

**DEPAUL  
UNIVERSITY**

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## **Course Catalog**

**College of Communication Graduate Studies**

**Summer 2011-2012/Autumn 2012-2013**

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# College of Communication

[College of Communication - Graduate Studies](#) ▢ [College of Communication](#)

## Catalog Version

### **GRADUATE UPDATE: MAY 15, 2012**

Please use the menu items to the left for current catalog navigation. Access archived catalogs by choosing the link to the right.

[College of Communication - Graduate Studies](#) ▢ [College of Communication](#) ▢ [General Information](#)

## General Information

This course catalog is the official statement of the requirements, rules and regulations for the graduate programs offered by the College of Communication . Additional academic information and regulations applicable to these graduate programs appears in other sections of this publication. Additionally, this catalog does not constitute a contract between the student and the University. Every effort has been made to provide accurate and firm information. The University reserves the right to revise the content of its Catalogs and Schedules, and to change policies, programs, requirements, rules, regulations, procedures, calendars and schedule of tuition and fees; to establish and modify admission and registration criteria; to cancel or change courses or programs and their content and prerequisites; to limit and restrict enrollment; to cancel, divide or change time or location or staffing of classes; or to make any other necessary changes.

The graduate programs in the College of Communication attract working professionals, recent college graduates and "career changers" - all seeking perspective, skills, and opportunities. In all of our programs, students are able to choose from a wide array of classes, not only within-program, but from across programs and disciplines. Currently the College of Communication offers five M.A. programs. They are the M.A. in Health Communication, the M.A. in Journalism, the M.A. in Media and Cinema Studies, the M.A. in Organizational and Multicultural Communication, the M.A. in Public Relations and Advertising and the M.A. in Relational Communication. Students in any program can earn a concentration in Latino Media and Communication. Journalism, Media and Cinema Studies, Organizational and Multicultural Communication and Relational Communication offer 5-year B.A./M.A. programs.

## Graduate Programs

[College of Communication - Graduate Studies](#) ▢ [College of Communication](#) ▢ [Graduate Programs](#)

As our world is reshaped by technological, social, political and economic change and as the United States becomes more visibly a culture of many cultures, the challenges and opportunities for communication specialists increase. The College of Communication offers six graduate degree programs:

- Master of Arts in Health Communication
- Master of Arts in Journalism
- Master of Arts in Media and Cinema Studies
- Master of Arts in Organizational and Multicultural Communication
- Master of Arts in Public Relations and Advertising

- Master of Arts in Relational Communication

Concentrations:

- Concentration in Latino Media and Communication

College of Communication - Graduate Studies □ College of Communication □ Graduate Programs □ M.A. in Health Communication

## **M.A. in Health Communication**

The Master of Arts in Health Communication will prepare students to apply knowledge rooted in the fundamentals of theory, research and practice in the areas of organizational, relational and small group communication to the health care setting. Critical and theoretical courses in organizational and multicultural communication, as well as highly applied courses in communication training and development, will be available to students pursuing this degree program.

Graduates of the program will:

- Recognize health care disparities
- Understand the social and multicultural dimension of health care delivery
- Understand the linkage between effective communication and the quality of care that patients receive
- Enhance health literacy across diverse audiences
- Design and deliver health communication campaigns that provide knowledge to individuals hoping to understand contemporary health care issues
- Implement and evaluate health service delivery programs

### **ADMISSION TO M.A. IN HEALTH COMMUNICATION**

A bachelor's degree or equivalent is required for admission to this program. To be admitted, applicants must demonstrate, through past academic or professional work, a capacity for achievement. The College of Communication looks at each application as a unique presentation of a candidate's profile and will consider a variety of information sources. Admission decisions will be based on the following:

- Online application
- One official undergraduate transcript with bachelor degree posted minimum grade point average 3.0 on a 4-point scale)
- Writing sample (research paper that demonstrates the applicant's ability to synthesize and criticize scholarly work)
- Four essay questions
- Two recommendation forms , along with two current letters of recommendation written by work supervisors and/or faculty members familiar with the applicant's academic and/or professional achievements
- Resume
- Interview (upon request from the program director and/or the admission committee)
- Application fee
- An English language examination is required for applicants who have completed their undergraduate education outside the USA. Minimum TOEFL score requirements are listed as follows:
  - 590 for a paper test
  - 243 for a computer test
  - 96 for an Internet test with no section scoring under a 22
  - 7.5 for IELTS test
- *GRE scores are not required, but may be submitted to strengthen an application*

### **DEGREE REQUIREMENTS**

The Master of Arts in Health Communication requires 12 courses—three core courses, seven Health Communication electives, two graduate electives inside or outside the program and a Comprehensive Final Examination. Students who attain a 3.7 GPA or higher have the option

to complete a culminating thesis instead of the comprehensive exam.

Students must maintain a 3.0 average in their graduate work to remain in good standing. Students who drop below this average will be put on academic probation and expected to attain the minimum requirement within two quarters. Failure to do so will result in dismissal from the program.

### **THREE CORE COURSES**

**HTHC 515 Introduction to Health Communication**

**HTHC 516 Research Methods for Health Care Practitioners**

**HTHC 517 Health Care Literacy**

### **NINE ELECTIVE COURSES\***

**HTHC 519 Assessment and Interventions for Health Care Administrators**

**HTHC 520 Health Care Campaigns and Community Action**

**HTHC 521 Health and Family Communication**

**HTHC 522 Managerial Communication in Health Care Contexts**

**HTHC 523 Topics in Health Communication**

**HTHC 524 Health Care Teams and Leadership**

**HTHC 525 Narratives in Health Care**

**HTHC 592 Independent Study**

**CMNS 550 Organizational Diversity and Leadership**

**PRAD 535 Public Relations in Health Care**

**PRAD 540 Crisis Communication Management**

**CMN 591 Internship**

\*Two of the nine elective courses can be taken in programs outside the Health Communication program either in another College of Communication program or in another college/department at DePaul. Courses taken in other colleges/departments must be approved by graduate director.

### **COMPREHENSIVE FINAL EXAMINATION OR THESIS/PROJECT**

Students in the Master of Arts in Health Communication complete their degree requirements by taking a Comprehensive Final Examination or writing and defending a thesis. Students who choose the thesis option enroll in HTHC 599 in the quarter they defend their thesis.

Please visit <http://communication.depaul.edu/> for more information about the program, course descriptions, and application materials.

College of Communication - Graduate Studies □ College of Communication □ Graduate Programs □ M.A. in Journalism

## **M.A. in Journalism**

The M.A. in Journalism focuses on the social responsibility of journalists in the new converged, online world of information gathering and dissemination. Students will be given theoretical grounding and skills to tell stories in this new digital landscape. Mac and PC labs, along with a state-of-the-art converged news center, studio and high end editing suites located in Chicago's South Loop, will be staffed by experienced professionals drawn from Chicago's major media. Graduates will learn how to add value to stories citizens access on the web through course work and experiential learning aimed at giving them content specialization to better serve citizens with news they need to know.

### **ADMISSION TO M.A. IN JOURNALISM**

Students seeking admission to the Masters in Journalism program must:

- Fill out an application form
- Have earned a Bachelors Degree from a regionally accredited college or university
- Submit an official undergraduate transcript in which the student achieved a minimum grade point average of 3.0 on a 4-point scale
- Provide a statement of purpose of 750 words, explaining why the student is seeking admission to the program

- Submit a writing sample or project that demonstrates the applicants journalistic ability.
- Submit two letters of recommendation
- Submit a resume

The Journalism admission committee has a rolling admission policy, meaning the committee will consider completed applications throughout the year. For students who completed their undergraduate education outside the United States and who are not native speakers of English, a TOEFL score of 590 (paper-based); 243 (computer-based) or 96 (internet-based -- with all sections scores of 22 or higher) is also required along with an oral interview with two members of the programs faculty.

## **DEGREE REQUIREMENTS**

The Master of Arts in Journalism requires 12 courses---three core courses, a minimum of six elective courses in Journalism, and a maximum of three outside electives. Students must maintain a 3.0 average in their graduate work to remain in good academic standing. Students who drop below this average will be put on academic probation and will be expected to attain the minimum requirement within two quarters. Failure to do so may result in dismissal from the program.

### **I. THREE CORE COURSES**

**JOUR 501** The Social Responsibility of Journalism

**JOUR 502** News Now: Journalism in the Information Age

**JOUR 503** Reporting for Converged Newsrooms

### **II. JOURNALISM ELECTIVES**

**JOUR 504** Backpack Reporting

**JOUR 505** Advanced Television Reporting

**JOUR 506** Newscast Practicum

**JOUR 507** Visual Communication

**JOUR 508** Niche Journalism

**JOUR 509** Journalism Law and Ethics

**JOUR 510** Sports Reporting

**JOUR 511** Arts and Entertainment Reporting

**JOUR 512** Business and Finance Reporting

**JOUR 513** Chicago and Public Affairs Reporting

**JOUR 514** Opinion and Column Writing

**JOUR 515** Special Topics in Journalism

**JOUR 517** Experiential Learning in Journalism

**JOUR 518** Writing and Reporting

**JOUR 519** International Reporting

**JOUR 520** Digital Editing

**JOUR 521** Sports Producing

**JOUR 522** Multi-Platform News Editing

**JOUR 523** Online Sports Reporting

**JOUR 524** Writing for the DePaulia

**JOUR 525** Urban Affairs Reporting

**JOUR 526** Political Communication

**JOUR 527** Lifestyle Reporting

**JOUR 528** Reporting for Good Day DePaul

**JOUR 529** Online News Bureau

**JOUR 530** Radio News

**JOUR 533** Reporting the Law

**JOUR 590** Journalism Workshop (topics vary, 2 credit course)

**JOUR 592** Independent Study

**MCS 541** Audio Documentary

**CMN 591** Internship

### **III. OUTSIDE ELECTIVES (examples of courses students have taken as outside electives)**

**PRAD 535** Public Relations in Health Care

**CMNS 545** Communication and Technology  
**CMNS 552** Strategic Communication  
**CMNS 561** International Media  
**PRAD 562** Media Relations: Special Topics  
**CMNS 563** Multicultural Media Representations  
**PRAD 575** Communication Law and Ethics  
**MCS 530** New Media and Culture  
**MCS 534** Documentary Studies  
**NMS 502** New Media, Old Media  
**NMS 520** Web Design I  
**NMS 521** Web Design II  
**DC 415** Advanced Sound Design  
**DC 420** Advanced Non-linear Editing  
**DC 430** Visual Effects  
**DC 467** Advanced Cinematography  
**DC 471** Documentary Production  
**ENG 409** Writing and Technology/Online Documentation/Writing for Magazines

Please visit <http://communication.depaul.edu/> for more information about the program, course descriptions, and application materials.

College of Communication - Graduate Studies □ College of Communication □ Graduate Programs □ M.A. in Journalism Concentrations

## **M.A. in Journalism Concentrations**

The Journalism M.A. program offers two concentrations: Sports Journalism and Reporting Metro Chicago. Students must take a total of four courses (one core course and three electives) in order to meet the requirements of the concentration.

### **SPORTS JOURNALISM**

The graduate concentration in Sports Journalism trains students to write, report, and produce multimedia sports packages, while giving them an understanding of the unique role of sports in American life. Experiential learning opportunities are emphasized in game coverage, sports blogging, and building sports communities through print, broadcast, and social media. Students will learn the perspective and context that makes for truly exceptional work in sports journalism.

#### **Core courses (Choose one):**

JOUR 510: Sports Reporting  
JOUR 523: Online Sports Reporting

#### **Electives (Choose three):**

JOUR 508: Niche Journalism  
JOUR 514: Opinion and Column Writing  
JOUR 515: Special Topics in Journalism  
JOUR 517: Experiential Learning in Journalism  
JOUR 521: Sports Producing  
JOUR 524: Writing for the DePaulia  
JOUR 528: Reporting for Good Day, DePaul  
JOUR 531: Audio Documentary  
CMN 591: Graduate Internship

### **REPORTING METRO CHICAGO**

The graduate concentration in Reporting Metro Chicago prepares students for work in urban

reporting by introducing them to the communities, institutions, and decision-makers that impact citizens across the metro area. Students will learn how to cover critical urban issues through a variety of print and online platforms that serve citizens with fascinating stories drawn from across the urban area.

**Core courses (Choose one):**

JOUR 513: Chicago and Public Affairs Reporting  
JOUR 525: Urban Affairs Reporting

**Electives (Choose three):**

JOUR 508: Niche Journalism  
JOUR 509: Journalism Law and Ethics  
JOUR 512: Business Reporting  
JOUR 514: Opinion and Column Writing  
JOUR 515: Special Topics in Journalism  
JOUR 517: Experiential Learning in Journalism  
JOUR 526: Political Communication  
JOUR 528: Reporting for Good Day, DePaul  
JOUR 591: Communication Internship

College of Communication - Graduate Studies □ College of Communication □ Graduate Programs □ M.A. in Media and Cinema Studies

**M.A. in Media and Cinema Studies**

The Master of Arts in Media and Cinema Studies at DePaul University provides students with the critical skills, historical grounding, and research methodologies for understanding the cultural and social impact of film, television and digital media in our globalized world. Our graduate seminar classes investigate current media-related topics through interdisciplinary perspectives. Questions concerning national and transnational media, film and media histories, the impact and potential of new technologies, the power of audiovisual media in society, the role of media in the formation of identities, aesthetics and popular culture, are examined. The program is designed for those seeking to prepare for a Ph.D. program or to further careers in the film, television and digital media fields. There is also a five-year B.A./M.A. option for continuing DePaul students.

**ADMISSION TO M.A. IN MEDIA AND CINEMA STUDIES**

A bachelor's degree from a regionally accredited college or university, or equivalent, is required for admission to this program. To be admitted, applicants must demonstrate, through past academic or professional work, a capacity for achievement. The College of Communication looks at each application as a unique presentation of a candidate's profile and will consider a variety of information sources. Admission decisions are based on the following:

- An official undergraduate transcript (minimum grade point average 3.0 on a 4-point scale)
- A completed application form
- A Statement of Purpose (750 words) explaining why the student is seeking admission to the program
- A writing sample (a research paper that demonstrates the applicant's ability to synthesize and analyze scholarly work or a work-related document that demonstrates the candidates engagement with media-related projects)
- Two letters of recommendation written by work supervisors and/or faculty members familiar with the applicant's academic and/or professional achievements
- A resume or curriculum vitae
- GRE scores are not required, but may be submitted to strengthen an application
- For students who completed their undergraduate education outside of the U.S. and who are not native speakers of English, a TOEFL score of 590 (paper-based) or 243



(computer-based) or 96 (internet test with no section scoring under 22) is also required.

## **DEGREE REQUIREMENTS**

Students must complete 48 credit hours (12 four-credit courses) and a Comprehensive Exam, a Thesis or a Project. Students must have a 3.7 GPA or above in the graduate program to be eligible to select the thesis or the project options for completing the M.A. degree. All students take three core and nine elective courses, one of which needs to be a production course. Students must maintain a 3.0 average in their graduate work to remain in good standing. Students who drop below this average will be placed on academic probation and are expected to achieve the minimum requirement within two quarters. Failure to do so will result in dismissal from the program.

### **Three Core Courses:**

**MCS 501** Film and Media Theory

**MCS 502** Media and Cultural Studies

**MCS 504** Historiography and Research

**Comprehensive Exam Option** : Students take 7 to 8 critical studies electives and at least 1 and up to 2 media production electives. Students must complete a four and one-half hour in-class comprehensive exam.

**Thesis Option:** Students take 6 to 7 critical studies electives, at least 1 and up to 2 media production electives and one thesis course (MCS 599).

**Project Option:** Students take 6 to 7 critical studies electives, at least 1 and up to 2 media production electives and one project course (MCS 599).

### **Critical Studies Electives include:**

**MCS 503** Global Cinema/Media

**MCS 520** Topics in Media Studies

**MCS 521** Topics in Cinema Studies

**MCS 522** Topics in Cinema/Media History

**MCS 530** New Media and Culture

**MCS 532** Asian Cinema/Media

**MCS 533** Latin American Cinema/Media

**MCS 534** Documentary Studies

**MCS 550** Fandom and Active Audiences

**MCS 592** Independent Study

**MCS 599** Research Thesis/Project

**CMN 591** Internship

### **Media Production Electives include:**

**MCS 541** Audio Documentary

**MCS 542** Topics in Production

**DC 471** Documentary Production

**DC 525** Digital Cinema Practicum

**JOUR 504** Backpack Reporting

### **MCS 590 (Topics Vary)**

This course number designates various 2 hour workshop courses designed to enhance students working knowledge of media technologies and critical approaches/skills. Two types of workshops will be offered under this number: production-based and studies-driven. Examples of studies topics may include those such as Writing Film Criticism, Survey Design, and Academic Writing Bootcamp. Production topics could include courses on areas such as Final Cut Pro, Multimedia Integration, and Video Camera Basics. Topics will vary. Students may take a maximum of 4 different MCS 590 workshops for a total of 8 credit hours.

NOTES: (a) Courses will be designated production or studies within the course description online. (b) If a student chooses to take 3 or more production-designated sections of MCS 590, he or she will not be eligible to take any 4 hour production courses without going over the production maximum. (c) If a student chooses to partake in MCS 590, he or she should take 2 or 4 sections or he or she will be forced to go over the requisite number of credit hours to complete the program's degree requirements.

**Outside Electives:**

Students may take up to 2 courses not listed in the electives above from other graduate programs at the university to be counted as electives towards their degree.

Please visit <http://communication.depaul.edu/> for more information about the program, course descriptions, and application materials.

College of Communication - Graduate Studies □ College of Communication □ Graduate Programs □ M.A. in Organizational and Multicultural Communication

**M.A. in Organizational and Multicultural Communication**

The Organizational and Multicultural Communication program offers three tracks: Organizational Communication, Multicultural Communication and Training and Development. Students also have the option of declaring a dual track by taking courses in two of the tracks listed above. The tracks share some common coursework, however, each track also has its own distinct focus.

The Organizational Communication track focuses on communication challenges specific to business and organizational settings. It helps students to understand and manage the broad communication processes within organizations while enabling them to develop their individual skills as communicators. This track will be of interest to professionals in profit and nonprofit settings, particularly those who manage employees or have responsibilities for personnel issues.

The Multicultural Communication track focuses on the dynamics of communication across cultures. It explores not only what happens when people of two different national cultures meet, but also what happens when people from a variety of cultures and ethnicities come together in one organization, community or country. This track will be of particular interest to those who work with international and multiethnic corporations and to public service personnel serving individuals from a variety of backgrounds and cultural traditions.

The Training and Development track provides students with a foundation in adult learning theory as well as theories of organizational change. Students learn how to conduct organizational communication assessments and design interventions to facilitate organizational problem-solving. Furthermore, students are taught how to design and implement training activities in organizational contexts. The track also provides opportunities for students to explore organizational diversity conceptually and as an ongoing influence on organizational communication processes.

Students may also elect to take a dual track of courses from two of the above tracks. This option may appeal to students interested in such areas as diversity in the workplace, international training and development, and communication education, and consulting. The Organizational and Multicultural program also provides a solid foundation for Ph.D. work in communication and related disciplines.

**ADMISSION TO M.A. IN ORGANIZATIONAL AND MULTICULTURAL COMMUNICATION**

A bachelors degree from a regionally accredited college or university, or equivalent, is required for admission to the M.A. program. To be admitted, applicants must demonstrate, through past academic work, a capacity for achievement. The College of Communication looks at each application as a unique presentation of a candidates profile and will consider a variety of information sources. Admission decisions for the Organizational and Multicultural Communication program will be based on the following.

- An official undergraduate transcripts (minimum grade point average of 3.0 on a 4-point scale).
- A writing sample (preferably a research paper that demonstrates the applicants ability to synthesize and criticize scholarly work).
- Application form with personal essays (see application packet).

- Two current letters of recommendation written by faculty members and/or work supervisors familiar with the applicants academic and/or professional achievements.
- A professional resume
- GRE scores are not required, but may be submitted to strengthen an application.

**Conditional acceptance** may require receiving a B or better in one or more of the following:

CMNS 501: Communication in Cultural Contexts one of the core classes

CMNS 541: Organizational Communication and Culture one of the core classes

An English language examination is required for applicants who have completed their undergraduate education outside the USA; a minimum TOEFL score of 96 (internet version) with each section score at 22 or higher; 243 (computer version) or 590 (paper version) is necessary for admission.

We currently admit students during Autumn, Winter, and Spring Quarters. The application deadline for Autumn Quarter is May 15. The application deadline for Winter Quarter is November 2. The application deadline for Spring Quarter is February 15. Applications received after these dates will be considered for the following quarter admission.

## **DEGREE REQUIREMENTS**

The Master of Arts in Organizational and Multicultural Communication requires 12 courses three core courses common to all tracks and seven courses in the students chosen concentration (organizational, multicultural, training and development or dual), two graduate electives inside or outside the program and a comprehensive final examination. Students who attain a 3.70 GPA or higher have the option to complete a culminating project or thesis rather than the 12th course and the comprehensive final exam.

Students must maintain a 3.0 average in their graduate work to remain in good standing. Students who drop below this average will be put on academic probation and expected to attain the minimum requirement within two quarters. Failure to do so will result in dismissal from the program. Students may take one or two courses per quarter to complete the program.

### **I. THREE CORE COURSES**

**CMNS 501** Communication in Cultural Contexts

**CMNS 541** Organizational Communication and Culture

**CMNS 583** Research Methods

### **II. SEVEN COURSES** (within selected track/s)

### **III. TWO OUTSIDE ELECTIVES** (with permission from instructor)

#### **COURSES THAT SERVE THE ORGANIZATIONAL TRACK:**

**CMNS 525** Comparative Management Communication

**CMNS 526** Communication in Organizational Assimilation

**CMNS 527** Assessment and Intervention

**CMNS 529** Topics in Organizational and Multicultural Communication

**CMNS 530** Instructional Development

**CMNS 531** Instructional Development Practicum

**CMNS 542** Multicultural Communication in the Workplace

**CMNS 543** Communication and Organizational Change

**CMNS 544** Politics and Power in Organizations

**CMNS 545** Communication and Technology

**CMNS 547** Communication in Customer Service

**CMNS 548** Teams and Leadership

**CMNS 549** Topics in Organizational Communication

**CMNS 550** Organizational Diversity and Leadership

**CMNS 552** Strategic Communication

**CMNS 590** Communication Workshop (topics vary)

**CMN 591** Internship

**COURSES THAT SERVE THE MULTICULTURAL TRACK:**

**CMNS 502** Intercultural Communication Theories  
**CMNS 503** Communication and Cultures in Transition  
**CMNS 504** Language, Thought & Culture  
**CMNS 509** Topics in Multicultural Communication  
**CMNS 521** Language and Power  
**CMNS 522** Rhetorical Construction of Identity  
**CMNS 523** Gendered Communication  
**CMNS 525** Comparative Management Communication  
**CMNS 526** Communication in Organizational Assimilation  
**CMNS 527** Assessment and Intervention  
**CMNS 529** Topics in Organizational and Multicultural Communication  
**CMNS 530** Instructional Development  
**CMNS 531** Instructional Development Practicum  
**CMNS 542** Multicultural Communication in the Workplace  
**CMNS 550** Organizational Diversity and Leadership  
**CMNS 561** International Media  
**CMNS 563** Multicultural Media Representations  
**CMNS 590** Communication Workshop (topics vary)  
**CMN 591** Internship

**COURSES THAT SERVE THE TRAINING AND DEVELOPMENT TRACK:**

**CMNS 527** Assessment and Intervention  
**CMNS 530** Instructional Development  
**CMNS 531** Instructional Development Practicum  
**CMNS 532** Introduction to Communication Training and Development (required course)  
**CMNS 542** Multicultural Communication in the Workplace  
**CMNS 543** Communication and Organizational Change  
**CMNS 548** Teams and Leadership  
**CMNS 550** Organizational Diversity and Leadership  
**CMNS 554** Technology and Communication Training Strategies  
**CMNS 555** Adult Learning Theories and Strategies  
**CMNS 556** Intercultural Conflict and Negotiation Strategies  
**CMNS 557** Special Topics in Training and Development  
**CMNS 590** Communication Workshop (topics vary)  
**CMN 591** Internship

**Students electing the dual track take 3-4 courses in each of the two tracks they choose.**

**IV. COMPREHENSIVE FINAL EXAMINATION OR THESIS**

Students in the Master of Arts in Organizational and Multicultural Communication complete their degree requirements by writing a thesis or through a comprehensive final examination.

Please visit <http://communication.depaul.edu/> for more information about the program, course descriptions, and application materials.

**M.A. in Public Relations and Advertising**

The Master of Arts in Public Relations and Advertising equips students with the expertise and skills necessary to strategically manage an organizations communication with its publics. The public relations component stresses counseling and relationship management, while advertising combines the management and creative aspects of persuasive communication. The development, implementation and evaluation of research-based programs and

campaigns are emphasized throughout the curriculum. Students who complete this course of study gain an understanding of the key principles and theories of public relations and advertising and an appreciation for the ethical requirements of responsible practice in these media-related fields. Additionally, the program offers skills-based training in such areas as speechwriting, media relations, crisis management and creative strategies. Most graduates of this program are industry-bound for successful careers in business, government, non-profit organizations and/or associations.

### **ADMISSION TO M.A. IN PUBLIC RELATIONS AND ADVERTISING**

A bachelor's degree, or equivalent, is required for admission to this program. To be admitted, applicants must demonstrate, through past academic or professional work, a capacity for achievement. The College of Communication looks at each application as a unique presentation of a candidate's profile and will consider a variety of information sources. Admission decisions are based on the following:

- One official undergraduate transcript (minimum grade point average 3.0 on a 4-point scale).
- Graduate Record Exam (GRE) scores in verbal, quantitative, and analytical writing.
- Professional resume.
- Two writing samples that demonstrate an applicant's ability to communicate clearly and concisely with a variety of audiences. One of the samples must be an academic writing sample (i.e. research paper). The academic writing sample must be limited to 3-5 pages.
- Applicant responses to four personal essay questions.
- Three recommendation forms, along with current letters of recommendation, written by faculty members and/or work supervisors familiar with the applicant's academic and/or professional achievements.
- The program director and/or the admission committee may request an interview.

An English language examination is required for applicants who have completed their undergraduate education outside the USA; a minimum TOEFL paper-based score of 590 (or 243 computer-based or 96 for an Internet test with no section under 22) is necessary for admission.

Priority consideration is given to applicants who submit application materials by March 15 for Fall admission and October 1 for Winter admission. Applications received after the deadline will be considered on a space available basis. New students begin the program in the Fall Quarter or Winter Quarter only.

### **DEGREE REQUIREMENTS**

The Master of Arts in Public Relations and Advertising requires 12 courses and a degree completion requirement. Coursework includes four core courses that are common to the study of public relations and advertising, six PRAD elective courses and two electives. The options for degree completion are the comprehensive exam, research thesis or professional project. If the student chooses the thesis or project option, he/she must take PRAD 599 as an elective.

Admitted students must maintain a 3.0 average in their graduate work to remain in good standing. Students who drop below this average will be put on academic probation and expected to achieve the minimum requirement in two quarters. Failure to do so will result in dismissal from the program. In addition, if a student is admitted conditionally, he or she must receive a 3.0 or higher in each of the first four courses taken in the program. Failure to do so will result in immediate dismissal. Conditionally admitted students will be dismissed immediately if they do not meet the conditions of their admission.

Students have six years from their original date of enrollment to complete the program and may take one or more courses per quarter to remain on the active status roster. Students must take the two foundational courses PRAD 553, Advertising, and PRAD 555, Public Relations, before continuing with more advanced courses in either of these disciplines. Students may sit out one or two quarters without enrolling in a course, but after two quarters of no course enrollment, the student will be removed from the active status roster. To resume taking courses again, the student must complete a readmission form and receive permission from the graduate director to re-enroll.

The program requirements are outlined below:

### **I. FOUR CORE COURSES**

**PRAD 553** Advertising

**PRAD 555** Public Relations

**PRAD 575** Communication Law and Ethics

**PRAD 585** Research Methods for the Communication Professional

### **II. SIX PRAD ELECTIVE COURSES (choose six of the following):**

**PRAD 505** Critical Perspectives on Public Relations and Advertising

**PRAD 510** Speechwriting and Presentation

**PRAD 514** Contemporary Issues in Public Relations and Advertising

**PRAD 515** Public Relations Writing

**PRAD 530** Public Relations and Advertising Management

**PRAD 535** Public Relations in Health Care

**PRAD 540** Crisis Communication Management

**PRAD 550** Integrated Communication Campaigns

**PRAD 551** Advertising and Copywriting

**PRAD 554** Creative Processes

**PRAD 556** Strategic Planning in Public Relations

**PRAD 557** Advertising Communication Strategy

**PRAD 560** Political and Government Public Relations

**PRAD 562** Media Relations

**PRAD 563** Media Planning

**PRAD 564** Corporate Communication

**PRAD 590** Public Relations and Advertising Workshop (Topics vary) (2 credit course)

**PRAD 595** Special Topics in Public Relations and Advertising

**PRAD 597** Colloquium in Public Relations and Advertising

**PRAD 599** Research Thesis

**CMN 591** Internship (students can take a maximum of two internships for credit)

### **III. TWO ELECTIVES**

These courses can be PRAD electives, relevant courses from other CMN graduate programs, or relevant graduate courses from outside CMN.

Please visit <http://communication.depaul.edu/> for more information about the program, course descriptions, and application materials.

College of Communication - Graduate Studies □ College of Communication □ Graduate Programs □ M.A. in Relational Communication

## **M.A. in Relational Communication**

The Masters program in Relational Communication will provide students with an understanding of communication across a variety of interpersonal contexts (i.e., close relationships, family communication, workplace relationships). The program is designed to help students learn how to effectively pursue their professional and personal goals through interpersonal communication. Through a blend of theory and practice students will identify, analyze and understand how to manage relationships in both personal and professional contexts. This program will be of interest to individuals who either want to pursue an advanced graduate degree or are interested in broad range of careers across sales, management, and the service sector.

### **ADMISSION TO M.A. IN RELATIONAL COMMUNICATION**

A bachelors degree from a regionally accredited college or university, or equivalent, is required for admission to the M.A. program. To be admitted, applicants must demonstrate, through past academic work, a capacity for achievement. The College of Communication looks at each application as a unique presentation of a candidates profile and will consider a

variety of information sources. Admission decisions for the Relational Communication program will be based on the following.

- An official undergraduate transcripts (minimum grade point average of 3.0 on a 4-point scale).
- A writing sample (preferably a research paper that demonstrates the applicants ability to synthesize and criticize scholarly work).
- Application form with personal essays (see application packet).
- Two current letters of recommendation written by faculty members and/or work supervisors familiar with the applicants academic and/or professional achievements.
- A professional resume
- GRE scores are not required, but may be submitted to strengthen an application.

An English language examination is required for applicants who have completed their undergraduate education outside the USA; a minimum TOEFL score of 96 (internet version) with each section score at 22 or higher; 243 (computer version) or 590 (paper version) is necessary for admission.

We currently admit students during Autumn, Winter, and Spring Quarters. The application deadline for Autumn Quarter is May 15. The application deadline for Winter Quarter is November 2. The application deadline for Spring Quarter is February 15. Applications received after these dates will be considered for the following quarter admission.

### **DEGREE REQUIREMENTS**

The Master of Arts in Relational Communication requires 12 courses - two core courses, ten relational communication electives and a comprehensive final examination. Students who attain a 3.7 GPA or higher have the option to complete a culminating thesis rather than the 12th course and the comprehensive final exam.

Students must maintain a 3.0 average in their graduate work to remain in good standing. Students who drop below this average will be placed on academic probation and expected to attain the minimum requirement within two quarters. Failure to do so will result in dismissal from the program. Students may take one or two courses per quarter to complete the program.

### **TWO CORE COURSES**

**RELC 500** Relational Communication Theories

**CMNS 583** Quantitative and Qualitative Research Methods

### **TEN ELECTIVE COURSES\***

**RELC 501** Relationship Maintenance

**RELC 502** Attachment and Relational Communication

**RELC 503** Readings in Interpersonal Communication

**RELC 511** Topics in Interpersonal Communication

**RELC 513** Nonverbal Communication

**RELC 514** Family Communication

**RELC 519** Dark Side of Interpersonal Communication

**RELC 592** Independent Study

**CMNS 530** Instructional Development

**CMNS 523** Gendered Communication

**CMN 591** Graduate Communication Internship

**\*Three of the 10 elective courses can be taken outside of the program** (with permission from graduate director).

### **COMPREHENSIVE FINAL EXAMINATION OR THESIS**

Students in the Master of Arts in Relational Communication complete their degree requirements by writing a thesis or through a comprehensive final examination.

Please visit <http://communication.depaul.edu> for more information about the program, course

descriptions and application materials.

College of Communication - Graduate Studies □ College of Communication □ Graduate Programs □ Concentration in Latino Media and Communication

## **Concentration in Latino Media and Communication**

The graduate concentration in Latino Media and Communication is comprised of at least four graduate level courses, drawn from the areas of advertising, journalism, media and cinema studies, multicultural communication, organizational communication, and public relations. A graduate level internship in Latino Media and Communication is available as one of these courses. Study abroad options in Mexico are also available.

### **Students who complete the graduate concentration in Latino Media and Communication will:**

- Develop an understanding of the heterogeneous and rapidly changing Latino communities locally, nationally and globally.
- Ground their knowledge of intercultural studies within a more extensive and concrete knowledge of a rapidly growing, and increasing important population within the US - Latino communities.
- Increase their cross-cultural competence (understanding and ability to dialogue across difference, develop cultural sensitivity and awareness) with Latino communities.
- Enhance their capacity to communicate with and learn from Latino populations in the workplace, in community situations, and other sites of engagement.
- Recognize the impact of the movement of Latinos across the globe and to develop the skills to critically consume and produce media, public relations, and advertisement representations that communicate to and about Latino communities.
- Develop field-specific knowledge of Latino Media and Communication along with an understanding of how Latino Studies shapes other fields of communication.

### **Requirements:**

#### **One core course (choose one of the following):**

- CMNS 505: Latino Communication in Cultural Contexts
- MCS 533: Latin American Cinema/Media

#### **Three additional courses from the following:**

- CMNS 505: Latino Communication in Cultural Contexts
- CMNS 509: Special Topics in Multicultural Communication (when topic relates to Latino Media/Communication)
- CMNS 542: Multicultural Communication in the Workplace
- JOUR 515: Special Topics in Journalism (when topic relates to Latino Media/Communication)
- MCS 521: Topics in Cinema Studies (when topic relates to Latino Media/Communication)
- MCS 533: Latin American Cinema/Media
- PRAD 511: Consumer Insights for Latino Markets
- PRAD 512: Latino Marketing Communication
- PRAD 514: Contemporary Issues in Public Relations and Advertising (when topic relates to Latino Media/Communication)
- PRAD 595: Special Topics in Public Relations and Advertising (when topic relates to Latino Media/Communication)
- CMN 591: Internship (when internship relates to Latino Media/Communication)
- MKT 558: Marketing Across Cultures
- CMNS 592/MCS 592/PRAD 592: study (when topic focuses on Latino Media and Communication)

**Course Descriptions** (for new courses only; descriptions for existing courses can be found



in the program's course catalog)

### **CMNS 505 Latino C communication in Cultural Contexts**

This seminar surveys theories of the interaction between culture and communication in specific Latino contexts. Investigates the facets of culture that influence Latino communication intra- and inter-culturally in a variety of settings, ranging from corporate and educational realms to socio-political and family domains. Provides students with theoretical, analytical and practical skills to understand, communicate with, and engage with diverse Latino populations in professional and social settings.

### **PRAD 511 Consumer Insights for Latino Markets**

The course encompasses both the similarities and differences of Latino consumers in the U.S. and focuses on how to uncover key insights about consumer buying and information processing behavior among a diverse group of Latino cultures. The insight process is commonly used in advertising and marketing but is gaining popularity in public relations and employee communications. Students will learn how to develop their own instincts as an information consumer, as well as learn some key consumer psychology and research methodologies to learn why individuals behave as they do in the marketplace. Students will find and distill secondary research data and then utilize some qualitative research techniques, such as focus groups, ethnographic research, projective techniques, and in-depth interviewing to develop a key insight into a target group.

### **PRAD 512 Latino Marketing Communication**

Many organizations and businesses are actively pursuing the Latino market. Yet few PR/advertising programs train students to communicate effectively with this growing target audience. This course covers development of culturally relevant messages and students gain practice in developing strategic campaigns addressing this market and explore the effectiveness of using paid advertising, public relations and events, direct response (coupon redemption) and social media among different Latino cultures.

## 5 Year B.A./M.A. Programs

College of Communication - Graduate Studies □ College of Communication □ 5 Year B.A./M.A. Programs

### **ADMISSION TO 5-YEAR B.A./M.A. PROGRAMS**

Students seeking admission to the B.A./M.A. combined degree programs in Journalism, Media and Cinema Studies, Organizational and Multicultural Communication and Relational Communication must apply to the Graduate Admission Office by April 1 of their junior year. If students meet the admission criteria and are accepted into the program, they will take three graduate courses in their senior year that count towards both the B.A. and M.A. degrees. Once students earn their B.A. degrees, they will matriculate as graduate students and complete nine additional courses to finish the M.A. degree.

Students can defer their graduate admission for one year. If students do not matriculate after completing their B.A. degrees or within the one year deferral period, the graduate courses taken as undergraduate students will no longer count towards the graduate degree and students must reapply for admission to the graduate program.

Please visit the B.A./M.A. Combined Degree Programs page for more information on admission criteria and application procedures.

## **B.A./M.A. in Organizational and Multicultural Communication**

### **ADMISSION TO 5-YEAR B.A./M.A. IN ORGANIZATIONAL AND MULTICULTURAL COMMUNICATION**

Students seeking admission to the B.A./M.A. combined degree program in Organizational and Multicultural Communication must apply to the Graduate Admission Office by April 1 of their junior year. If students meet the admission criteria and are accepted into the program, they will take three graduate courses in their senior year that count towards both the B.A. and M.A. degrees. Once students earn their B.A. degrees, they will matriculate as graduate students and complete nine additional courses to finish the M.A. degree.

Please visit the [B.A./M.A. Combined Degree Programs](#) page for more information on admission criteria and application procedures.

[College of Communication - Graduate Studies](#) □ [College of Communication](#) □ [5 Year B.A./M.A. Programs](#) □ [B.A./M.A. in Journalism](#)

## **B.A./M.A. in Journalism**

### **ADMISSION TO FIVE-YEAR B.A./M.A. IN JOURNALISM**

Students seeking admission to the B.A./M.A. combined degree program in Journalism must apply to the Graduate Admission Office by April 1 of their junior year. If students meet the admission criteria and are accepted into the program, they will take three graduate courses in their senior year that count towards both the B.A. and M.A. degrees. Once students earn their B.A. degrees, they will matriculate as graduate students and complete nine additional courses to finish the M.A. degree.

Please visit the [B.A./M.A. Combined Degree Programs](#) page for more information on admission criteria and application procedures.

[College of Communication - Graduate Studies](#) □ [College of Communication](#) □ [5 Year B.A./M.A. Programs](#) □ [B.A./M.A. in Media and Cinema Studies](#)

## **B.A./M.A. in Media and Cinema Studies**

### **ADMISSION TO FIVE-YEAR B.A./M.A. IN MEDIA AND CINEMA STUDIES**

Students seeking admission to the B.A./M.A. combined degree program in Media and Cinema Studies must apply to the Graduate Admission Office by April 1 of their junior year. If students meet the admission criteria and are accepted into the program, they will take three graduate courses in their senior year that count towards both the B.A. and M.A. degrees. Once students earn their B.A. degrees, they will matriculate as graduate students and take nine additional courses to complete the M.A. degree.

Please visit the [B.A./M.A. Combined Degree Programs](#) page for more information on admission criteria and application procedures.

[College of Communication - Graduate Studies](#) □ [College of Communication](#) □ [5 Year B.A./M.A. Programs](#) □ [B.A./M.A. in Relational Communication](#)

## **B.A./M.A. in Relational Communication**

## **ADMISSION TO FIVE-YEAR B.A./M.A. IN RELATIONAL COMMUNICATION**

Students seeking admission to the B.A./M.A. combined degree program in Relational Communication must apply to the Graduate Admission Office by April 1 of their junior year. If students meet the admission criteria and are accepted into the program, they will take three graduate courses in their senior year that count towards both the B.A. and M.A. degrees. Once students earn their B.A. degrees, they will matriculate as graduate students and take nine additional courses to complete the M.A. degree.

Please visit the [B.A./M.A. Combined Degree Programs](#) page for more information on admission criteria and application procedures.

## **Faculty**

College of Communication - Graduate Studies ▢ College of Communication ▢ Faculty

For a complete and updated list of faculty, please visit:  
<http://communication.depaul.edu/Faculty%20and%20Staff/Full%20Time%20Faculty/index.asp>

JACQUELINE TAYLOR, Ph.D.,  
Professor and Dean,  
University of Texas, Austin

LUISELA ALVARAY, Ph.D.,  
Assistant Professor,  
University of California, Los Angeles

DANIEL AZZARO, M.B.A.,  
Instructor,  
Fordham University

PAUL BOOTH, Ph.D.,  
Associate Professor,  
Rensselaer Polytechnic Institute

DAVID BRENDERS, Ph.D.,  
Associate Professor,  
Purdue University

CAROLYN BRONSTEIN, Ph.D.,  
Associate Professor,  
University of Wisconsin, Madison

RICK BROWN, B.A.,  
Instructor,  
University of Missouri

LEAH BRYANT, Ph.D.,  
Associate Professor,  
University of Nebraska

LISA CALVENTE, Ph.D.,  
Assistant Professor,  
University of North Carolina, Chapel Hill

TIM COLE, Ph.D.,  
Associate Professor,  
University of California, Santa Barbara

MIKE CONKLIN, M.A.,  
Instructor,  
Loyola University

RON CULP, B.A.,  
Instructor and Prof. Director of Public Relations and Advertising

BLAIR DAVIS, Ph.D.,  
Assistant Professor,  
McGill University

MICHAEL DEANGELIS, Ph.D.,  
Associate Professor,  
University of Texas, Austin

BRUCE EVENSEN, Ph.D.,  
Professor,  
University of Wisconsin

DUSTY GOLTZ, Ph.D.,  
Assistant Professor,  
Arizona State University

STEPHANIE HOWELL, M.A.,  
Instructor,  
Southern Illinois University

SEAN HORAN, Ph.D.,  
Assistant Professor,  
West Virginia State

KELLY KESSLER, Ph.D.,  
Assistant Professor,  
University of Texas, Austin

YEUSEUNG KIM, M.A.,  
Instructor,  
University of Florida

MARLA KRAUSE, M.A.,  
Instructor and DePaulia Advisor,  
University of Chicago

LUCY XING LU, Ph.D.,  
Professor,  
University of Oregon

DANIEL MAKAGON, Ph.D.,  
Associate Professor,  
University of South Florida

DONALD MARTIN, Ph.D.,  
Professor and Associate Dean,  
University of Texas, Austin

JASON MARTIN, Ph.D.,  
Assistant Professor,  
Indiana University

TERESA MASTIN, Ph.D.,  
Associate Professor,  
Michigan State University

JIM MOTZER  
Instructor

ALEXANDRA MURPHY, Ph.D.,  
Associate Professor,  
University of South Florida

JILL O'BRIEN, Ph.D.,  
Associate Professor and Associate Dean,  
University of Illinois, Urbana

WILLONA OLISON, Ph.D.,  
Assistant Professor,  
Northwestern University

LISA PECOT-HEBERT, Ph.D.,  
Assistant Professor,  
University of Georgia

KIMBERLEE PEREZ, M.A.,  
Instructor,  
Arizona State University

MATTHEW RAGAS, Ph.D.,  
Assistant Professor,  
University of Florida

MARGARET RAMIREZ  
Instructor

LOU RUTIGLIANO, Ph.D.,  
Assistant Professor,  
University of Texas, Austin

BARBARA SPEICHER, Ph.D.,  
Associate Professor,  
Northwestern University

SUCHITRA SHENOY, M.A.,  
Instructor,  
Purdue University

JILL STEWART, M.S., M.A.,  
Instructor,  
Boston University

JC. BRUNO TEBOUL, Ph.D.,  
Professor and Associate Dean,  
Ohio State University

HAI LONG TRAN, Ph.D.,  
Associate Professor,  
University of North Carolina, Chapel Hill

SCOTT VYVERMAN, M.A.,  
Instructor and Radio DePaul Advisor,  
Xavier University

BARBARA WILLARD, Ph.D.,  
Associate Professor,  
University of Iowa

MICHAELA WINCHATZ, Ph.D.,  
Associate Professor,

University of Washington

KAY YOON, Ph.D.,  
Assistant Professor,  
University of Illinois, Urbana

# Admissions

College of Communication - Graduate Studies ▢ Admissions

## Admission Classifications

### GENERAL INFORMATION

Upon admission to a graduate program, a student is to follow the catalog requirements in effect at the time of entrance. A student who is readmitted or who changes his or her program or enrollment status is subject to the terms of the catalog in effect at the time of readmission or status change.

As a graduate student you assume the responsibility to know and meet both the general and particular regulations, procedures, policies, and deadlines set forth in this catalog and handbook.

### FULL DEGREE-SEEKING STATUS

The College of Communication offers six graduate programs at the masters level: Health Communication, Journalism, Media and Cinema Studies, Organizational and Multicultural Communication, Public Relations and Advertising and Relational Communication. Interested applicants should have:

- Bachelors degree conferred by a regionally accredited institution.
- Scholastic achievement in undergraduate studies satisfying all requirements for entering a specific graduate program.
- A minimum cumulative grade point average of 3.0.
- Submission of all required supporting credentials.

Please note these are minimum requirements for full admission. The program sections of this Catalog provide additional, more specific and selective, criteria for admission to specific programs. See the program web site for specific admission requirements for each program.

### CONDITIONAL DEGREE-SEEKING STATUS

The minimum requirements for this status are:

- Bachelors degree conferred by a regionally accredited institution.
- Scholastic achievement in undergraduate studies indicating a capacity to pursue successfully a specific program of graduate study.
- Submission of all required supporting credentials.
- Conditional approval by the department or program director of the applicants proposed course of graduate study.
- A grade of B or higher in a certain number of courses as designated in the admission letter.
- No independent studies or non-program courses may be taken while in a conditional status.

A conditionally admitted applicant is eligible for reclassification to full, degree-seeking status when the conditions of his or her admission have been satisfied.

### NON-DEGREE-SEEKING STATUS

The college will generally not accept non-degree-seeking students. However, the associate dean may admit non-degree applicants who have a compelling reason for wishing to take courses without pursuing a degree. No more than three classes may be taken as a non-degree seeking student. Non-degree seeking students may, at some future date, apply for admission to a degree program, but they are not accorded special consideration for admission nor is it guaranteed the courses they took as a non-degree student will apply toward the degree.

The minimum requirements for non-degree-seeking status are:

- Bachelors degree conferred by a regionally accredited institution.
- Minimum undergraduate grade point average of 3.5 (on a 4 point scale).
- Submission of official transcripts and a personal statement outlining a rationale for seeking admission as a non-degree student and indicating the course or courses the student plans to take as non-degree student.
- Approval by the associate dean and/or the graduate program director.

When such students apply for admission to a degree program, the program director may recommend, in

writing, to the dean that a maximum of three courses (12 quarter hours) completed by the student under the non-degree-seeking status be counted toward fulfillment of the advanced degree requirements.

### **STUDENT-AT-LARGE STATUS**

The College of Communication does not admit students-at-large.

### **DEPAUL STUDENTS AND 5-YEAR PROGRAMS**

Undergraduate students in the College of Communication are eligible to apply for admission to the 5-year B.A./M.A. program. Admission is conditional until the bachelor's degree is posted on the DePaul transcript. The M.A. programs in Journalism, Media and Cinema Studies, Organizational and Multicultural Communication and Relational Communication offer an accelerated masters degree that begins in an undergraduates senior year and may be completed in one subsequent year. The combined degree programs are available to College of Communication undergraduates only. Further information about these 5-year B.A./M.A. programs can be found within specific program descriptions in this Catalog.

### **REINSTATEMENT**

In order for a student who has been dismissed to be reinstated into the program, the student must demonstrate a change in circumstances to an extent that would support successful completion. The student may petition for reinstatement after one calendar year following the dismissal. The Associate Dean of Graduate Programs must approve the petition.

### **REGISTRATION AND CREDIT HOURS**

No one is permitted to attend a class for which he or she had not been properly registered. Credit is accumulated on the basis of quarter hours. The unit of credit is one quarter hour granted for 45 minutes of classroom work a week. The normal class extends over a ten-week period (or an accelerated five-week period in the summer). All courses carry four quarter hours of credit (2 2/3 semester hours), unless otherwise noted.

### **FULL-TIME AND PART-TIME STATUS**

Students enrolled for eight or more quarter hours of credit are considered full-time. Those enrolled in 4 to 7 hours of credit are considered halftime. Those registered for less than 4 quarter hours of credit are considered less than half-time. For students fully employed, registration for two courses in a term is the suggested maximum.

### **TRANSFER CREDIT**

For students who have taken graduate courses in another accredited university, DePaul allows for the transfer of up to three graduate courses (1/4 of the degree). The graduate program director determines whether any courses may transfer. Students requesting any course credit transfers should complete a Transfer of Credit Request Form and provide a copy of an official transcript showing the completed course and grade, a course syllabus and an official transcript showing the completed course. The graduate program director will review the courses and provide a determination, in writing, about whether they may be applied toward your degree, and if so, which, if any, required courses they may replace. Applicants are encouraged to obtain all transfer approvals in writing before beginning the DePaul graduate program.

College of Communication - Graduate Studies □ Admissions □ Admission Procedures

## **Admission Procedures**

### **GENERAL PROCEDURES**

Procedures for admission to the graduate programs in the College of Communication are outlined below. For specific information about admission requirements and deadlines to each department or program, please consult the program listing in this Catalog or on the Web site.

**Application:** You can apply online at <http://www.depaul.edu/apply> . To request information about College of Communication graduate programs, please e-mail us at [graddepaul@depaul.edu](mailto:graddepaul@depaul.edu) , phone 773.325.7315, or complete the online form at [http://www.depaul.edu/request\\_info.asp](http://www.depaul.edu/request_info.asp) .

**Supporting Credentials:** We require official transcripts from all universities, colleges, and junior colleges you have attended. Please request that transcripts and other credentials be sent directly to the Office of Graduate Admission, College of Communication, 2400 N. Sheffield, Chicago, IL 60614-2215. We recommend that you request transcripts in sufficient time to meet the programs deadline.



The College of Communication graduate programs require additional supporting credentials before an application file is considered complete. Please consult the specific program listing in this catalog or on the Web site to determine what additional materials are required for admission and the deadline by which applications and supporting materials should be submitted.

**Application Fee:** You can pay the application fee online as part of the online application or send a check or money order payable to DePaulUniversity. Consult the application instructions for specific information about amount of the fee. If paying by check or money order, send it along with your supporting credentials to the Office of Graduate Admission, 2400 N. Sheffield, Chicago, IL 60614-2215. Applications submitted without an application fee will not be processed. The fee is nonrefundable.

**Application Deadline and Entry Terms:** Consult the department or program listing in this Catalog or on the Web site for information about application deadlines and to which academic terms (fall, winter, spring, summer) the program admits new students.

**Admission Decisions:** The graduate admission office will notify you of your admission decision by letter. Admission applications will be reviewed only after the application and all supporting credentials, along with the application fee, have been submitted.

**Deferring Admission:** If you do not enroll in the term to which you were admitted, you may request that your admission be deferred for up to one year after the term to which you were admitted. After one year, you must reapply to the program. E-mail graddepaul@depaul.edu to request a deferral.

## **INTERNATIONAL STUDENT ADMISSION**

Students who require a student visa (I-20) in order to study at DePaul must meet all admission requirements and demonstrate adequate financial support. Applicants educated in a country in which the native language is not officially recognized as English must also submit proof of English proficiency. College of Communication programs require a minimum TOEFL score of 590 (paper-based), 243 (computer-based), or 96 with no individual score less than 22 (internet-based). DePaul also accepts the IELTS (International English Language Testing System) with a minimum score of 7.5. The letter of admission and I-20 are issued only after admission. **International students are encouraged to complete their applications at least one month prior to any published program deadline, or no later than three months before the start of the term, whichever date comes first.**

# Advising

College of Communication - Graduate Studies ▢ Advising

## **Academic Advising**

Academic advising helps to ensure successful completion of graduate studies. The College of Communication has a graduate advisor who can provide assistance in course selection and degree progress, and in interpreting university and college policies.

# Communication Graduate Student Handbook

College of Communication - Graduate Studies □ Communication Graduate Student Handbook

## Introduction

In addition to the DePaul University Graduate Student Handbook, the College of Communication Graduate Student Handbook includes requirements, rules and regulations for its graduate programs.

Upon admission to a graduate program, a student is to follow the catalog requirements in effect at the time of entrance. A student who is readmitted or who changes his or her program or enrollment status is subject to the terms of the catalog in effect at the time of readmission or status change.

As a graduate student you assume the responsibility to know and meet both the general and particular regulations, procedures, policies, and deadlines set forth in this catalog and handbook. This catalog does not constitute a contract between the student and the University. Every effort has been made to provide accurate and firm information. The University reserves the right to revise the content of its catalogs and schedules, and to change policies, programs, requirements, rules, regulations, procedures, calendars and schedule of tuition and fees; to establish and modify admission and registration criteria; to cancel or change courses or programs and their content and prerequisites; to limit and restrict enrollment; to cancel, divide or change time or location or staffing of classes; or to make any other necessary changes.

College of Communication - Graduate Studies □ Communication Graduate Student Handbook □ Courses and Credit

## Courses and Credit

No one is permitted to attend a class for which he or she has not been properly registered. Credit is accumulated on the basis of quarter hours. The unit of credit is one quarter hour granted for 45 minutes of classroom work a week. The normal class extends over a ten-week period (or an accelerated five-week period in the summer). All courses carry four quarter hours of credit (2 2/3 semester hours), unless otherwise noted. Currently the College of Communication does not allow students to audit graduate coursework.

Students are not permitted to take graduate classes as pass/fail. They must earn a letter grade in all coursework. Grades of "D" and "F" are failing grades and will not count towards the completion of the degree. If a course is repeated, all of the grades are recorded on the academic record and calculated in the GPA.

Students enrolled for eight or more quarter hours (2 courses) of credit are considered full-time. Those enrolled for less are considered part-time. For students fully employed, registration for two courses in a term is the suggested maximum.

Courses numbered 300 through 399 are advanced undergraduate courses. If listed in this Catalog, they may be accepted for graduate credit within the limitations stipulated by the specific departmental chair or program director.

### CREDIT LIMITATION

Coursework taken within ten years of the student's first date of enrollment will be considered in awarding the final degree.

### TRANSFER CREDIT

College of Communication graduate programs vary with regard to the number of transferred credit hours allowed. Students must have earned a B or better in courses in order for credit to be transferred. The courses must have been taken in the last five years.

## **Dismissal**

### **FAILURE TO ADVANCE**

All students are required to complete all requirements of their M.A. program within six years of first enrollment. Students failing to meet this requirement will be dismissed from the program. However, students can withdraw from the program and reapply later. If accepted, their previous coursework will count toward the degree if it meets the requirements of the program at the time of readmission, and the six year timeframe will include both spans of attendance, but not the time during which the student was not in the program. Students who have not withdrawn from the program, but have not actively enrolled in courses for more than two quarters, will be removed from the active status roster. If that occurs, the student does not need to reapply to the program but must complete a readmission form to resume the program and begin taking courses again or to be eligible for the masters thesis defense or comprehensive exams. Once readmitted, the six-year clock will remain from the date of the original admission.

### **FAILURE TO PASS COMPREHENSIVE EXAMS**

Students have two attempts to pass their comprehensive examination in programs where such examinations exist. Failure of one or all of the exams after the second attempt will result in dismissal from the program.

### **FAILURE TO MEET THE REQUIREMENTS OF CONDITIONAL ACCEPTANCE**

A failure to meet the requirements of Conditional Acceptances results in dismissal from the graduate program.

### **SPECIAL CIRCUMSTANCES**

If a student has made good progress toward the degree and has a compelling explanation for the circumstances that caused the dismissal, he or she may petition the graduate board for reinstatement. The graduate board will decide if any exceptions to the dismissal policy are warranted, and the boards decision requires approval by the Associate Dean of Graduate Programs.

## **Graduation Requirements**

### **DEGREE REQUIREMENTS**

You must have successfully completed all of the general and specific degree requirements as listed in departmental or program sections of the catalog under which you were admitted. Completed degree requirements can include the submitting of the dissertation or thesis or the research paper, examination scores, and, if necessary, grade changes. Students need to achieve a minimum grade point average of 3.000 to graduate. Students must complete all degree requirements within six years of the first term of enrollment.

## **Graduation with Distinction**

Distinction criteria vary per graduate program.

## **Probation**

All students are required to maintain a 3.0 (B) average in their coursework. Please note that a grade of B- is a 2.7. If a student falls below this average, the relevant graduate director shall inform the student that s/he is on probation and has two quarters to attain the required minimum grade point average. Failure to meet the required GPA within that timeframe will result in dismissal from the program.

For specific information please see the " Grades " section in the University Graduate Handbook.

## **Readmission**

### **READMISSION**

Applicants are admitted to the College of Communication on the basis of their ability to complete programs of study and research prescribed for the five masters degrees. Specifically, admission qualifications are measured by academic criteria. In accordance with these criteria, degreeseeking students are admitted. Applications for readmission to any of the five Communication graduate programs after a dismissal will only be considered after one calendar year.

### **READMISSION PROCEDURES**

If you were previously enrolled in a graduate program in the College of Communication but have not been in attendance for a period of one calendar year or longer, but not more than four calendar years, you must file a readmission application. (If more than four years have elapsed since you have been in attendance, you must file a new application.) The form must be submitted at least two weeks prior to the day of registration for the term in which you expect to resume your studies.

Official copies of transcripts recording scholastic work taken while not enrolled at DePaul University must be submitted. As a policy, students are held to the degree requirements that are in force at the time of readmission.

### **RECLASSIFICATION PROCEDURES**

Should you desire to change programs or admission status, you must file a reclassification application.

## **Registration**

### **REGISTRATION IN COURSES IN OTHER COLLEGES OR SCHOOLS**

Graduate students may be permitted to register for courses offered in other colleges or schools of the University after appropriate consultation with either their graduate program director or academic advisor.

### **RESIDENCE REGISTRATION**

Whether in residence or not, all admitted graduate students who will use the facilities of the University (library, laboratory, etc.) or who will consult with faculty members regarding theses, dissertations or examinations, must be registered in each quarter.

