

MANAGEMENT (MBA/MPH IN PUBLIC HEALTH)

Our Master of Business Administration/Master of Public Health (MBA/MPH) degree develops students’ managerial acumen and their expertise as public health professionals.

Jointly offered by the Kellstadt Graduate School of Business and the College of Liberal Arts and Social Sciences, 90-credit MBA/MPH provides you with the opportunity to earn advanced degrees in two highly complementary fields—business and public health. The landscape for healthcare managers is radically changing with advances in technology, shifts in demographics, and the aging of the population. Success in this highly competitive field not only requires skills in finance and operations, but also an in-depth understanding of disease prevention and health promotion at the organizational and community level. The joint degree is designed for committed and enterprising students who want to take advantage of the growing emphasis on public health and population health in the design and delivery of healthcare.

The MBA/MPH program allows students to obtain both degrees in as little as three years of full-time course work. This rigorous program is designed for highly motivated students who work or plan to work in management, executive, or consulting positions in community/population health. To enter this program, prospective students must complete admissions applications and be accepted for both the MBA and the MPH programs.

Program Requirements	Quarter Hours
MBA Core Requirements	40
MBA Concentration Requirements	12
MPH Requirements	38
Total hours required	90

Learning Outcomes

Students will be able to:

- Use analytical and problem-solving skills in decision-making.
- Apply knowledge about the differences among global economies, institutions, and cultures to understand the implications these have on global management.
- Recognize and analyze ethical and legal problems within applied business situations, choose a resolution, and justify that ethical choice.
- Effectively contribute to the performance of a group as the group addresses practical business situations, and assume a leadership role as appropriate.
- Produce a coherent written statement and oral presentation of the analysis of a complex business issue.
- Acquire broad-based knowledge and skills necessary to fulfill their professional goals.

Course Requirements for the MBA Program

The MBA portion of the joint degree requires completion of fourteen courses (52 quarter hours). In addition to the eleven core courses (40 quarter hours), students must complete three courses/electives (12 quarter hours).

Course	Title	Quarter Hours
ACC 502	FINANCIAL ACCOUNTING FOR MANAGERIAL DECISION MAKING	4
ECO 502	ANALYSIS OF BUSINESS CONDITIONS	2
ECO 555	MANAGERIAL ECONOMICS	4
FIN 555	FINANCIAL MANAGEMENT	4
GSB 519	BUSINESS ANALYTICS TOOLS (FORMERLY GSB420)	4
GSB 599	STRATEGIC MANAGEMENT CAPSTONE	4
MGT 500	LEADING EFFECTIVE AND ETHICAL ORGANIZATIONS	4
MGT 504	FUNDAMENTALS OF OPERATIONS MANAGEMENT	2
MGT 555	HUMAN CAPITAL STRATEGY AND SCIENCE	4
MKT 555	MARKETING MANAGEMENT	4
GSB 525	BUSINESS INNOVATION & DESIGN (FORMERLY MGT 573)	4

MBA Concentration Requirements

Course Requirements

Course	Title	Quarter Hours
MGT 559	HEALTH SECTOR MANAGEMENT	4
MGT 566	HEALTH INSURANCE & BENEFITS	4
Select one of the following:		
MGT 535	CHANGE MANAGEMENT AND CONSULTING	4
MGT 562	RESOLVING CONFLICT IN ORGANIZATIONS	4
MGT 563	NEGOTIATION SKILLS	4
MGT 570	ENTREPRENEURSHIP AND NEW VENTURE MANAGEMENT	4
ECO 542	HEALTH ECONOMICS	4

MPH Requirements

Course Requirements (11 Courses, 38 Credit Hours)

Course	Title	Quarter Hours
MPH 501	INTRODUCTION TO PUBLIC HEALTH	4
MPH 502	INTRODUCTION TO EPIDEMIOLOGY	4
MPH 503	INTRODUCTION TO ENVIRONMENTAL HEALTH	4
MPH 511	HEALTH AND BEHAVIOR THEORY	4
MPH 512	RESEARCH METHODS	4
MPH 522	PROGRAM DEVELOPMENT AND GRANT WRITING	4
MPH 602	COMMUNITY HEALTH ASSESSMENT	4
MPH 603	COMMUNITY HEALTH PROJECT DESIGN	4
MPH 604	CAPSTONE SEMINAR IN COMMUNITY PUBLIC HEALTH	4
MPH 600	PREPARATION FOR PUBLIC HEALTH PRACTICE	1
MPH 699	PUBLIC HEALTH PRACTICUM	1

Culminating Experience Requirements

In addition to successfully completing coursework, students also must complete a practicum experience that culminates in the writing of a capstone thesis. Students complete their practicum field experience during their last year in the program. Students are required to commit to 8-10 hours per week to their practicum site, for a minimum of 250 hours over the course of the nine-month placement. It is required to be physically onsite at the agency for the majority of these hours.