PERFORMING ARTS MANAGEMENT (BM)

The Performing Arts Management Programs are comprehensive interdisciplinary programs designed to prepare students for careers in the multi-faceted and extensive industry embracing administration of not-for-profit arts organizations (symphony orchestra, opera, chamber music, dance, theatre), commercial music management (recording industry, artist representation, music publishing and distribution, product merchandising, concert promotion), music licensing, music entrepreneurship, music festival management, and related areas of cultural management and policy.

The programs have been designed to provide students a broad understanding of the performing arts management industry; insight into the theories and principles associated with arts management; and a proficiency in the practical application of necessary business skills.

There are two distinct Performing Arts Management degrees, suited for students with specific backgrounds and career objectives.

- Bachelor of Music (BM) in Performing Arts Management, Minor in Business Administration
- Bachelor of Science (BS) in Performing Arts Management, Minor in Business Administration

Bachelor of Music (BM) in Performing Arts Management, Minor in Business Administration

Program Requirements	Quarter Hours
Music Core Requirements	68
Liberal Studies Requirements	52
Specialization Requirements	66
Electives	6
Total hours required	**192**

Demonstrate a growing competence in technical aspects of performance, such as tone quality, pitch consistency, dynamic control, technical agility, accurate rhythmic concepts, and other skills particular to the area of specialization

Identify and analyze the elements of music in a given piece, including an understanding of its compositional processes, aesthetic properties, and artistic, social, and historical contexts for works in the Western music tradition, Contemporary periods, Jazz, and World Music Cultures

Demonstrate an appropriate level of aural, keyboard, and conducting skills

Program Specific Outcomes

Students will be able to:

- Demonstrate an understanding of the theories and principles associated with the performing arts industry such as issues facing arts managers in the areas of leadership, marketing, development, community engagement, arts advocacy and other skills particular to the area of specialization.
- Understand current music business issues and their impact on artist representation, digital music, distribution, emerging technologies, and marketing.
- Demonstrate proficiency in business skills related to accounting, finance, marketing, management, economics, and ethics.

Music Core Requirements

Course Requirements

All students in the School of Music are required to enroll in the following music courses:

Course	Title	Quarter Hours
First Year Core		
MUS 110A	MUSIC THEORY I	2
MUS 120A	MUSIC THEORY II	2
MUS 130A	MUSIC THEORY III	2
MUS 111	AURAL TRAINING I	1
MUS 121	AURAL TRAINING II	1
MUS 131	AURAL TRAINING III	1
MUS 113	GROUP PIANO I	1
MUS 123	GROUP PIANO II	1
MUS 133	GROUP PIANO III	1
Second Year Core		
MUS 212A	MUSIC THEORY IV [1]	2
MUS 222-A	MUSIC THEORY V - A [2]	2
or MUS 222-B	MUSIC THEORY V - B	
or MUS 222-C	MUSIC THEORY V - C	
MUS 232A	MUSIC THEORY VI-A: CONCEPTS AND MATERIALS IN CONTEMPORARY MUSIC [3]	2
or MUS 232B	MUSIC THEORY VI-B: ANALYSIS OF MUSICAL FORM	
MUS 211	AURAL TRAINING IV [4]	1
MUS 221	AURAL TRAINING V [4]	1
MUS 231	AURAL TRAINING VI [4]	1
MUS 213	GROUP PIANO IV [5]	1
MUS 223	GROUP PIANO V [5]	1
MUS 233	GROUP PIANO VI [5]	1
Choose three of the following musicology courses: [6]		12
MUS 224	MUSIC, HISTORY, AND CULTURE I	
MUS 225	MUSIC, HISTORY, AND CULTURE II	
MUS 226	GLOBAL MUSIC CULTURES	
MUS 310	INTRODUCTION TO ETHNOMUSICOLOGY	
Upper Level Core		
MUS 303	BASIC CONDUCTING PRACTICUM	0
MUS 304	BASIC CONDUCTING	4
MUS 323	MUSICOLOGY SEMINAR	2

1. Jazz Studies majors take JZZ 300 in place of MUS 212A.
2. Jazz Studies majors take JZZ 301 in place of MUS 222A/B/C.
3. Jazz Studies majors take JZZ 302 in place of MUS 232A/B.
4. Jazz Studies majors take JZZ 205, 206 and 207 in place of MUS 211, MUS 221 and MUS 231.
5. Jazz Studies majors take JZZ 202, 203 and 204 in place of MUST 213, MUS 223 and MUS 233.

[6] Jazz Studies majors take one fewer musicology course. They supplement this missing credit in their major coursework.

Liberal Studies Requirements

Honors program requirements can be found in the individual Colleges & Schools section of the University Catalog. Select the appropriate college or school, followed by Undergraduate Academics and scroll down.

First Year Program		Hours
Chicago Quarter		
LSP 110 or LSP 111	DISCOVER CHICAGO or EXPLORE CHICAGO	4
Focal Point		
Not Required		
Writing		
WRD 103	COMPOSITION AND RHETORIC I [1]	4
WRD 104	COMPOSITION AND RHETORIC II [1]	4
Quantitative Reasoning		
MAT 120	QUANTITATIVE REASONING [2]	4
Sophomore Year		
Race, Power, and Resistance		
LSP 200	SEMINAR ON RACE, POWER, AND RESISTANCE	4
Junior Year		
Experiential Learning		
Not Required		
Senior Year		
Capstone		
Not Required		

[1] Students must earn a C- or better in this course.

[2] Readiness for MAT 120 is determined by the math placement test taken online after admission. Students may need to take developmental coursework prior to MAT 120. Students who complete MAT 120 and both a Computational Reasoning course and a Statistical Reasoning course in the Math and Computing Learning Domain take one less Learning Domain course. Students may not apply the course reduction to any Domain where only one course is required, and cannot be applied to the Scientific Inquiry Learning Domain. The MAT 120 requirement may be waived by passing a dedicated proficiency exam or it may be fulfilled by credit for advanced math coursework earned in-residence at DePaul (MAT 135, MAT 136, MAT 147, MAT 148, MAT 149, MAT 150, MAT 151, MAT 152 MAT 155, MAT 156, or equivalent) or earned externally either as transfer credit from another college/university or as test credit through AP, CLEP, IB, or International A and A/S Level exams. Calculus course(s) may be used to fulfill any of the three QR/MCD requirements.

Learning Domains

Arts and Literature (AL) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/arts-and-literature/)

- 2 Courses Required

Historical Inquiry (HI) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/historical-inquiry/)

- 2 Courses Required

Math and Computing (MC) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/math-and-computing/)

- Not Required

Philosophical Inquiry (PI) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/philosophical-inquiry/)

- 1 Course Required

Religious Dimensions (RD) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/religious-dimensions/)

- 1 Course Required

Scientific Inquiry (SI) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/scientific-inquiry/)

- 1 SWK Course or 1 Lab Course Required

Social, Cultural, and Behavioral Inquiry (SCBI) (https://catalog.depaul.edu/undergraduate-core/liberal-studies-program/liberal-studies-learning-domains/social-cultural-and-behavioral-inquiry/)

- 1 Course Required

Notes

Courses offered in the student's primary major cannot be taken to fulfill LSP Domain requirements. If students double major, LSP Domain courses may double count for both LSP credit and the second major.

In meeting learning domain requirements, no more than one course that is outside the student's major and is cross-listed with a course within the student's major, can be applied to count for LSP domain credit. This policy does not apply to those who are pursuing a double major or earning BFA or BM degrees.

Major Requirements

Program Checkpoints

Students are admitted to a specialization at their initial enrollment. Students are then allowed to continue in specialization courses on the basis of program checkpoints. The program checkpoints differ for each specialization, and students should contact the department chairs or program directors/coordinators for more information. Students are not permitted to continue to enroll in specialization classes if they have not met the requirements of their program checkpoints.

Course Requirements

Course	Title	Quarter Hours
PAM 200	INTRODUCTION TO MUSIC BUSINESS	2

Performing Arts Management Sequence:

PAM 301	INTRO TO NOT-FOR-PROFIT PERFORMING ARTS MANAGEMENT & LEADERSHIP	4
PAM 302	PERFORMING ARTS MANAGEMENT II: ORGANIZATIONAL STRUCTURE AND FINANCIAL MANAGEMENT	4
PAM 303	PERFORMING ARTS MANAGEMENT III: MARKETING FOR THE ARTS	4
PAM 304	PERFORMING ARTS MANAGEMENT IV: INSTITUTIONAL ADVANCEMENT & COMMUNITY ENGAGEMENT	4
PAM 398	PERFORMING ARTS MANAGEMENT INTERNSHIP	2
Performing Arts Management Specialization. Select four of the following:		8
PAM 305	ARTIST MANAGEMENT IN COMMERCIAL MUSIC	
PAM 306	TECHNOLOGICAL TRENDS & DEVELOPMENTS IN THE MUSIC INDUSTRY	
PAM 307	LEGAL ISSUES IN THE MUSIC INDUSTRY	
PAM 308	MUSIC PUBLISHING	
PAM 309	MUSIC ENTREPRENEURSHIP	
PAM 310	MUSIC FESTIVAL MANAGEMENT	
Performing Arts Management Practicum (3 quarters):		6
PAM 397	PERFORMING ARTS MANAGEMENT PRACTICUM	
18 credits of Applied Instrumental/Voice Lessons		18
3 credits of Large Ensemble (1st year of program)		3
5 credits of Any Ensemble (2nd, 3rd, 4th years of program)		5
6 credits of Music & PAM Electives		6
4 credits of Free Electives		4
Business Courses:		
ACC 101	INTRODUCTION TO ACCOUNTING I	4
ACC 102	INTRODUCTION TO ACCOUNTING II	4
MAT 242	ELEMENTS OF STATISTICS (or equivalent)	4
FIN 290	FINANCE FOR NON-BUSINESS MAJORS	4
MGT 300	PRINCIPLES OF MANAGEMENT	4
BLW 201	LEGAL & ETHICAL ASPECTS IN THE BUSINESS ENVIRONMENT	4
MKT 301	PRINCIPLES OF MARKETING	4
ECO 105	PRINCIPLES OF MICROECONOMICS	4

Liberal Studies Learning Domain Specifications

Performing arts management majors enroll in the following courses within the learning domains:

Course	Title	Quarter Hours
MAT 130	FUNCTIONS AND MATHEMATICAL MODELS	4
ECO 105	PRINCIPLES OF MICROECONOMICS	4