

INTERNATIONAL MANAGEMENT CONCENTRATION, MANAGEMENT (BSB)

Build the skills you need to be an effective manager in a globalized world. Develop an understanding of varied cultural backgrounds and values. Explore global human resource and service sector management, develop language skills and travel abroad to gain an understanding of the many nuances of international business.

If a student chooses to pursue this concentration, five courses totaling at least 20.0 hours must be taken.

Course Requirements

Course	Title	Quarter Hours
MGT 307 or MGT 360	HUMAN RESOURCES MANAGEMENT LEADERSHIP	4
Select three of the following:		12
ICS 350	INTERNATIONAL BUSINESS SEMINAR ¹	
MGT 345	SERVICE SECTOR MANAGEMENT	
MGT 354	GLOBAL HUMAN RESOURCE MANAGEMENT	
MGT 357	INTERNATIONAL BUSINESS	
MGT 393	MANAGEMENT INTERNSHIP	
MGT 398	SPECIAL TOPICS (when related to International Management)	
Select one from above or from the following:		4
ARB 320	BUSINESS ARABIC	
CHN 252	INTRODUCTION TO COMMERCIAL CHINESE	
CHN 320	CHINESE FOR BUSINESS	
FCH 320	FRENCH FOR BUSINESS	
GER 320	ADVANCED COMMERCIAL GERMAN	
ITA 320	ITALIAN FOR BUSINESS	
JPN 320	ADVANCED COMMERCIAL JAPANESE	
SPN 252	INTRODUCTION TO SPANISH FOR BUSINESS	
SPN 320	ADVANCED SPANISH FOR BUSINESS	

¹ ICS 350 can be taken up to two times in the International Management Concentration.

Second Concentration

While a student may complete more than one Management concentration, at least 50% of the courses used for the completion of a second concentration must be unique to the completion of that concentration.

Global Business Perspective

If an ICS or MGT course is shared between Global Business Perspective and the Management major, additional hours of Open Elective credit

are required. Any ICS or MGT course used toward Global Business Perspective must be passed with C- or higher.

Experiential Learning

If either MGT 393 or ICS 350 is completed in the Management major consult with academic advisor regarding options for Experiential Learning.

Graduation Requirements

All Management (MGT) courses and any other courses used toward the Management major must be completed with a minimum grade of C- and with a combined GPA of 2.000 or higher.