

SPORTS COMMUNICATION (MINOR)

The Sports Communication minor introduces students to sports media skills and related communication expertise, while strengthening their organizational and team-focused skills necessary to operate within sports organization careers. Through coursework and experiential learning, DePaul Sports Communication minors develop oral, written, and visual communication skills that enable them to research, design, present, and evaluate messages across diverse contexts and from a variety of platforms, including social media and digital communication technologies. The minor prepares students for the changing and growing sports media job market.

Course Requirements

A minor in Sports Communication requires students to complete a total of 24 credit hours (six courses). To complete the minor, students must take:

Course	Title	Quarter Hours
SPRTCMN 310	SPORTS, MEDIA, AND SOCIETY	4
Select five of the following:		20
CMNS 251	ORGANIZATIONAL COMMUNICATION	
CMNS 303	TOPICS IN ORGANIZATIONAL AND GROUP COMMUNICATION	
CMNS 307	TOPICS IN COMMUNICATION STUDIES	
CMNS 308	TOPICS IN INTERCULTURAL COMMUNICATION	
CMNS 358	DIVERSITY, LEADERSHIP, & TEAM BUILDING	
HSB 344	THE BUSINESS OF ESPORTS	
IB 350	INTERNATIONAL BUSINESS SEMINAR	
JOUR 275	INTRODUCTION TO JOURNALISM	
JOUR 280	INTRODUCTION TO MULTIMEDIA JOURNALISM	
JOUR 309	SPORTS TALK & MULTIMEDIA	
JOUR 361	JOURNALISM LAW AND ETHICS	
JOUR 368	SPORTS REPORTING	
MKT 342	SPORTS SPONSORSHIP MARKETING	
MKT 385	SPORTS SALES	
MKT 398	SPECIAL TOPICS	
MPOP 367	SPORTS FANDOM	
PRAD 292	DESIGN APPLICATIONS FOR PRAD PROFESSIONALS	
PRAD 340	BRAND ACTIVATION AND CONSUMER PROMOTION	
PRAD 376	CRISIS COMMUNICATION MANAGEMENT	
PRAD 383	BRANDED CONTENT	
PRAD 393	SPECIAL TOPICS IN PUBLIC RELATIONS AND ADVERTISING (Corporate Social Responsibility)	
SPRTCMN 276	SPORTS PHOTOJOURNALISM	
SPRTCMN 300	TOPICS IN SPORTS COMMUNICATION	

SPRTCMN 308 SPORTS & MASCULINITIES - A SURVEY OF HOW SPORTS INFORM GENDER IN AMERICAN CULTURE

SPRTCMN 322 LIVE SPORTS EVENT PRODUCTION

SPRTCMN 323 SPORTS PODCASTING

SPRTCMN 324 SPORTS MEDIA PERSONAL BRANDING

SPRTCMN 325 SPORTS OPINION WRITING

SPRTCMN 326 SPORTS MEDIA LAW

SPRTCMN 327 SPORTS STATS AND ANALYTICS

SPRTCMN 328 SPORTS SOCIAL MEDIA

SPRTCMN 329 SPORTS AUDIO PRODUCTION

SPRTCMN 331 SPORTS BUSINESS NEWS

SPRTCMN 337 SPORTS CAMPAIGNS

SPRTCMN 373 SPORTS MEDIA ENTREPRENEURS

SPRTCMN 374 SPORTS MEDIA RELATIONS

SPRTCMN 375 SPORTS CONTENT CREATION

SPRTCMN 376 SPORTS CRISIS CMN MANAGEMENT

SPRTCMN 397 FOX SPORTS UNIVERSITY

Students majoring in Sports Communication are restricted from earning this minor