LST 252</td>
<td>LATIN AMERICAN POLITICS</td>
</tr>
<tr>
<td>LST 290</td>
<td>LATINO/A LIBERATION TRADITIONS</td>
</tr>
<tr>
<td>LST 300</td>
<td>SPECIAL TOPICS IN LATIN AMERICAN STUDIES</td>
</tr>
<tr>
<td>LST 303</td>
<td>THE U.S.-MEXICO BORDER, PEOPLE, RESOURCES, ENVIRONMENTAL WASTE, TECHNOLOGY</td>
</tr>
<tr>
<td>LST 306</td>
<td>LATINO COMMUNITIES IN CHICAGO</td>
</tr>
<tr>
<td>LST 307</td>
<td>GROWING UP LATINO/LATINA IN THE U.S.</td>
</tr>
<tr>
<td>LST 308</td>
<td>MOTHERHOOD IN LATINO COMMUNITIES</td>
</tr>
<tr>
<td>LST 309</td>
<td>SOCIAL ENGAGEMENT AND LATINO FAMILIES</td>
</tr>
<tr>
<td>LST 310</td>
<td>SPECIAL TOPICS: LATINOS IN THE U.S.</td>
</tr>
<tr>
<td>LST 312</td>
<td>LATINA/O SEXUALITIES</td>
</tr>
<tr>
<td>LST 321</td>
<td>GLOBALIZATION IN THE AMERICAS</td>
</tr>
<tr>
<td>LST 322</td>
<td>MEXICAN CINEMA</td>
</tr>
<tr>
<td>PHL 389</td>
<td>LATIN AMERICAN PHILOSOPHY</td>
</tr>
<tr>
<td>PSC 212</td>
<td>LATINO POLITICS</td>
</tr>
<tr>
<td>PSC 226</td>
<td>LATINO POLITICAL BEHAVIOR</td>
</tr>
<tr>
<td>PSC 244</td>
<td>LATIN AMERICAN-UNITED STATES RELATIONS</td>
</tr>
<tr>
<td>PSC 252</td>
<td>LATIN AMERICAN POLITICS</td>
</tr>
<tr>
<td>WRD 210</td>
<td>CULTURAL RHETORICS</td>
</tr>
<tr>
<td>WRD 265</td>
<td>SOCIAL MOVEMENT, SOCIAL MEDIA, AND AMERICAN IDENTITIES</td>
</tr>
<tr>
<td>WRD 309</td>
<td>TOPICS IN WRITING, RHETORIC AND DISCOURSE: WRITING WITH AI</td>
</tr>
</tbody>
</table>

Students must choose one of the following focus areas and select 5 elective courses (20 credits) from the following:

Advocacy and Social Change Communication

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMNS 205</td>
<td>COMMUNICATION, CULTURE AND COMMUNITY</td>
</tr>
</tbody>
</table>
### CMNS 211
**INTERPERSONAL COMMUNICATION**

### CMNS 212
**EFFECTIVE COMMUNICATION IN TEAMS AND SMALL GROUPS**

### CMNS 280
**INTRODUCTION TO DIGITAL MEDIA SKILLS**

### CMNS 251
**ORGANIZATIONAL COMMUNICATION**

### CMNS 307
**TOPICS IN COMMUNICATION STUDIES**

### CMNS 308
**TOPICS IN INTERCULTURAL COMMUNICATION**

### CMNS 311
**TOPICS IN RELATIONAL COMMUNICATION**

### CMNS 316
**COMMUNICATION AND DECISION-MAKING IN GROUPS AND TEAMS**

### CMNS 321
**CULTURAL AND SYMBOLIC CRITICISM**

### CMNS 323
**SOCIAL MOVEMENTS**

### CMNS 329
**PERSUASION**

### CMNS 333
**CULTURES IN CONVERSATION**

### CMNS 335
**LATINO COMMUNICATION, ADVOCACY AND COMMUNITY BUILDING**

### CMNS 336
**STORYTELLING: COMMUNICATION AS NARRATIVE**

### CMNS 346
**SOCIAL MEDIA RESEARCH METHODS**

### CMNS 349
**DIGITAL MEDIA LAW AND ETHICS**

### CMNS 352
**COMMUNICATION AND THE CORPORATE CULTURE**

### CMNS 353
**COMMUNICATION AND ORGANIZATIONAL CHANGE**

### CMNS 354
**EMPLOYMENT INTERVIEWING**

### CMNS 355
**CONFLICT MANAGEMENT**

### CMNS 357
**DARK SIDE OF ORGANIZATIONAL COMMUNICATION**

### CMNS 358
**DIVERSITY, LEADERSHIP, & TEAM BUILDING**

### CMNS 359
**THE FUTURE OF REMOTE AND VIRTUAL TEAMS**

### CMNS 360
**RELATIONAL, GROUP, AND ORGANIZATIONAL THEORY**

### CMNS 361
**GENDER AND COMMUNICATION**

### CMNS 363
**CLIMATE CHANGE COMMUNICATION**

### CMNS 365
**ARGUMENTATION, ADVOCACY, AND DELIBERATION**

### CMNS 366
**COMMUNICATION, TECHNOLOGY AND SOCIETY**

### CMNS 367
**PERFORMANCE FOR SOCIAL CHANGE**

### CMNS 373
**INTERPERSONAL COMMUNICATION, POWER, AND SOCIAL JUSTICE**

### CMNS 382
**APPLIED RESEARCH METHODS IN COMMUNICATION STUDIES**

### JOUR 275
**INTRODUCTION TO JOURNALISM**

### JOUR 276
**PHOTOJOURNALISM**

### JOUR 278
**NEWS REPORTING**

### JOUR 279
**FEATURE WRITING**

### JOUR 301
**REPORTING FOR 14 EAST MAGAZINE**

### JOUR 311
**CLIMATE CHANGE COMMUNICATION**

### JOUR 342
**SOCIAL MEDIA & THE NEWS**

### JOUR 352
**SOCIAL JUSTICE REPORTING II**

### JOUR 356
**JOURNALISM LAw AND ETHICS**

### JOUR 370
**MULTIMEDIA NEWS PRODUCTION**

### JOUR 390
**WRITING FOR THE DEPAULIA**

### MCS 231
**INTRODUCTION TO DOCUMENTARY STUDIES**

### MCS 260
**TRANSMEDIA STORYTELLING: BUILDING A NARRATIVE WORLD**

### MCS 274
**DIVERSITY AND INCLUSION IN CINEMA AND TELEVISION**

### MCS 305
**TOPICS IN GLOBAL CINEMA**

### MCS 351
**TOPICS IN MEDIA STUDIES**

### MCS 361
**FANDOM & PARTICIPATORY CULTURE**

### MCS 366
**COMMUNICATION, TECHNOLOGY AND SOCIETY**

### MCS 375
**LATINO/A TELEVISION AND MEDIA**

### MCS 376
**LATIN AMERICAN CINEMA**

### MCS 389
**TOPICS IN MEDIA PRODUCTION**

### CMNS 323
**SOCIAL MOVEMENTS**

### CMNS 329
**PERSUASION**

### CMNS 332
**COMMUNICATION AND THE CORPORATE CULTURE**

### CMNS 333
**COMMUNICATION AND ORGANIZATIONAL CHANGE**

### CMNS 335
**COMMUNICATION AND DECISION-MAKING IN GROUPS AND TEAMS**

### CMNS 336
**CULTURAL AND SYMBOLIC CRITICISM**

### CMNS 337
**SOCIAL MOVEMENTS**

### CMNS 338
**PERSUASION**

### CMNS 339
**COMMUNICATION AND THE CORPORATE CULTURE**

### CMNS 340
**COMMUNICATION AND ORGANIZATIONAL CHANGE**

### CMNS 341
**RELATIONAL, GROUP, AND ORGANIZATIONAL THEORY**

### CMNS 342
**GENDER AND COMMUNICATION**

### CMNS 343
**CLIMATE CHANGE COMMUNICATION**

### CMNS 344
**ARGUMENTATION, ADVOCACY, AND DELIBERATION**

### CMNS 345
**COMMUNICATION, TECHNOLOGY AND SOCIETY**

### CMNS 346
**PERFORMANCE FOR SOCIAL CHANGE**

### CMNS 347
**INTERPERSONAL COMMUNICATION, POWER, AND SOCIAL JUSTICE**

### CMNS 348
**APPLIED RESEARCH METHODS IN COMMUNICATION STUDIES**

### JOUR 301
**REPORTING FOR 14 EAST MAGAZINE**

### JOUR 311
**CLIMATE CHANGE COMMUNICATION**

### JOUR 342
**SOCIAL MEDIA & THE NEWS**

### JOUR 352
**SOCIAL JUSTICE REPORTING II**

### JOUR 356
**JOURNALISM LAW AND ETHICS**

### JOUR 370
**MULTIMEDIA NEWS PRODUCTION**

### JOUR 390
**WRITING FOR THE DEPAULIA**

### PRAD 244
**PRINCIPLES OF ADVERTISING**

### PRAD 255
**PUBLIC RELATIONS**

### PRAD 256
**WRITING FOR PUBLIC RELATIONS AND ADVERTISING**

### PRAD 352
**DIGITAL ADVERTISING**
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRAD 356</td>
<td>ADVANCED WRITING FOR PUBLIC RELATIONS</td>
</tr>
<tr>
<td>PRAD 362</td>
<td>ENGAGING LATINX COMMUNITIES</td>
</tr>
<tr>
<td>PRAD 376</td>
<td>CRISIS COMMUNICATION MANAGEMENT</td>
</tr>
<tr>
<td>PRAD 382</td>
<td>NON-PROFIT PUBLIC RELATIONS</td>
</tr>
<tr>
<td>PRAD 383</td>
<td>BRANDED CONTENT</td>
</tr>
<tr>
<td>PRAD 393</td>
<td>SPECIAL TOPICS IN PUBLIC RELATIONS AND ADVERTISING</td>
</tr>
</tbody>
</table>

**Open Electives - 32 credit hours**