

SPORTS COMMUNICATION (MINOR)

The Sports Communication minor introduces students to sports media skills and related communication expertise, while strengthening their organizational and team-focused skills necessary to operate within sports organization careers. Through coursework and experiential learning, DePaul Sports Communication minors develop oral, written, and visual communication skills that enable them to research, design, present, and evaluate messages across diverse contexts and from a variety of platforms, including social media and digital communication technologies. The minor prepares students for the changing and growing sports media job market.

Course Requirements

A minor in Sports Communication requires students to complete a total of 24 credit hours (six courses). To complete the minor, students must take:

Course	Title	Quarter Hours
SPRTC MN 310	SPORTS, MEDIA, AND SOCIETY	4
Select five of the following:		20
CMNS 307	TOPICS IN POLITICAL AND SOCIAL COMMUNICATION	
CMNS 308	TOPICS IN INTERCULTURAL COMMUNICATION	
ICS 350	INTERNATIONAL BUSINESS SEMINAR	
JOUR 275	INTRODUCTION TO JOURNALISM	
JOUR 280	INTRODUCTION TO ONLINE REPORTING AND PRODUCTION	
JOUR 309	SPORTS TALK & MULTIMEDIA	
JOUR 361	JOURNALISM LAW AND ETHICS	
JOUR 368	SPORTS REPORTING	
MGT 344	THE BUSINESS OF ESPORTS	
MKT 342	SPORTS SPONSORSHIP MARKETING	
MKT 385	SPORTS SALES	
MKT 398	SPECIAL TOPICS	
ORGC 251	ORGANIZATIONAL COMMUNICATION	
ORGC 357	TOPICS IN GROUP AND ORGANIZATIONAL COMMUNICATION (Sports Organizations)	
ORGC 358	DIVERSITY, LEADERSHIP, & TEAM BUILDING	
MCS 367	SPORTS FANDOM	
PRAD 292	DESIGN APPLICATIONS FOR PRAD PROFESSIONALS	
PRAD 340	CONSUMER PROMOTION	
PRAD 376	CRISIS COMMUNICATION MANAGEMENT	
PRAD 383	BRANDED CONTENT	
PRAD 393	SPECIAL TOPICS IN PUBLIC RELATIONS AND ADVERTISING (Corporate Social Responsibility)	
SPRTC MN 276	SPORTS PHOTOJOURNALISM	
SPRTC MN 300	TOPICS IN SPORTS COMMUNICATION	
SPRTC MN 322	LIVE SPORTS EVENT PRODUCTION	

SPRTC MN 323	SPORTS PODCASTING
SPRTC MN 324	SPORTS BLOGGING
SPRTC MN 325	SPORTS OPINION WRITING
SPRTC MN 326	SPORTS MEDIA LAW
SPRTC MN 327	SPORTS STATS AND ANALYTICS
SPRTC MN 328	SPORTS SOCIAL MEDIA
SPRTC MN 329	SPORTS AUDIO PRODUCTION
SPRTC MN 330	SPORTS & MASCULINITIES
SPRTC MN 331	SPORTS BUSINESS NEWS
SPRTC MN 337	SPORTS CAMPAIGNS
SPRTC MN 373	SPORTS MEDIA ENTREPRENEURS
SPRTC MN 374	SPORTS MEDIA RELATIONS
SPRTC MN 375	SPORTS CONTENT CREATION
SPRTC MN 376	SPORTS CRISIS CMN MANAGEMENT
SPRTC MN 397	FOX SPORTS UNIVERSITY

Students majoring in Sports Communication are restricted from earning this minor