

HOSPITALITY LEADERSHIP, MASTER OF BUSINESS ADMINISTRATION (MBA)

HSP 798

SPECIAL TOPICS (WHEN RELATED TO
HOSPITALITY LEADERSHIP)

The Hospitality Leadership MBA concentration will help you develop skills to become a successful leader in the business of hospitality and tourism. You will gain skills to take a leadership role within hospitality operations in the context of guest experience and quality assurance. This concentration is ideal if you are a hospitality industry professional with a strong desire to enhance your knowledge and business skills or if you are looking to change your career and want to join the business side of hospitality operations.

Highlights

In this concentration, you will:

- Develop advanced hospitality leadership practices within the various industry segments (lodging, food and beverage, events, private clubs, etc.).
- Understand current trends in the industry and acquire the necessary skill set involving customer relationship management and service delivery.
- Learn management, marketing and hospitality strategies to enhance the business.
- Engage with fellow hospitality students who will become important career contacts.
- Have access to a world-class metropolitan environment in Chicago, allowing you to supplement knowledge from the classroom with real-world skills gained from learning and working within a vibrant hospitality scene.

Concentration Requirements

Course Requirements

The Hospitality Leadership concentration requires four courses.

Course	Title	Quarter Hours
Select four of the following:		16
HSP 502	MANAGING THE GUEST/EMPLOYEE EXPERIENCE	
HSP 503	ADVANCED HOSPITALITY LEADERSHIP AND PERFORMANCE	
HSP 505	SERVICE TECHNOLOGY & INNOVATION IN THE HOSPITALITY ENVIRONMENT	
HSP 506	HOSPITALITY STRATEGY & OPERATIONAL PERFORMANCE	
HSP 561	MANAGING REVENUE TO MAXIMIZE FINANCIAL PERFORMANCE	
HSP 562	HOSPITALITY DISTRIBUTION CHANNELS AND CURRENT TRENDS	
HSP 563	HOSPITALITY RESEARCH ANALYSIS & FINANCIAL METRICS	
HSP 793	PRACTICUM IN APPLIED HOSPITALITY LEADERSHIP	