

# TOURISM (MINOR)

Available to all students, the focus of this minor is on aspects of destination marketing, the impact of tourism on destinations, global tourism.

## Course Requirements

A student minoring in Tourism is required to complete the following courses totaling at least 20.0 hours:

Course	Title	Quarter Hours
HSB 100	INTRO TO HOSPITALITY, TOURISM & SPORTS BUSINESS	4
HSB 101	INTRODUCTION TO GLOBAL TOURISM	4
HSB 351	EVENT TOURISM	4
BUS 392	SENIOR SEMINAR (Topic: Over-Tourism & Sustainability)	4
<b>Select four credit hours from:</b>		<b>4</b>
HSB 203	HOSPITALITY & SPORTS BUSINESS LEADERSHIP & SELF DEVELOPMENT <sup>1</sup>	
HSB 207	HOSPITALITY & SPORTS BUSINESS CRISIS MANAGEMENT <sup>1</sup>	
HSB 208	STRATEGIC TALENT MANAGEMENT <sup>1</sup>	
HSB 331	FOODSERVICE PURCHASING	
HSB 341	BEHIND THE SCENES WITH CHICAGO SPORTS ORGANIZATIONS	
HSB 344	THE BUSINESS OF ESPORTS	
HSB 353	EVENT SALES, SERVICE & PROMOTION	
HSB 372	BRANDING & CUSTOMER LOYALTY	
HSB 396	HOSPITALITY & SPORTS BUSINESS STRATEGY	
HSB 398	SPECIAL TOPICS (when related to Tourism)	

<sup>1</sup> These courses are each 2.0 quarter hours

## Graduation Requirements

All Hospitality & Sports Business (HSB) courses and any other courses used toward the minor must be completed with a minimum grade of C- (or PA where specified) and with a combined GPA of 2.000 or higher.