SPORTS COMMUNICATION (MINOR)

The Sports Communication minor introduces students to sports media skills and related communication expertise, while strengthening their organizational and team-focused skills necessary to operate within sports organization careers. Through coursework and experiential learning, DePaul Sports Communication minors develop oral, written, and visual communication skills that enable them to research, design, present, and evaluate messages across diverse contexts and from a variety of platforms, including social media and digital communication technologies. The minor prepares students for the changing and growing sports media job market.

Course Requirements

A minor in Sports Communication requires students to complete a total of 24 credit hours (six courses). To complete the minor, students must take:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Quarter Hours</th>
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<tbody>
<tr>
<td>SPRTCMN 310</td>
<td>SPORTS, MEDIA, AND SOCIETY</td>
<td>4</td>
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Select five of the following:

- CMNS 251 ORGANIZATIONAL COMMUNICATION
- CMNS 303 TOPICS IN ORGANIZATIONAL AND GROUP COMMUNICATION
- CMNS 307 TOPICS IN COMMUNICATION STUDIES
- CMNS 308 TOPICS IN INTERCULTURAL COMMUNICATION
- CMNS 358 DIVERSITY, LEADERSHIP, & TEAM BUILDING
- IB 350 INTERNATIONAL BUSINESS SEMINAR
- JOUR 275 INTRODUCTION TO JOURNALISM
- JOUR 280 INTRODUCTION TO ONLINE REPORTING AND PRODUCTION
- JOUR 309 SPORTS TALK & MULTIMEDIA
- JOUR 361 JOURNALISM LAW AND ETHICS
- JOUR 368 SPORTS REPORTING
- MGT 344 THE BUSINESS OF ESPORTS
- MKT 342 SPORTS SPONSORSHIP MARKETING
- MKT 385 SPORTS SALES
- MKT 398 SPECIAL TOPICS
- MCS 367 SPORTS FANDOM
- PRAD 292 DESIGN APPLICATIONS FOR PRAD PROFESSIONALS
- PRAD 340 BRAND ACTIVATION AND CONSUMER PROMOTION
- PRAD 376 CRISIS COMMUNICATION MANAGEMENT
- PRAD 383 BRANDED CONTENT
- PRAD 393 SPECIAL TOPICS IN PUBLIC RELATIONS AND ADVERTISING (Corporate Social Responsibility)
- SPRTCMN 276 SPORTS PHOTOJOURNALISM
- SPRTCMN 300 TOPICS IN SPORTS COMMUNICATION

SPRTCMN 308 SPORTS & MASCULINITIES - A SURVEY OF HOW SPORTS INFORM GENDER IN AMERICAN CULTURE

SPRTCMN 322 LIVE SPORTS EVENT PRODUCTION

SPRTCMN 323 SPORTS PODCASTING

SPRTCMN 324 SPORTS BLOGGING

SPRTCMN 325 SPORTS OPINION WRITING

SPRTCMN 326 SPORTS MEDIA LAW

SPRTCMN 327 SPORTS STATS AND ANALYTICS

SPRTCMN 328 SPORTS SOCIAL MEDIA

SPRTCMN 329 SPORTS AUDIO PRODUCTION

SPRTCMN 330 SPORTS & MASCULINITIES

SPRTCMN 331 SPORTS BUSINESS NEWS

SPRTCMN 337 SPORTS CAMPAIGNS

SPRTCMN 373 SPORTS MEDIA ENTREPRENEURS

SPRTCMN 374 SPORTS MEDIA RELATIONS

SPRTCMN 375 SPORTS CONTENT CREATION

SPRTCMN 376 SPORTS CRISIS CMN MANAGEMENT

SPRTCMN 397 FOX SPORTS UNIVERSITY

Students majoring in Sports Communication are restricted from earning this minor.