

INTERNATIONAL BUSINESS, MASTER OF BUSINESS ADMINISTRATION (MBA)

The International Business concentration will prepare you to navigate effectively as a manager in a complex and ever-changing global business environment. With the increasing interdependence of national economies and the growth of global enterprises, understanding international business frameworks and issues is vital to decision-makers. Through a multidisciplinary curriculum that includes accounting, economics, finance, management and marketing courses, you will have a chance to explore how businesses can manage the development of international commerce.

Highlights

This program provides:

- A global approach to macroeconomics and microeconomic topics, including trade theory, international financial policy and emerging markets, as well as insight into the global business environment.
- An understanding of the international economic and socio-cultural issues vital to decision-makers.
- Basic theory and knowledge of the current issues in international economics, accounting, finance, marketing and management.
- The opportunity to gain international exposure outside of the classroom through a study abroad business seminar. This seminar provides an excellent opportunity to expand your knowledge beyond the classroom and gain exposure to other cultures. Seminars are typically one-to-three weeks long and are scheduled to coincide with breaks between quarters in the academic calendar.

Concentration Requirements

Course Requirements

To complete this concentration, students must complete four courses from the following:

Course	Title	Quarter Hours
Select four from the following:		16
ACC 557	GLOBAL STRATEGIC FINANCIAL ANALYSIS	
ECO 503	GLOBAL ECONOMY	
ECO 557	INTERNATIONAL TRADE THEORY & POLICY	
ECO 558	INTERNATIONAL MACROECONOMICS	
FIN 557	INTERNATIONAL FINANCE	
IB 750	INTERNATIONAL BUSINESS SEMINAR I	
MGT 557	INTERNATIONAL MANAGEMENT	
MKT 557	INTERNATIONAL MARKETING	
MKT 558	MARKETING ACROSS CULTURES: A GLOBAL PERSPECTIVE	
MKT 559	EMERGING MARKETS	