

STRATEGIC WRITING AND ADVANCEMENT FOR NONPROFITS GRADUATE CERTIFICATE ONLINE

Course Requirements

Course	Title	Quarter Hours
WRD 526	GRANT AND PROPOSAL WRITING	4
MPS 519	RESOURCE DEVELOPMENT	4
Two elective graduate-level courses (one SPS course and one WRD course, except when advised otherwise)		8
MPS 508	INTRODUCTION TO NONPROFIT MANAGEMENT	
MPS 513	VOLUNTEERISM IN GLOBAL CIVIL SOCIETY	
MPS 518	PROGRAM DEVELOPMENT AND EVALUATION FOR NONPROFIT ORGANIZATIONS	
MPS 524	THE BUSINESS OF PHILANTHROPY	
MPS 525	WORKING WITH NONPROFIT BOARDS	
MPS 528	FOUNDATION MANAGEMENT	
MPS 529	STRATEGIC MANAGEMENT AND PLANNING	
MPS 546	ADVOCACY AND LOBBYING	
WRD 522	WRITING IN THE PROFESSIONS	
WRD 523	EDITING	
WRD 531	DIGITAL STORYTELLING	
WRD 532	CONTENT STRATEGY	
WRD 590	INTERNSHIP IN PROFESSIONAL AND DIGITAL WRITING ^(*)	

***When internship is with a nonprofit organization and student is interning in a strategic writing or development role.**

Students are encouraged to balance the Certificate with one elective course from both the School of Public Service (MPS-prefix) and WRD. Those students without experience working in or studying nonprofit organizations are encouraged to enroll in MPS 508 early in the Certificate and before taking MPS 519.