

MASTER OF PUBLIC POLICY/ MASTER OF BUSINESS ADMINISTRATION - JOINT DEGREE (MPP/MBA)

Students complete a total of 19 courses (76 credit hours). Seventeen courses (68 credit hours) of core coursework and two elective courses (8 credit hours) are required.

Program Requirements	Quarter Hours
Core Requirements	64
Elective Courses	12
Total hours required	76

- Integrate market-driven decision-making with public-sector analysis to design solutions that are both economically viable and socially equitable.
- Apply business-sector analytical frameworks, operational tools, and efficiency-driven methodologies to design public policies that are evidence-based, cost-effective, and scalable.
- Apply public-policy frameworks (e.g., regulatory analysis, stakeholder collaboration, systems thinking) to inform business strategy and guide organizational decisions in complex social, political, and regulatory environments.
- Integrate public-sector perspectives on governance, utility, and institutional incentives to design business strategies that anticipate regulatory shifts, manage societal risks, and enhance public well-being

Degree Requirements

Course Requirements

Core Courses

Course	Title	Quarter Hours
MPS 501	FOUNDATIONS OF PUBLIC SERVICE	4
MPS 514	GOVERNMENT FINANCIAL ADMINISTRATION	4
or GSB 612	MANAGERIAL ECONOMICS (MBA)	
MPS 533	APPLIED STATISTICS FOR PUBLIC SERVICE (USING EXCEL)	4
or MPS 536	APPLIED STATISTICS FOR PUBLIC SERVICE (USING SPSS)	
or GSB 602	BUSINESS ANALYTICS TOOLS (MBA)	
MPS 542	POLICY DESIGN AND ANALYSIS	4
MPS 543	POLICY IMPLEMENTATION	4
MPS 546	ADVOCACY AND LOBBYING	4
MPS 563	LAW AND PUBLIC POLICY	4
MPS 583	RESEARCH METHODS FOR PUBLIC SERVICE	4
MPS 594	ETHICAL LEADERSHIP IN PUBLIC SERVICE	4
or GSB 611	LEADING EFFECTIVE AND ETHICAL ORGANIZATIONS (MBA)	
GSB 601	STRATEGIC MANAGEMENT (MBA)	4

GSB 610	ACCOUNTING FOR MANAGERIAL DECISION MAKING (MBA)	4
GSB 613	FINANCIAL MANAGEMENT (MBA)	4
GSB 614	MARKETING MANAGEMENT (MBA)	4
GSB 615	HUMAN CAPITAL STRATEGY AND SCIENCE (MBA)	4
GSB 616	OPERATIONAL EFFICIENCY AND DATA-INFORMED DECISION MAKING (MBA)	4
GSB 699	THE MBA CAPSTONE EXPERIENCE: INNOVATION AND VALUE CREATION (MBA)	4

Students must complete a minimum of 7 MPS courses and 7 GSB courses from the options above

Electives

Course	Title	Quarter Hours
Students take three additional courses (3 courses / 12 credit hours) as electives. Students may choose from 1) any Master's-level GSB courses and MBA specialization electives (prerequisites apply), and/or 2) choose among the following MPS courses:		
MPS 500	PUBLIC SERVICE MANAGEMENT	4
MPS 511	SUSTAINABLE INTERNATIONAL DEVELOPMENT	4
MPS 526	LOCAL GOVERNMENT ADMINISTRATION	4
MPS 527	BEHAVIORAL STRATEGIES FOR PUBLIC SERVICE	4
MPS 552	GIS FOR COMMUNITY DEVELOPMENT	4
MPS 554	PRINCIPLES OF EMERGENCY MANAGEMENT AND PLANNING	4
MPS 564	PUBLIC SAFETY ADMINISTRATION AND PLANNING	4
MPS 568	COMPARATIVE INTERNATIONAL DISABILITY POLICIES	4
MPS 571	METROPOLITAN PLANNING	4
MPS 572	POVERTY, INEQUALITY AND PUBLIC POLICY	4
MPS 573	HOUSING AND COMMUNITY DEVELOPMENT	4
MPS 575	STUDY ABROAD SEMINAR	4
MPS 576	ENERGY POLICY AND THE ENVIRONMENT	4
MPS 578	URBAN RESILIENCE AND CLIMATE ADAPTATION POLICY	4
MPS 579	SUSTAINABLE DEVELOPMENT POLICY AND INTERNATIONAL INSTITUTIONS	4
MPS 604	SPECIAL TOPICS	4