

SPORTS JOURNALISM CONCENTRATION, SPORTS COMMUNICATION (BA)

The Sports Journalism concentration prepares students with the digital editing skills and ability to write across platforms to enter the fast-changing world of sports media. Students learn how to gather sports news, write and produce multimedia content on tight deadlines and are instructed by current and former professional journalists from world-famous outlets such as ESPN, Fox Sports, the Big Ten Network, the Chicago Tribune, the Chicago Sun-Times, WGN, 670 The Score, and NBC Sports Chicago. This concentration enables students to seek careers in traditional sports journalism in TV, radio, print, and digital outlets, along with positions with a variety of sports leagues, teams, organizations, and related entities.

Course	Title	Quarter Hours
JOUR 278	NEWS REPORTING	4
JOUR 368	SPORTS REPORTING	4
Select two elective courses from the following:		8
CMN 150	SMARTPHONE PHOTOGRAPHY (2.0 quarter hours) ²	
CMN 292	ADOBE CREATIVE CLOUD WORKSHOP (2.0 quarter hours) ²	
CMN 295	ADOBE INDESIGN (2.0 quarter hours) ²	
CMN 296	ADOBE AUDITION (2.0 quarter hours) ²	
CMN 297	ADOBE PREMIERE VIDEO EDITING (2.0 quarter hours) ²	
CMN 397	RESEARCH PRACTICUM ¹	
CMN 399	INDEPENDENT STUDY ¹	
IB 350	INTERNATIONAL BUSINESS SEMINAR	
JOUR 280	INTRODUCTION TO MULTIMEDIA JOURNALISM	
JOUR 309	SPORTS TALK & MULTIMEDIA	
JOUR 361	JOURNALISM LAW AND ETHICS	
JOUR 376	TOPICS IN JOURNALISM (Topic: Sports Content Creation)	
JOUR 376	TOPICS IN JOURNALISM (Topic: Sports Producing)	
JOUR 377	SPECIAL TOPICS IN JOURNALISM (Topic: Online Sports Reporting)	
JOUR 377	SPECIAL TOPICS IN JOURNALISM (Topic: Opinion & Column Writing)	
JOUR 377	SPECIAL TOPICS IN JOURNALISM (Topic: Sports Blogging)	
HSB 341	BEHIND THE SCENES WITH CHICAGO SPORTS ORGANIZATIONS	
HSB 344	BUSINESS OF ESPORTS	
HSB 398	SPECIAL TOPICS (Topic must be sports focused)	
MGT 398	SPECIAL TOPICS (Topic: Legal Issues in Sports)	
MKT 342	SPORTS SPONSORSHIP MARKETING	

MKT 385	SPORTS SALES
MKT 398	SPECIAL TOPICS
MPOP 339	RADIO BROADCASTING
SPRTCMN 276	SPORTS PHOTOJOURNALISM
SPRTCMN 300	TOPICS IN SPORTS COMMUNICATION
SPRTCMN 308	SPORTS & MASCULINITIES - A SURVEY OF HOW SPORTS INFORM GENDER IN AMERICAN CULTURE
SPRTCMN 322	LIVE SPORTS EVENT PRODUCTION
SPRTCMN 323	SPORTS PODCASTING
SPRTCMN 324	SPORTS MEDIA PERSONAL BRANDING
SPRTCMN 325	SPORTS OPINION WRITING
SPRTCMN 326	SPORTS MEDIA LAW
SPRTCMN 327	SPORTS STATS AND ANALYTICS
SPRTCMN 328	SPORTS SOCIAL MEDIA
SPRTCMN 329	SPORTS AUDIO PRODUCTION
SPRTCMN 331	SPORTS BUSINESS NEWS
SPRTCMN 374	SPORTS MEDIA RELATIONS
SPRTCMN 375	SPORTS CONTENT CREATION
SPRTCMN 397	FOX SPORTS UNIVERSITY

¹ Students may take up to 4 hours of credit in this course toward graduation requirements.

² A maximum of 8 credits from two credit College of Communication courses can be applied to major requirements.