

ENTREPRENEURSHIP, MASTER OF BUSINESS ADMINISTRATION (MBA)

DePaul's nationally ranked Entrepreneurship program will prepare you to start and grow your own business or to manage innovative processes in established firms. In the Entrepreneurship concentration, you will focus on the life-cycle issues of firms—from pre-venture and start-up to growth and maturity—as well as venture spin-offs and team and leadership issues.

The interrelated courses and learning experiences will teach you to master complex and ill-defined management issues across functional business areas. All courses are based on real-life entrepreneur issues and live case studies.

Highlights

You will gain the skills and abilities to:

- Think creatively and generate new business ideas.
- Develop your business idea through market analysis.
- Write a business plan.
- Assess your entrepreneurial leadership skills.
- Implement successful growth strategies.
- Build an entrepreneurial spirit within established firms.
- Consult for local businesses.
- Interact directly with entrepreneurs and innovators.

Students and alumni have access to DePaul's highly respected Coleman Entrepreneurship Center and Center for Innovation, as well as 1871, Chicago's premier business incubator, through DePaul's 1871 membership. The Coleman Entrepreneurship Center offers practical guidance and professional connections for launching and growing businesses through workshops, guest speakers and new venture competitions that engage DePaul with the Chicago entrepreneurial and venture capital community. The Center for Innovation fosters innovative strategies and tools for breakthrough thinking. Named one of the Top 10 innovation programs by Fortune Small Business, the center offers programs and workshops including the annual Student Innovation Awards Competition. The center's Innovation Lab offers Design Thinking projects for students and businesses and 3D printing services.

Concentration Requirements

The Entrepreneurship MBA concentration requires students to complete any four of the graduate-level entrepreneurship-related courses. To help guide your class selections, below are examples of courses you could choose by career interests, with highly recommended courses for these career paths indicated with ¹.

New Venture Management

Course	Title	Quarter Hours
MGT 530	LEADERSHIP IN ORGANIZATIONS	
MGT 563	NEGOTIATION SKILLS	
MGT 569	LEGAL ASPECTS OF ENTREPRENEURSHIP	

MGT 570	ENTREPRENEURSHIP AND NEW VENTURE MANAGEMENT ¹	
MGT 571	FINANCING NEW VENTURES	
MGT 793	MANAGEMENT INTERNSHIP	
MGT 798	SPECIAL TOPICS (FAMILY BUSINESS ENTERPRISES)	
MKT 529	PRECISION MARKETING	
MKT 595	DIGITAL MARKETING ANALYTICS & PLANNING	

¹ Highly recommended course for this career path

Social Enterprise

Course	Title	Quarter Hours
MGT 515	SUSTAINABILITY MANAGEMENT	
MGT 569	LEGAL ASPECTS OF ENTREPRENEURSHIP	
MGT 570	ENTREPRENEURSHIP AND NEW VENTURE MANAGEMENT ¹	
MGT 595	SOCIAL ENTERPRISE	
MGT 793	MANAGEMENT INTERNSHIP	
MGT 799	INDEPENDENT STUDY	

¹ Highly recommended course for this career path.

Innovation and Change

Course	Title	Quarter Hours
MGT 535	CHANGE MANAGEMENT AND CONSULTING	
MGT 570	ENTREPRENEURSHIP AND NEW VENTURE MANAGEMENT	
MGT 589	EXECUTIVE COACHING: LEADERSHIP IN A VOLATILE, UNCERTAIN, CHAOTIC AND AMBIGUOUS BUSINESS ENVIRONMENT	
MGT 590	MANAGEMENT OF INNOVATION AND TECHNOLOGICAL CHANGE	
MGT 793	MANAGEMENT INTERNSHIP	