

BUSINESS STRATEGY AND DECISION MAKING, MASTER OF BUSINESS ADMINISTRATION (MBA)

- Be a clear and strategic thinker in the business world.
- Learn how to diagnose strategic positions, evaluate alternative courses of action, and make the best possible decisions.

DePaul's MBA concentration in Business Strategy and Decision Making will give you the framework for making business decisions in a disciplined and strategic way. In this concentration, you will learn how to diagnose strategic positions, evaluate alternative courses of action and make the best possible decisions based on your objectives. You will accomplish this through extensive class discussions, case-study analysis and hands-on exercises.

Highlights

In this concentration, you will gain knowledge and abilities to:

- Create value for customers.
- Correctly diagnose a problem or position, make the best decisions to improve upon this position and sustain the improvement.
- Apply price and other strategies to gain a competitive edge and to enter or block entry to market.
- Capture value in various market settings by positioning and differentiating products for profitability.
- Innovate and reformulate entire business models based on networks, platforms and eco-systems.
- Develop negotiation skills that are important in the economic and business world, as well as in day-to-day life.
- Apply insights from psychology and behavioral sciences to understand economic and business decisions and formulate strategic plans and policies.

Concentration Requirements

Course Requirements

The concentration requires three classes. The concentration consists of two required core classes: ECO 525, which provides a general framework for strategic thinking; ECO 526, which lays out the economic foundations of strategy; and one elective course that best matches your personal and professional objectives.

Course	Title	Quarter Hours
Required Core Courses		
ECO 525	STRATEGIC DECISION MAKING AND GAME THEORY	
ECO 526	BUSINESS STRATEGY	
Select one of the following:		
ECO 529	COMPETITION, STRATEGY AND ANTITRUST POLICY	
ECO 531	BUSINESS MODELS AND INNOVATION STRATEGY	