

SPORTS BUSINESS (MINOR: BUSINESS STUDENTS ONLY)

The Sports Business minor is available to Driehaus College of Business students only. A DePaul Sports Business minor degree will enhance a Driehaus graduate's ability to leverage their business knowledge in this market. The direct benefits to students include helping them build the skill set to prepare for careers as business professionals with proficiency in sports management, sports marketing, sports hospitality and analytics in sports organizations seeking leadership talent in these areas.

Course Requirements

A Driehaus student minoring in Sports Business is required to complete the following courses totaling at least 20.0 hours:

Course	Title	Quarter Hours
MGT 356	INTRODUCTION TO SPORTS MANAGEMENT	4
MKT 342	SPORTS SPONSORSHIP MARKETING	4
Select three electives from the following:		12
ECO 336	EXPLORING ECONOMICS & STATISTICS THROUGH SPORTS	
HSP 100	INTRODUCTION TO HOSPITALITY	
HSP 101	INTRODUCTION TO GLOBAL TOURISM	
HSP 200	HOSPITALITY SERVICES AND EXPERIENCE MANAGEMENT	
HSP 208	MANAGING PEOPLE & THE CHICAGO UNION ENVIRONMENT	
HSP 350	EVENT PLANNING	
HSP 353	EVENT SALES, SERVICE & PROMOTION	
HSP 398	SPECIAL TOPICS IN HOSPITALITY (when related to Sports Business)	
IB 350	INTERNATIONAL BUSINESS SEMINAR (when related to Sports Business)	
MGT 340	LEADERSHIP IN SPORTS: LESSONS FOR COACHING IN THE WORKPLACE	
MGT 341	BEHIND THE SCENES WITH CHICAGO SPORTS ORGANIZATIONS	
MGT 344	THE BUSINESS OF ESPORTS	
MGT 355	NEGOTIATIONS	
MGT 398	SPECIAL TOPICS (when related to Sports Business)	
MKT 385	SPORTS SALES	
MKT 395	DIGITAL MARKETING ANALYTICS AND PLANNING	
MKT 398	SPECIAL TOPICS (when related to Sports Business)	
SPRTCMN 310	SPORTS, MEDIA, AND SOCIETY	
SPRTCMN 373	SPORTS MEDIA ENTREPRENEURS	
SPRTCMN 374	SPORTS MEDIA RELATIONS	
SPRTCMN 397	FOX SPORTS UNIVERSITY	

Graduation Requirements

All courses used toward the Sports Business minor must be completed with a minimum grade of C- and with a combined GPA of 2.000 or higher.