

APPLIED ECONOMICS, MASTER OF BUSINESS ADMINISTRATION (MBA)

DePaul's MBA concentration in Applied Economics gives students a deeper understanding of the fundamentals that govern economic activity. Students study the forces that drive markets and the economics of the decision-making processes of business and consumers in a market system. This concentration is particularly ideal for analytically focused, logically minded students who want to hone their problem-solving abilities.

Highlights

In this concentration, you will gain the knowledge, competencies and skills to:

- Help businesses and organizations adapt to the ever-changing economic environment.
- Relate the domestic and global economic outlooks to your business's or organization's markets, as well as advanced applications for bridging strategic analysis to financial forecasts and valuation.
- Prepare and interpret forecasts for businesses regarding optimal pricing, sales and advertising, marketing policies, purchasing, industrial relations and investment and portfolio decisions.
- Conduct empirical analyses of business and consumer decision-making.
- Apply evidence-based methodology to inform decisions and policy.

Concentration Requirements

Course Requirements

To complete this concentration, students are required to complete three graduate-level Economics courses. ECO 502, ECO 509 and ECO 555 (if taken to satisfy core requirements) are not approved for use as MBA concentration electives.

Course	Title	Quarter Hours
ECO 507	DATA ANALYTICS I: REGRESSION ANALYSIS	
ECO 516	ECONOMICS OF THE PUBLIC SECTOR I	
ECO 517	THE PUBLIC POLICY, BUSINESS, AND ETHICAL ENVIRONMENT OF GOVERNMENT	
ECO 518	LABOR ECONOMICS AND LABOR RELATIONS	
ECO 525	GAME THEORY AND STRATEGY	
ECO 526	BUSINESS STRATEGY	
ECO 528	STRATEGIES AND PROCESSES OF NEGOTIATIONS	
ECO 529	STRATEGY AND ANTITRUST	
ECO 531	BUSINESS MODELS AND INNOVATION STRATEGY	
ECO 535	BEHAVIORAL ECONOMICS AND DECISION-MAKING	
ECO 557	INTERNATIONAL TRADE THEORY & POLICY	

ECO 540	THE BUSINESS OF HEALTH
ECO 541	HEALTHCARE DATA ANALYTICS
ECO 542	HEALTH ECONOMICS
ECO 798	SPECIAL TOPICS (MANAGERIAL HEALTH ECONOMICS)
ECO 798	SPECIAL TOPICS (CONGRESSIONAL RESEARCH FELLOWSHIP)