

DEPAUL
UNIVERSITY



Course Catalog

College of Communication Undergraduate Studies

Summer 2011-2012/Autumn 2012-2013

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General Information

College of Communication - Undergraduate Studies ▢ General Information

Admission

Candidates interested in admission to the College of Communication should direct all inquires to the Office of Admission, DePaul University, 1 E. Jackson Boulevard, Chicago, Illinois, 60604, admission@depaul.edu, or (312) 362-8300.

For general information on the types of admission, see [University Information, Admission](#) .

College of Communication - Undergraduate Studies ▢ General Information ▢ Catalog Version

Catalog Version

UNDERGRADUATE UPDATE: MAY 15, 2012

Please use the menu items to the left for current catalog navigation. Access archived catalogs by choosing the link to the right.

College of Communication - Undergraduate Studies ▢ General Information ▢ College of Communication

College of Communication

Communication is the art and science of creating and sharing meaning. In the College of Communication, you'll develop a deeper understanding of the complex and challenging communication practices and processes that characterize our rapidly changing world; you'll master the techniques for crafting and delivering messages across a variety of social contexts and platforms: face to face, print, audio, video, Web and other social media. You'll learn from exceptional teachers - from professors who have many years of experience in some of the biggest media markets in the nation, and from scholars publishing in some of the top national and international journals. You'll gain hands-on experience in our state-of-the-art facilities, through our award-winning radio station and newspaper, and through a wide range of internships and community projects.

The recent creation of a College of Communication at DePaul has set the stage for enhanced quality, substantially enriched curricular and programmatic offerings, joint programming with other schools and colleges within the university, expanded opportunities for our students to engage in workplace experiential learning; increased regional and national visibility; and significant additional growth in undergraduate programs, graduate programs, and overall enrollments.

In order to better accommodate the increasing complexity of the undergraduate curriculum, student demand for more degree options in specialized areas, the need to better blend theory and practice, and the changing contours of communication fields with the advent of new media technologies and globalization, the College of Communication faculty recently approved five new BA degree programs (available Fall 2008).

They are:

BA in Communication Studies

The Bachelor of Arts in Communication Studies merges what used to be two distinct areas of study within the Department of Communication: Relational, Group and Organizational Communication, and Culture and Communication. The BA in Communication Studies is designed to respond flexibly to students desire to

complete coursework examining the dynamics of human communication in interpersonal, group and workplace contexts, or intercultural and multicultural communication in various social, political, and performative settings. The merger between these two areas is all the more natural when one considers that both offer advanced coursework that supports a five-year program leading up to the MA in Organizational and Multicultural Communication.

BA in Journalism

The BA in Journalism prepares students to work as journalism professionals and places the social responsibility of the press and social justice at the center of the curriculum. This distinguishes the Journalism program both regionally and nationally. Part of the undergraduate journalism curriculum requires students to gather news and report on Chicago residents who might not always have a voice in our mainstream media. This type of community based work is evident in courses such as Community Journalism, Investigative Reporting and Online Journalism. The existing five year program in Journalism culminates in an MA in Journalism concentrating on social justice, social responsibility and ethics of the media. The resources (e.g., television studio and lab resources) available at the Communication and Media Center at the Loop campus now afford journalism students the opportunity to develop the technological expertise necessary to produce professional journalism and ensure that all students enter new multimedia and interactive environments prepared to work effectively.

BA in Media and Cinema Studies

The BA in Media and Cinema Studies strategically combines the faculty expertise, curricula and facilities of media areas in Communication, CTI (e.g., Digital Cinema) and other university units to provide students with the critical frameworks, creative opportunities and technological expertise to become socially responsible leaders in the growing and converging areas of multimedia. The major combines a rich course selection in several areas of study: film; radio, television, and new media. Coursework combines theory and critical analysis with production courses taught at both the Lincoln Park (e.g., radio) and Loop campuses (e.g., television/video or cinema). The BA in Media and Cinema Studies changes its name from Radio, TV, Film to better reflect its continued coverage of traditional media, and its growing curricular associations with the Digital Cinema Program. The Media and Cinema Studies major also houses the five-year BA/MA program leading up to the Master of Arts degree in Media, Culture and Society.

BA in Public Relations and Advertising

The BA in Public Relations and Advertising offers students a single flexible concentration, allowing for specialization in either public relations or advertising, or the pursuit of coursework in both. Classes in this program emphasize theory and practice, writing in both public relations and advertising, law and ethics, production, program development and implementation, critical perspectives, and special topics like contemporary trends, health public relations, and global messages.

BA in Communication and Media

The BA in Communication and Media offers students the opportunity to pursue an interdisciplinary, non-specialized program in communication and media. This generalist degree will provide flexibility for transfer students and others who have not determined their precise career trajectory, while affording them the fundamental communication and critical thinking skills needed to enter jobs across the public, private and non-profit sectors, or to continue their education in academic or professional post-graduate programs. This major will also serve the needs of those students who would like to complete a communication degree, by taking mostly evening courses.

Faculty

College of Communication - Undergraduate Studies ▢ Faculty

JACQUELINE TAYLOR, Ph.D.,
Professor and Dean,
University of Texas, Austin

LUISELA ALVARAY, Ph.D.,
Assistant Professor,
University of California, Los Angeles

DANIEL AZZARO, M.B.A.,
Instructor,
Fordham University

PAUL BOOTH, Ph.D.,
Associate Professor,
Rensselaer Polytechnic Institute

DAVID BRENDERS, Ph.D.,
Associate Professor,
Purdue University

CAROLYN BRONSTEIN, Ph.D.,
Associate Professor,
University of Wisconsin, Madison

RICK BROWN, B.A.,
Instructor,
University of Missouri

LEAH BRYANT, Ph.D.,
Associate Professor,
University of Nebraska

LISA CALVENTE, Ph.D.,
Assistant Professor,
University of North Carolina, Chapel Hill

TIM COLE, Ph.D.,
Associate Professor,
University of California, Santa Barbara

MIKE CONKLIN, M.A.,
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Loyola University

RON CULP, B.A.,
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BLAIR DAVIS, Ph.D.,
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MICHAEL DEANGELIS, Ph.D.,
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University of Texas, Austin

BRUCE EVENSEN, Ph.D.,
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DUSTY GOLTZ, Ph.D.,
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STEPHANIE HOWELL, M.A.,
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SEAN HORAN, Ph.D.,
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MARLA KRAUSE, M.A.,
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University of Oregon

DANIEL MAKAGON, Ph.D.,
Associate Professor,
University of South Florida

DONALD MARTIN, Ph.D.,
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JASON MARTIN, Ph.D.,
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Indiana University

TERESA MASTIN, Ph.D.,
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Michigan State University

JIM MOTZER
Instructor

ALEXANDRA MURPHY, Ph.D.,
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JILL O'BRIEN, Ph.D.,
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LISA PECOT-HEBERT, Ph.D.,
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MICHAELA WINCHATZ, Ph.D.,
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University of Illinois, Urbana

Bachelor of Arts Degree Requirements

College of Communication - Undergraduate Studies ▢ Bachelor of Arts Degree Requirements

Competence in Modern Language

Competence in Modern Language

Students who intend to graduate with a Bachelor of Arts degree in the College of Communication will be required to demonstrate competence in a modern language. Such competence may be demonstrated in one of several ways:

- completing the last course in a second year high school course work in a modern language or Latin
- completing the last course in the first-year college sequence of any language completing a college course beyond the first-year level in any language
- achieving a satisfactory score on any of the Modern Language placement examinations administered at DePaul
- achieving a satisfactory rating in a proficiency examination accepted by DePaul
- achieving a score of 3 or higher on the Advance Placement (AP) test for any language (must be completed during high school)
- achieving a score of 5 or higher in the Language B assessment from a Standard or Higher Level International Baccalaureate (IB) program
- achieving a satisfactory score on the CLEP examination. (Note that CLEP scores may be used only to meet the language requirement. Credit is not awarded in modern languages on the basis of CLEP scores).

Students with some modern language training should consult with the Modern Language Department about the course with which they should begin. Students with little or no previous work in the language will be required to complete the entire three-course introductory sequence.

College of Communication - Undergraduate Studies ▢ Bachelor of Arts Degree Requirements ▢ Liberal Studies Requirements

Liberal Studies Requirements

First Year Program	
Chicago Quarter	LSP 110 or LSP 111
Focal Point	LSP 112
Writing	WRD 103* and WRD 104*
Quantitative Reasoning & Technological Literacy	LSP 120 and LSP 121 (Note: See information below.)
Sophomore Year	
Multiculturalism in the US	LSP 200
Junior Year	
Experiential Learning	Required
Senior Year	
Capstone	Required*
Learning Domains	

Arts and Literature (AL)	2 Courses Required
Philosophical Inquiry (PI)	2 Courses Required
Scientific Inquiry (SI)	3 Courses Required (Note : One must be a Lab.)
Self, Society and the Modern World (SSMW)	2 Courses Required
Religious Dimensions (RD)	2 Courses Required
Understanding the Past (UP)	2 Courses Required
Note:	* Students must earn a C- or better in this course.

Note: Courses offered in the student's primary major cannot be taken to fulfill LSP Domain requirements. If students double major, LSP Domain courses may double count for both LSP credit and the second major. Students who choose to take an experiential learning course offered by the major may count it either as a general elective or the JYEL requirement.

In meeting learning domain requirements, no more than one course that is outside the students major and is cross-listed with a course within the students major, can be applied to count for LSP domain credit. This policy does not apply to those who are pursuing a double major or earning BFA or BM degrees.

Quantitative Reasoning and Technological Literacy :

Readiness for LSP 120 is determined by the math placement test taken online after admission. Students may need to take developmental coursework prior to LSP 120. The LSP 120 requirement may be waived by credit already earned for advanced math coursework or by passing a dedicated proficiency exam. Students who complete both LSP 120 and LSP 121 take one less Learning Domain course. Students may not apply the course reduction to any Domain where only one course is required, and if taken within the SI Domain, the reduction cannot be applied to the SI Lab requirement.

College of Communication - Undergraduate Studies ▢ Bachelor of Arts Degree Requirements ▢ Major Requirements

Major Requirements

All majors in the College of Communication consist of a total of thirteen courses. All majors complete a three-course common core and a combination of ten program requirements and electives. All communication majors must complete a declaration of major form on Campus Connect.

College of Communication - Undergraduate Studies ▢ Bachelor of Arts Degree Requirements ▢ Unrestricted Electives

Unrestricted Electives

Students complete the Bachelors degree by taking an additional 56 quarter hours selected from any course offered by DePaul University. All communication majors must complete a declaration of major form on Campus Connect.

Minors

College of Communication - Undergraduate Studies ▢ Minors

Cinema Studies Minor

Students must take MCS 273 Style and Storytelling in Cinema, three History/Criticism Courses, and two Production courses from the following:

Three History/Criticism Courses from the following:

- MCS 207 History of Cinema I, 1890-1945
- MCS 208 History of Cinema II, 1945-1975
- MCS 209 History of Cinema III, 1975-present
- MCS 231 Introduction to Documentary Studies
- MCS 331 Topics in Documentary Studies
- MCS 343 Media Ethics
- MCS 348 Topics in Film Genre
- MCS 349 Topics in Film Studies
- MCS 350 Topics in Global Cinema
- MCS 383 Talking about Film: Theory and Criticism

Two Production courses from the following:

- MCS 356 Topics in Documentary Production
- DC 200 Media Literacies
- DC 201 Introduction to Screenwriting
- DC 210 Digital Cinema Production I
- DC 215 Digital Sound Design
- DC 220 Editing I
- DC 275 Cinematography and Lighting
- DC 310 Digital Cinema Production II
- DC 301 Advanced Screenwriting I
- DC 371 Documentary Production
- CMN 394 Advanced Communication Internship
- CMN 395 Communication Internship Special Topics

College of Communication - Undergraduate Studies ▢ Minors ▢ Communication and Media Minor

Communication and Media Minor

A minor in Communication and Media consists of a total of 6 courses. Students may select from 3 course offerings starting with the prefix CMNS, INTC, ORGC and RELC, and 3 from JOUR, MCS, and PRAD. Any of these six courses may be replaced with CMN 394 or CMN 395.

College of Communication - Undergraduate Studies ▢ Minors ▢ Communication Studies Minor

Communication Studies Minor

A minor in Communication Studies consists of 6 course offerings in Communication Studies.

Methods Requirement

All Communication Studies minors are required to take one communication methods course. Students may choose from the following selection of methods classes:

- CMNS 291 Research Methods
- INTC 331 (formerly CMNS 331) Communication Fieldwork
- INTC 310 (formerly CMNS 310) Discourse Analysis
- INTC 321 (formerly CMNS 321) Cultural and Symbolic Criticism
- CMNS 332 Topics in Communication Methodology
- INTC 332 Topics in Intercultural Communication Methodology

Presentation Requirement

All Communication Studies minors must take one presentation skills course from the following selection of classes:

- ORGC 201 (formerly CMNS 201) Business and Professional Communication
- INTC 220 (formerly CMNS 220) Public Speaking
- INTC 230 (formerly CMNS 230) Performance of Literature
- INTC 322 (formerly CMNS 322) Advanced Public Speaking (prerequisite INTC 220, or permission)
- INTC 330 (formerly CMNS 330) Topics in Performance
- ORGC 354 (formerly CMNS 354) Employment Interviewing
- CMNS 306 Topics in Presentation

Students may take their 4 remaining classes from the following prefixes CMNS, INTC, ORGC, RELC, as well as CMN 394 and CMN 395.

College of Communication - Undergraduate Studies ▫ Minors ▫ Documentary Studies Minor

Documentary Studies Minor

Students take a total of six courses.

- MCS 231 Introduction to Documentary Studies
- MCS 383 Audio Documentary or DC 371 Documentary Production.

Four remaining classes must be taken from among the following:

- MCS 373 (formerly CMN 373) - Audio Documentary
- DC 371 - Documentary Production
- MCS 331 Topics in Documentary
- MCS 389 Topics in Media Production: Podcasting
- JOUR 276 (formerly CMN 276) - Photojournalism
- JOUR 377 (formerly CMN 377) - Topics in Journalism: Literary Journalism
- ART 291 Art and Social Interaction: Documentary Video
- ART 328 Documentary Photography
- LST 300 Topics in Latin American Studies: Documentary in the Americas
- MUS 208 Community Audio Art*
- SOC 417 - Ethnographic Documentary Filmmaking
- SOC 418 - Documentary Film in the Social Sciences
- CMN 394 Advanced Communication Internship

Notes:

Classes only count toward Documentary Studies Minor if offered in the topic listed.

* Class available only to School of Music majors.

College of Communication - Undergraduate Studies ▫ Minors ▫ Intercultural Communication Minor

Intercultural Communication Minor

Intercultural Communication Minor

To complete the minor in Intercultural Communication, students must take:

- CMN 103 Intercultural Communication and either,
- INTC 220 (formerly CMNS 220) Public Speaking OR
- INTC 230 (formerly CMNS 230) Performance of Literature.

Students may complete a minor in Intercultural Communication by taking four more courses from:

- INTC 205 (formerly CMNS 205) Communication, Culture and Community
- INTC 308 (formerly CMNS 308) Topics in Intercultural Communication
- INTC 309 (formerly CMNS 309) Global Communication
- INTC 310 (formerly CMNS 310) Discourse Analysis
- INTC 321 (formerly CMNS 321) Cultural and Symbolic Criticism
- INTC 330 (formerly CMNS 330) Topics in Performance (Intercultural Topics)
- INTC 333 (formerly CMNS 333) Cultural Ways of Speaking
- INTC 334 (formerly CMNS 334) Urban Communication
- INTC 337 (formerly CMNS 337) Asian-American Media Representations
- INTC 338 (formerly CMNS 338) Asian Culture and Communication
- INTC 361 (formerly CMNS 361) Gender and Communication
- CMN 394 Advanced Communication Internship

College of Communication - Undergraduate Studies ▫ Minors ▫ Journalism Minor

Journalism Minor

The Journalism Minor

A minor in Journalism consists of JOUR 275 Introduction to Journalism, JOUR 278 News Reporting (formerly Advanced Reporting, JOUR 378) and any four offerings in the Journalism curriculum. This includes either CMN 394, Advanced Communication Internship or CMN 395 Communication Internship Special Topics, if those internships are journalism-related.

College of Communication - Undergraduate Studies ▫ Minors ▫ Media and Cinema Studies Minor

Media and Cinema Studies Minor

Students must take both MCS 271 Media and Cultural Studies and MCS 273 Style and Storytelling in Cinema, plus three History/Criticism and one Production elective.

Three History/Criticism Courses from the following:

- MCS 207 History of Cinema I, 1890-1945
- MCS 208 History of Cinema II, 1945-1975
- MCS 209 History of Cinema III, 1975-present
- MCS 341 Topics in Radio Studies
- MCS 342 History of Television and Radio
- MCS 343 Media Ethics
- MCS 348 Topics in Film Genre
- MCS 349 Topics in Film Studies
- MCS 350 Topics in Global Cinema
- MCS 351 Topics in Television Studies

- MCS 352 Topics in New Media
- MCS 361 Fandom and Participatory Culture
- MCS 366 Communication, Technology, and Society
- MCS 383 Talking about Film: Theory and Criticism
- MCS 231 Introduction to Documentary Studies
- MCS 331 Topics in Documentary Studies
- CMN 394 Advanced Communication Internship
- CMN 395 Communication Internship Special Topics
- INTC 309 (Formally CMNS 309) Global Communication

One Production course from the following:

- MCS 339 Radio Broadcasting
- MCS 356 Topics in Documentary Production
- MCS 357 Topics in Television Production
- MCS 373 Audio Documentary
- MCS 386 Radio Production
- MCS 389 Topics in Media Production
- DC 201 Introduction to Screenwriting
- DC 210 Digital Cinema Production I
- DC 215 Digital Sound Design
- DC 220 Editing I
- DC 272 Writing for Television
- DC 275 Cinematography and Lighting
- DC 280 Storytelling with Machinima
- DC 271 Introduction to Television Production
- DC 310 Digital Cinema Production II
- DC 301 Advanced Screenwriting I
- DC 371 Documentary Production
- DC 372 Topics in TV Production
- JOUR 276 Photojournalism
- ANI 101 Animation
- ANI 105 Motion Design
- ART 328 Documentary Photography
- CMN 394 Advanced Communication Internship
- CMN 395 Communication Internship Special Topics

Addendum : Prior course credit for CMN 272 Concepts in Media Design; or CMN 347 Mass Media Criticism can still count as History/Criticism electives for any of the above-mentioned areas.

College of Communication - Undergraduate Studies ▫ Minors ▫ Performance Studies Minor

Performance Studies Minor

The Performance Studies Minor requires students to complete a total of 24 credit hours (six courses).

Students minoring in Performance Studies must take CMNS 230, Performance of Literature and five courses from the following:

INTC 206 (formerly CMNS 206), Communicating Multicultural Identities

The course examines identity from a critical/poststructuralist position, approaching the notion of identity as a performative and discursive production within complex systems of power, privilege, and oppression. Together, the class will examine the ways in which discourse influences our performances of personal identity as well as the ways that it constructs our ideas about other identities (gender, race sexuality, etc.). Through reading, discussion, and reflection, we will interrogate how individual and group identities are theorized, constructed, negotiated, and transformed; how identity is shaped by rhetorical/discursive and non-discursive practices; and how identity construction is situated in historical/social/political/ideological contexts. The course has been approved as a Sophomore Multicultural Seminar in the Liberal Studies Domain.

INTC 305 (formerly CMNS 305), Performance Studies

The course traces the shift from the field of Oral Interpretation to the emergence of Performance Studies, as a discipline, with particular attention to the primary theorists and practitioners that have set the foundation and scope of the field of Performance. Taking a historical approach to the development of the field, the course will explore performance epistemologies, performative methodologies, and performative theories, offering students the opportunity to study and engage contemporary approaches to performance research.

INTC 308 (formerly CMNS 308), Topics in Intercultural Communication

Examination of the application of linguistic and rhetorical theories to various specializations in cultural discourse. The course focuses each term on one particular area such as semiotics, language acquisition, or language and power.

INTC 309 (formerly CMNS 309), International/Global Communication

Focuses on the world of international/global news flow and media systems in a comparative manner. Emphasizes changes that have followed the modernization of the media, the impact of globalization on individual countries, attempts to preserve the cultural character of domestic media content in the face of increased amounts of imported products, and the effects of new communication technologies, particularly the Internet.

INTC 323 (formerly CMNS 323), Communication and Social Movements

This course examines the rhetoric of social movements throughout American History. As a rhetoric class, the focus is primarily on the symbolic creation of movements in order to provide background of the political and social events that gave rise to the movement. Using readings from a variety of sources, we will investigate the discursive construction of power as it relates to society and politics. The class will take a case-study approach to examining social movement rhetoric, exploring the discourse that has served to resist oppressive, or perceptively oppressive, systems.

INTC 334 (formerly CMNS 334), Urban Communication

Examines relationships between material features of the city and symbolic representations of urban life (e.g., photography, film, songs, public discourse) with the goal of understanding the city as a site of communication. Special attention is paid to expressions of hope for and fear of the city.

INTC 330 (formerly CMNS 330), Topics in Performance

Advanced study in performance focusing on a specific genre each quarter such as: Poetry, Fiction, Nonfiction, Drama or Chamber Theater. Other possibilities include: performing autobiography; life performances; ritual, ceremony, and storytelling; and radio and television performances.

(Sample topics: Performance of Gender and Sexuality and Personal Narrative/Solo Performance) This course can and will be repeated for multiple course credit.

INTC 367 (formerly CMNS 367), Performance for Social Change

This is an experiential field experience that examines the role of performance in social activism. Student projects will identify a social issue of critical concerns and devise a performative response.

PRF 290 Performance Workshop for Non-majors

Performance Workshop (4 quarter hours) Students work on basic performance skills through individual and group exercises in acting, voice and speech and movement. Note: Can be taken by non-Theatre School students.

WGS 219 Gender and Performance

This course uses performance as a critical method for exploring how gender is socially constructed and enacted in every day life as a means for learning what it means to be "feminine/masculine" or "other." Performances onstage, as well as everyday communicative behaviors, will be explored through performance workshops and discussions.

INTC 392 (formerly CMNS 392), Independent Study

1-4 credit hours.

Students take both MCS 271 Media and Cultural Studies and MCS 342 History of Television and Radio, plus three History/Criticism Courses and one Production course.

Three History/Criticism Courses from the following:

- MCS 231 Introduction to Documentary Studies
- MCS 271 Media and Cultural Studies
- MCS 331 Topics in Documentary Studies
- MCS 341 Topics in Radio Studies
- MCS 343 -- Media Ethics
- MCS 351 Topics in Television Studies
- MCS 352 Topics in New Media
- MCS 361 -- Fandom and Participatory Culture
- MCS 366 -- Communication, Technology, and Society
- INTC 309 (Formerly CMNS 309) -- Global Communication
- CMN 394 Advanced Communication Internship
- CMN 395 Communication Internship Special Topics

One Production course from the following:

- MCS 339 Radio Broadcasting
- MCS 357 Topics in Television Production
- MCS 373 Audio Documentary
- MCS 386 Radio Production
- MCS 389 Topics in Media Production
- DC 201 Introduction to Screenwriting
- DC 210 Digital Cinema Production I
- DC 215 Digital Sound Design
- DC 220 Editing I
- DC 272 Writing for Television
- DC 275 Cinematography and Lighting
- DC 280 Storytelling with Machinima
- DC 271 Introduction to Television Production
- DC 371 Documentary Production
- DC 372 Topics in TV Production
- JOUR 276 Photojournalism
- ANI 101 Animation
- ANI 105 Motion Design
- ART 328 Documentary Photography
- CMN 394 Advanced Internship
- CMN 395 Communication Internship Special Topics

College of Communication - Undergraduate Studies □ Minors □ Relational, Group and Organizational Communication

Relational, Group and Organizational Communication

To complete the minor in Relational, Group and Organizational Communication, students must take:

- CMNS 291 Research Methods
- CMNS 360 Communication Theory

Students may complete a minor in RGO Communication by taking four more courses from:

- RELC 211 (formerly CMNS 211), Interpersonal Communication
- ORGC 212 (formerly 212), Small Group Communication
- ORGC 251 (formerly CMNS 251), Organizational Communication
- RELC 311 (formerly CMNS 311), Topics in Relational Communication
- RELC 312 (formerly CMNS 312), Evolution and Communication

- RELC 313 (formerly CMNS 313), Nonverbal Communication
- RELC 314 (formerly CMNS 314), Family Communication
- CMNS 315 Health Communication
- ORGC 316 (formerly CMNS 316), Communication and Group Decision-Making
- ORGC 317 (formerly CMNS 317), Topics in Group Communication
- RELC 318 (formerly CMNS 318), Close Relationships
- RELC 319 (formerly CMNS 319), The Dark Side of Personal Relationships
- RELC 320 (formerly CMNS 320), Deceptive Communication
- RELC 329 (formerly CMNS 329), Persuasion
- RELC 340 (formerly CMNS 340), Communicating & Dating
- ORGC 350 (formerly CMNS 350), Socialization to Work
- ORGC 352 (formerly CMNS 352), Communication and Corporate Culture
- ORGC 353 (formerly CMNS 353), Communication and Organizational Change
- ORGC 354 (formerly CMNS 354) Employment Interviewing
- ORGC 355 (formerly CMNS 355), Conflict Management and Negotiation
- ORGC 358 (formerly CMNS 358), Leadership and Team-Building
- ORGC 356 (formerly CMNS 356), Communication Consulting
- ORGC 357 (formerly CMNS 357), Topics in Organizational Communication
- CMN 394 Advanced Communication Internship
- CMN 395 Communication Internship Special Topics

College of Communication - Undergraduate Studies ▫ Minors ▫ Latino Media and Communication

Latino Media and Communication

The minor in Latino Media and Communication is comprised of six courses. The minor allows students within the college and from other colleges, who have a strong interest in focusing their interest in Latino Studies, to develop them within the communication field. Students opting to pursue a minor in Latino Media and Communication may not pursue a concentration in the same subject area.

Minor Goals:

The program educates students to think critically about all aspects of media and communication, with a particular focus on Latino media and Latino communities. Coursework will provide students with the applied skills necessary to create communication strategies which effectively reach the Latino segment of the population, based on an understanding of Latino cultures in the US and grounded in an understanding of its cultural, economic and sociological aspects.

Learning Goals.

Students who complete the minor will:

- Develop an understanding of the heterogeneous and rapidly changing Latino communities locally, nationally, and globally.
- Ground their knowledge of intercultural studies within a more extensive and concrete knowledge of a particular (even though diverse), rapidly growing, and increasingly important population within the US Latino communities.
- Increase their cross-cultural competence (understanding and ability to dialogue across difference, develop cultural sensitivity and awareness) with Latino communities.
- Develop insights into the needs and motivations of Latino populations in the workplace, in community situations, and other sites of engagement, and develop communications tools and strategies to address those needs and motivations.
- Enhance their capacity to communicate with and learn from Latino populations in the workplace, in community situations, and other sites of engagement.
- Recognize the impact of the movement of Latinos across the globe and to develop the skills to critically consume and produce media, public relations, and advertisement representations that communicate to and about Latino communities.
- Both engage and demonstrate their interest in Latino Studies within and across diverse areas of knowledge production in the Communication field.

The Curriculum.

One required core course. Students may choose from EITHER of the following to meet the core course requirement:

LST 202 Multiculturalism in the United States: The Construction of Latino Communities

An introductory course that highlights the experiences of the major Latino groups in the United States. It brings together insight from history, politics, sociology, anthropology, literature, film and art to explore the social and cultural experiences of the Latino communities. The course deals with issues of immigration, relationships to home countries, border cultures, identity, and strategies of employment.

INTC 335 (formerly CMNS 335) Latino Communication, Culture, & Community

Examines the relationships among Latino cultures, communication, institutions, and public and private life. Students explore the possibilities and problems of contemporary forms of community through service in Latino community organizations. The course also fulfills the junior year experiential learning requirement through community based service learning.

Any additional five courses from:

LST 202 Multiculturalism in the United States: The Construction of Latino Communities

An introductory course that highlights the experiences of the major Latino groups in the United States. It brings together insight from history, politics, sociology, anthropology, literature, film and art to explore the social and cultural experiences of the Latino communities. The course deals with issues of immigration, relationships to home countries, border cultures, identity, and strategies of employment.

PSY 220 Latina/o Psychology

The purpose of this course is to examine the psychological research literature on the mental health and well being of Latina/o populations in the United States. A number of relevant topics will be examined, including the current state of Latinas/os in psychology, cultural characteristics and values, immigration, acculturation, ethnic identity, stereotypes and discrimination, health, and education. The goal of this course is for students to be better equipped in understanding the factors that influence the psychology of the Latina/o population.

INTC 335 (formerly CMNS 335) Latino Communication, Culture, & Community

Examines the relationships among Latino culture, communication, institutions, and public and private life. Students explore the possibilities and problems of contemporary forms of community through service in Latino community organizations. The course also fulfills the junior year experiential learning requirement through community based service learning.

INTC 308 (formerly CMNS 308) Topics in Intercultural Communication: (for designated Latino-focused topics)

For example ORIGINS: This course examines some of the foundations of Latino culture in both Mexico City and Chicago through a two one-week immersion experiences in each city. Students create photographic projects while examining the history, cultural discourses, rituals, and other aspects of culture in the Latino communities in both countries. The immersion weeks each involve 5 day-long classes with lectures and field trips. This is an exchange program with Universidad Panamericana in Mexico City.

An additional topic is The Puerto Rican Nation: A Transnational Perspective: A Service Learning Travel Course to Puerto Rico. This service learning travel course is a three-week study abroad summer session in Puerto Rico. It combines two courses in Modern Languages and Latin American and Latino Studies where students will explore transnational connections that create a nation transcending national borders and binding the reality of Puerto Ricans on the island with those living in diaspora in Chicago and elsewhere.

JOUR 377 Journalism Topics (for designated Latino-focused topics)

This course allows students to sample a range of topical offerings in journalism that have included press law and ethics, arts and entertainment reporting, business and finance reporting, science and technology reporting, health and medicine reporting, tabloid journalism, war reporting, and reporting religion and moral issues. Topics for this concentration might include: Covering the Latino Community in Chicago, Covering the Immigration Debate, Latino Popular Culture (Prereq: JOUR 275).

LST 300 Topics in Latin American Studies: Documentary in the Americas This course explores the various forms and functions of documentary in Latin American countries and created by Latin American documentary filmmakers and videomakers.

MCS 350 Topics in Global Cinema: Latin American Cinemas

This course is designed as a critical study of global filmmakers and the issues surrounding cinema and its transnational circulation. The class will examine specific aspects of the growth and evolution of cinema and look at points of contact between different cultural discourses, national cinematic styles, genres, and

reception. Artistic, social, political, and industrial issues will be examined to provide different models of cinematic creation and consumption. Lab for film viewing required.

MCS 353 Topics in Media Studies (cross-listed with CMNS 308 Topics in Intercultural Communication: Topic - Photography and Culture ORIGINS)

This course examines some of the foundations of Latino culture in Mexico City, Guadalajara Mexico and Chicago through two one-week immersion experiences in both countries. Students create photographic projects while examining the history, cultural discourse, economics, cultural rituals and other aspects of culture in the Latino communities in both countries.

MCS 375 Latino/a Television and Media

Drawing from Latin American and U.S. television studies, this course explores the political, industrial and cultural dynamics that shape televisual representations in Latin American television and/or Spanish language Television in the US. More specifically, Spanish-language television and media will be examined from interdisciplinary frameworks, which include the cultural analysis of televisual modes, national and international regulations of media production and distribution, histories of production, and ethnographies of viewing.

MCS 376 Latin American Cinema

This course examines the production, distribution and impact of cinema in the Latin American context. Transnational relations with other industries, such as Hollywood and the European film context will be considered. We will investigate how social, economic and political forces have shaped or are presently influencing and transforming national cinemas. Questions of identity and cultural difference, particularly in relation to immigration, diasporas, transnationalism, youth culture, class, gender, sexuality, race and ethnicity are central to the discussions. We will consider the diversity of styles and topics that are now redefining the cinema of the region.

PRAD 361 Account Planning and Consumer Insights for Latino Markets

This course encompasses both the similarities and differences of Latino consumers in the U.S. and explores the differences among the unique Latino cultures, their media habits and the effectiveness of using various promotional tools to affect their consumer behavior. The account planner represents the voice of the consumer in the advertising process. This course will examine the role of account planning and its relationship within advertising agencies to creative development. Special emphasis will be placed on the qualitative and ethnographic research techniques used by planners, and the role that curiosity and empathy play in understanding different Latino consumer audiences to gain insight about these groups' motivations and behaviors. Prerequisite: PRAD 244.

PRAD 362 Latino Strategic Communication Campaigns (formerly PRAD 392)

Focuses on how to effectively target messages to Latino populations in ways that move beyond stereotypic and simplistic models of Latino audiences. Emphasis on developing culturally relevant integrated campaigns that incorporate appreciation of the diversity of Latino audiences. Students learn creative strategies for dialoguing with Latino consumers, customers, stakeholders, and influencers to develop public relations and advertising messaging in both the commercial and non-profit sector. Distinctive characteristics of the Latino population are considered, along with the rich diversity of these communities. Consideration given to effective use of new media and strategic decisions about communicating in English versus Spanish. Successful completion of PRAD 244 or 255; PRAD 256; and CMNS/PRAD 291 is required prior to entrance to any PRAD campaigns course.

PRAD 392 Special Topics in Advertising

This course allows students to sample a range of topical offerings in advertising that have included Media Planning, Advertising in the Digital Age, Ad Copywriting, Advanced Advertising Campaigns, Consumer Promotions, and Psychology of Advertising. Topics for this concentration might include: Media Planning for Latino Markets, Ad Copywriting for Latino Markets, The Advertising Industry in Latin America. Prerequisite: PRAD 244

PRAD 391 Special Topics in Public Relations

This course allows students to sample a range of topical offerings in public relations that have included International Communication and PR, Event Planning, and Study Abroad. In addition to these topics, new topics for this concentration might include Media Relations in Latin America, The Use of Social Media Among Latinos, Marketing PR Strategies for Latino Markets, and other Latino relevant topics. Prerequisite: PRAD 244 or PRAD 255.

MKT 340 Marketing across Cultures Latin Markets

The course is designed to challenge students to think critically about culture and international marketing, with

an emphasis and perspective on Latin America. The course is structured to examine cross-cultural and intercultural approaches that intertwine with the international business environment and the impact that both have on the marketing of goods and services.

MKT 341 Integrated Marketing Communication: Multicultural Markets

An overview of the principles of integrated marketing communications and how these are applied to the growing multicultural market in the US. The course will focus on the application of integrating marketing principles to this increasingly complex and fragmented market. The course includes an overview of the multicultural markets, media environment, and the tools available for designing integrated marketing communications programs, including promotions. The course structure will include statistical reports, case studies, exercises, experiences and guest lectures. Real-life cases will be studied in the class with students delivering a mini-advertising/IMC plan at the end of the course.

CMN 394 Advanced Communication Internship (for credit in this concentration, the internships must focus on Latino media and communication)

Placement of students in business, industry, or not-for-profit major specific internships. Opportunities in advertising, public relations, journalism, radio and television, museums and philanthropic outreach organizations. Program open to communication majors and minors who meet eligibility requirements.

CMN 395 Communication Internship Special Topics (for credit in this concentration, the internships must focus on Latino media and communication)

This course is for students who wish to receive academic credit for a second or third internship. Must be a Communication major or minor who has completed CMN 394 or ISP250 and meets eligibility requirements. Must be taken concurrently with an internship. Topics include building and managing a communication career, effective networking, and leadership development.

SPN 393: Latino Media Literacy

This class explores the role and impact of the media in the Latino community and how Latinos are represented as well as how they view themselves. It explores Latino communities participation as creators and consumers of popular and media cultures. It examines media organization and their role in shaping popular cultures. This is both an upper level undergraduate and graduate level, inter-disciplinary course in Spanish that draws on bilingual readings. Students can also explore these issues through service learning with community partners and by doing a minimum of 25 hours service can receive credit for the Junior Year Experimental Learning domain.

SPN 198, 298, 398 Foreign Language

CSS 201 Perspectives on Community Service

CSS 390 Special Topics in Community Service Studies (cross-listed with LST 300 Special Topics: Transnational Communities: Puerto Rico/ABD Fall Quarter)

The post-trip Fall Quarter course will focus on Puerto Rican nationalism, culture, media and politics in Chicago and will include a service- learning component. Students will be guided through critical analysis of their experiences in Puerto Rico in order to enhance their service learning experiences. They will complete a final project developed in conjunction with one of the cultural, academic, or business sites in the community and will be challenged to link these projects to the knowledge they acquired in Puerto Rico.

College of Communication - Undergraduate Studies □ Minors □ Rhetoric Minor

Rhetoric Minor

To complete the minor in Rhetoric, students must take:

- CMN 103, Intercultural Communication and either
- INTC 220, (formerly CMNS 220) Public Speaking OR
- INTC 230, (formerly CMNS 230) Performance of Literature.

Students may complete a minor in Rhetoric by taking four more courses from:

- INTC 307 (formerly CMNS 307) Topics in Political and Social Communication
(Rhetoric Topics)
- INTC 308 (formerly CMNS 308) Topics in Intercultural Communication (Rhetoric Topics)
- ITNC 310 (formerly CMNS 310) Discourse Analysis
- INTC 321 (formerly CMNS 321) Cultural and Symbolic Criticism
- INTC 322 (formerly CMNS 322) Advanced Public Speaking
- INTC 323 (formerly CMNS 323) Social Movements
- INTC 324 (formerly CMNS 324) Culture of Consumption
- INTC 325 (formerly CMNS 325) Promoting Sustainable Practices (formerly Environmental Communication Workshop)
- INTC 326 (formerly CMNS 326) Environmental Politics and Rhetoric
- RELC 329 (formerly CMNS 329) Persuasion
- INTC 328 (formerly CMNS 328) History of Rhetoric and Communication
- INTC 367 (formerly CMNS 367) Performance for Social Change
- CMN 394 Advanced Internship
- CMN 395 Communication Internship Special Topics

Special Programs

College of Communication - Undergraduate Studies ▢ Special Programs

Special Programs

American Advertising Federation (AAF)

The DePaul Student Advertising Group is the official organization for students interested in advertising at DePaul University. Our purpose is to bring together students who share a passion for great advertising and communication solutions. Our group helps prepare students for a career in advertising by facilitating an ongoing dialogue that covers the latest developments and trends in the ad industry. We do this through a mix of guest speakers and advertising industry presentations, student ad competitions, networking and career information sessions, visits to local Chicago area advertising/communication agencies, and social events.

Debate

The College of Communication promotes social and political discussion through debate. This activity develops presentation, reasoning and persuasive skills and offers students the opportunity to participate in a variety of formats. Debate also deepens students' understanding of the issues which will shape the future.

DePaul Communication Organization (DCO)

Students who are interested in the field of Communication may join DCO, a student-run organization. DCO hosts a variety of activities, speaking events, and site visits throughout the year that allow students an opportunity to network with one another as well as professionals in the field. DCO is open to all DePaul students regardless of their major.

Good Day DePaul (GDD)

Good Day DePaul is a student run news magazine show that caters to DePaul students and college aged students in general. The program films one to two times a month and features DePaul news as well as current events. Students produce, direct, and anchor the program, as well as conduct in studio interviews.

Internship College

The College offers an internship program through which majors and minors can earn academic credit and gain practical experience in a professional setting. Students may be enrolled in CMN 394, Advanced Communication Internship, and/or CMN 395, Communication Internship Special Topics (topics vary), only after meeting college-established eligibility requirements. An individual student may participate in several internship experiences. A maximum of 16 quarter hours of internship and practicum credit can be applied to degree requirements. CMN 394 may be used to fulfill the Junior Year Experiential Learning Requirement in the Liberal Studies Program and/or as a major field requirement. If a second internship is taken, CMN 395 may count as a communication elective. A maximum of two graded internships can be used toward the major field requirements. Subsequent hours of internship credit are taken through different CMN 395 special topics courses and fulfill unrestricted electives. Communication minors may have one graded internship count towards completion of the minor.

Public Relations Student Society of America (PRSSA)

PRSSA is a student-run organization for those interested in a career in public relations. The DePaul chapter organizes a variety of activities throughout the academic year including visits to Chicago public relations agencies, career fairs, speaker events featuring industry professionals, as well as a mentoring program and young alumni outreach effort geared to connect members to recent graduates now in the field.

Radio DePaul

The College manages Radio DePaul, the campus radio station. Students may earn up to eight credit hours (four in the major) for radio production by enrolling with instructors permission in CMN 393, Communication Practicum.

Society of Professional Journalists (SPJ)

This is a student-run organization for students interested in careers in journalism. The DePaul chapter sponsors campus speakers, career information sessions, and journalism seminars/conferences. Student members are eligible to apply for SPJ-sponsored internships and student competitions.

The DePaulia

The DePaulia is the university's student-run paper and web site, which is integrated into the Communication curriculum. Published weekly since 1922, the newspaper covers news, sports, features, and community-

related events. Editors on the newspaper are eligible for four hours of credit under JOUR 393, Journalism Practicum.

Degree Programs

Bachelor of Arts in Communication Studies

College of Communication - Undergraduate Studies ▫ Degree Programs ▫ Bachelor of Arts in Communication Studies

Liberal Studies Requirements

Core Requirements

College of Communication - Undergraduate Studies ▫ Degree Programs ▫ Bachelor of Arts in Communication Studies ▫ Liberal Studies Requirements

Liberal Studies Requirements

First Year Program	
Chicago Quarter	LSP 110 or LSP 111
Focal Point	LSP 112
Writing	WRD 103 and WRD 104
Quantitative Reasoning & Technological Literacy	LSP 120 and LSP 121 (Note: This proficiency can be met through exams at QRC .)
Sophomore Year	
Multiculturalism in the US	LSP 200
Junior Year	
Experiential Learning	Required
Senior Year	
Capstone	Required
Learning Domains	
Arts and Literature (AL)	2 Courses Required
Philosophical Inquiry (PI)	2 Courses Required
Scientific Inquiry (SI)	3 Courses Required (Note : One must be Lab)
Self, Society and the Modern World (SSMW)	2 Courses Required
Religious Dimensions (RD)	2 Courses Required
Understanding the Past (UP)	2 Courses Required

Note: Courses offered in the student's primary major cannot be taken to fulfill LSP Domain requirements. If students double major, LSP Domain courses may double count for both LSP credit and the second major. Students who choose to take an experiential learning course offered by the major may count it either as a general elective or the JYEL requirement.

Quantitative Reasoning and Technological Literacy : All Communication students must complete the placement exam for Quantitative Reasoning and Technological Literacy. Students must complete the one course into which they place (LSP 120 or LSP 121). Students who complete both LSP 120 and LSP 121 take one less Domain course. Students may not apply the course reduction to any Domain where only one course is required, and if taken within the SI Domain, the reduction cannot be applied to the SI Lab requirement.

Effective Summer 2010, changes were made to the liberal studies domain requirements allowing for more flexibility.

Current students may also benefit from the less restrictive LSP domain requirements. Please note that the change is reflected in this liberal studies requirement grid.

College of Communication - Undergraduate Studies □ Degree Programs □ Bachelor of Arts in Communication Studies □ Core Requirements

Core Requirements

The Bachelor of Arts in Communication Studies

The College of Communication offers a variety of courses leading to a Bachelor of Arts degree in Communication Studies. The program explores effective and participatory communication in interpersonal, small group, public, organizational, intercultural, rhetorical and performative contexts. Through a blend of theory and practice, students are encouraged to think, speak, and write clearly; to develop confidence and ability as ethical communicators; to view communication events from multiple perspectives; to understand the multicultural character of communication in contemporary society; to analyze and evaluate variables operating in verbal transactions; to probe the basic problems of human communication in order to understand self, others, and events; and to recognize the connections between communication studies and other disciplines.

Students whose professional goals are in the public, private, or non-profit sectors, such as government, training and human resources, and social and human services are well served by relational, group, and organizational communication, as well as courses in communication and culture, performance studies, and rhetoric. In addition, the B.A. in Communication Studies prepares students who want to continue their education, to excel in academic or professional graduate programs.

The Communication Studies Full-Time Faculty

JACQUELINE TAYLOR, Ph.D.,
Professor and Dean
University of Texas, Austin

DAVID BRENDERS, Ph.D.,
Associate Professor
Purdue University

LEAH BRYANT, Ph.D.,
Associate Professor
University of Nebraska

TIM COLE, Ph.D.,
Associate Professor
University of California, Santa Barbara

DUSTIN GOLTZ, Ph.D.,
Assistant Professor
Arizona State University

SEAN HORAN, Ph.D.,
Assistant Professor,
West Virginia State University

LUCY XING LU, Ph.D.,
Professor
University of Oregon

DANIEL MAKAGON, Ph.D.,
Associate Professor
University of South Florida

DONALD MARTIN, Ph.D.,
Professor & Associate Dean
University of Texas, Austin

ALEXANDRA MURPHY, Ph.D.,
Associate Professor
University of South Florida

JILL OBRIEN, Ph.D.,
Associate Professor
University of Illinois, Urbana

WILLONA OLISON, Ph.D.,
Assistant Professor
Northwestern University

KIMBERLEE PEREZ, M.A.,
Instructor
Arizona State University

SUCHITRA SHENOY, Ph.D.,
Assistant Professor
Purdue University

BARBARA SPEICHER, Ph.D.,
Associate Professor
Northwestern University

JC. BRUNO TEBOUL, Ph.D.,
Professor and Associate Dean
Ohio State University

BARBARA WILLARD, Ph.D.,
Associate Professor
University of Iowa

MICHAELA WINCHATZ, Ph.D.,
Assistant Professor
University of Washington

KAY YOON, Ph.D.,
Assistant Professor
University of Illinois, Urbana

ELIZABETH ZOUFAL, M.A.
Instructor - Debate Coach
University of Illinois, Urbana

The Communication Studies Major

Communication Studies majors must complete the three core courses required of all College of Communication students. In addition, they must take seven classes from among the Communication Studies course offerings. One of these must be a methods course, another must be a presentation course, and of the seven, five must be 300-level courses. Communication Studies majors must also take any three electives within the College of Communication. All Communication Studies majors must complete a total of 13 classes, or 52 credit hours.

Common Core

Three core courses are required of all College of Communication students:

- CMN 101, Introduction to Human Communication
- CMN 102 Introduction to Mass Communication
- CMN 103 Intercultural Communication

Students are encouraged to complete all three prior to taking additional coursework in the major.

Methods Requirement

All Communication Studies majors are required to take one communication methods course. Students may choose from the following selection of methods classes:

CMNS 291 Research Methods
INTC 331, (formerly CMNS 331) Communication Fieldwork
INTC 310 (formerly CMNS 310), Discourse Analysis
INTC 321 (formerly CMNS 321), Cultural and Symbolic Criticism
CMNS 332, Topics in Communication Methodology
INTC 332, Topics in Intercultural Communication Methodology

Presentation Requirement

All Communication Studies majors must take one presentation skills course from the following selection of classes:

ORGC 201, (formerly CMNS 201) Business and Professional Communication
INTC 220, (formerly CMNS 220), Public Speaking
INTC 230, (formerly CMNS 230), Performance of Literature
INTC 322 (formerly CMNS 322), Advanced Public Speaking (prerequisite INTC 220, or permission)
INTC 330 (formerly CMNS 330), Topics in Performance
ORGC 354 (formerly CMNS 354), Employment Interviewing
CMNS 306 Topics in Presentation

Electives in Communication Studies

Communication Studies majors must take an additional five courses from the list of offerings below.

ORGC 201, (formerly CMNS 201) Business and Professional Communication
INTC 205, (formerly CMNS 205), Communication, Culture and Community
INTC 206, Communicating Multicultural identities
RELC 211, (formerly CMNS 211), Interpersonal Communication
ORGC 212, (formerly CMNS 212), Small Group Communication
INTC 220, (formerly CMNS 220), Public Speaking
INTC 230, (formerly CMNS 230), Performance of Literature
ORGC 251, (formerly CMNS 251), Organizational Communication
CMNS 290, Communication Studies Workshop
INTC 290, Intercultural Communication Workshop
ORGC 290, Organizational Communication Workshop
RELC 290, Relational Communication Workshop
CMNS 291 Research Methods
CMNS 306 Topics in Presentation
INTC 307, (formerly CMNS 307), Topics in Political and Social Communication
INTC 308, (formerly CMNS 308), Topics in Intercultural Communication
INTC 309, (formerly CMNS 309), Global Communication
INTC 310, (formerly CMNS 310), Discourse Analysis
RELC 311, (formerly CMNS 311), Topics in Relational Communication
RELC 312, Evolution and Communication
RELC 313, (formerly CMNS 313), Nonverbal Communication
RELC 314, (formerly CMNS 314), Family Communication
CMNS 315, Health Communication
ORGC 316, (formerly CMNS 316) Communication and Group Decision-Making
ORGC 317, (formerly CMNS 317) Topics in Group Communication
RELC 318, (formerly CMNS 318), Close Relationships
RELC 319, (formerly CMNS 319), The Dark Side of Personal Relationships
RELC 320, (formerly CMNS 320) Deceptive Communication
INTC 321, (formerly CMNS 321), Cultural and Symbolic Criticism
INTC 322, (formerly CMNS 322), Advanced Public Speaking
INTC 323, (formerly CMNS 323), Social Movements
INTC 324, (formerly CMNS 324), Culture of Consumption
INTC 325, (formerly CMNS 325) Environmental Communication Workshop (Promoting Sustainable Practices).
INTC 326, (formerly CMNS 326) Environmental Politics and Rhetoric
INTC 328, (formerly CMNS 328), History of Rhetoric and Communication
RELC 329, (formerly CMNS 329), Persuasion
INTC 330, (formerly CMNS 330), Topics in Performance
INTC 331, (formerly CMNS 331), Communication Fieldwork

CMNS 332 Topics in Communication Methodology
INTC 332, Topics in Intercultural Communication Methodology
ORGC 332, Topics in Organizational Communication Methodology
INTC 333, (formerly CMNS 333) Cultural Ways of Speaking
INTC 334, (formerly CMNS 334) Urban Communication
INTC 335, (formerly CMNS 335) Latino Communication, Culture, & Community
INTC 337, (formerly CMNS 337) Asian-American Media Representations
INTC 338, (formerly CMNS 338) Asian Culture and Communication
INTC 340, Legislating language
RELC 340, (formerly CMNS 340) Communicating & Dating
ORGC 350 (formerly CMNS 350), Communication and Socialization to Work
ORGC 352 (formerly CMNS 352), Communication and Corporate Culture
ORGC 353 (formerly CMNS 353), Communication and Organizational Change
ORGC 354 (formerly CMNS 354), Employment Interviewing
ORGC 355 (formerly CMNS 355), Conflict Management and Negotiation
ORGC 356 (formerly CMNS 356), Communication Consulting
ORGC 357 (formerly CMNS 357), Topics in Organizational Communication
ORGC 358 (formerly CMNS 358), Leadership and Team Building
CMNS 360 Relational, Group and Organizational Theory
INTC 361 (formerly CMNS 361), Gender and Communication
MCS 366 (formerly CMNS 366), Communication, Technology, & Society
INTC 367 (formerly CMN 367), Performance for Social Change
CMNS 392 Independent Study
INTC 392 Independent Study
ORGC 392 Independent Study
RELC 392 Independent Study
CMNS 393 Communication Practicum
INTC 393 Intercultural Communication Practicum
ORGC 393 Organizational Communication Practicum
RELC 393 Relational Communication Practicum
INTC 395 (formerly CMNS 395), Debate Practicum
CMN 394 Advanced Communication Internship
CMN 395 Communication Internship Special Topics

College of Communication Electives

Students majoring in Communication Studies may take as many as three electives from any College of Communication offerings.

Internship Credit

Students in the major may take CMN 394, Advanced Communication Internship or CMN 395, Communication Internship Special Topics (when placement relates to the major) for credit. In order to take CMN 394, students must have completed the three communication core courses (CMN 101, CMN 102, CMN 103), two courses in the chosen major and have fulfilled internship program eligibility requirements.

Unrestricted Electives

Students complete the bachelors degree in Communication Studies by taking an additional 56 quarter hours selected from any courses offered by DePaul University.

Bachelor of Arts in Journalism

College of Communication - Undergraduate Studies ▫ Degree Programs ▫ Bachelor of Arts in Journalism

Liberal Studies Requirements

Core Requirements

Liberal Studies Requirements

First Year Program	
Chicago Quarter	LSP 110 or LSP 111
Focal Point	LSP 112
Writing	WRD 103 and WRD 104
Quantitative Reasoning & Technological Literacy	LSP 120 and LSP 121 (Note: This proficiency can be met through exams at QRC .)
Sophomore Year	
Multiculturalism in the US	LSP 200
Junior Year	
Experiential Learning	Required
Senior Year	
Capstone	Required
Learning Domains	
Arts and Literature (AL)	2 Courses Required
Philosophical Inquiry (PI)	2 Courses Required
Scientific Inquiry (SI)	3 Courses Required (Note : One must be Lab)
Self, Society and the Modern World (SSMW)	2 Courses Required
Religious Dimensions (RD)	2 Courses Required
Understanding the Past (UP)	2 Courses Required

Note: Courses offered in the student's primary major cannot be taken to fulfill LSP Domain requirements. If students double major, LSP Domain courses may double count for both LSP credit and the second major. Students who choose to take an experiential learning course offered by the major may count it either as a general elective or the JYEL requirement.

Quantitative Reasoning and Technological Literacy : All Communication students must complete the placement exam for Quantitative Reasoning and Technological Literacy. Students must complete the one course into which they place (LSP 120 or LSP 121). Students who complete both LSP 120 and LSP 121 take one less Domain course. Students may not apply the course reduction to any Domain where only one course is required, and if taken within the SI Domain, the reduction cannot be applied to the SI Lab requirement.

Effective Summer 2010, changes were made to the liberal studies domain requirements allowing for more flexibility. Current students may also benefit from the less restrictive LSP domain requirements. Please note that the change is reflected in this liberal studies requirement grid.

Core Requirements

The Bachelor of Arts in Journalism

The College of Communication offers a variety of courses leading to a Bachelor of Arts degree in Journalism. The College of Communication Journalism faculty have years of professional experience and are dedicated to

encouraging the intellectual development of students, while preparing them with the content mastery they'll need in serving citizens with information that makes democracy and personal empowerment possible. Students will gain specialized instruction in news gathering and presentation for print, broadcast, and online media. Production facilities include Mac and PC labs, a converged studio-control room, high end editing suites, and smart classrooms. The journalism program relies heavily on DePaul's long partnership with Chicago's professional community.

The Journalism Full-Time Faculty

RICK BROWN,
Instructor and Good Day DePaul Advisor
University of Missouri

JASON MARTIN, Ph.D.,
Assistant Professor,
University of Indiana

BRUCE EVENSEN, Ph.D.,
Professor,
University of Wisconsin

MARLA KRAUSE, M.A.,
Instructor and DePaulia Advisor,
University of Chicago

LISA PECOT-HEBERT, Ph.D.,
Assistant Professor,
University of Georgia

LOU RUTIGLIANO, Ph.D.,
Assistant Professor,
University of Texas

MICHAEL REILLEY, M.A.,
Instructor and Society of Professional Journalists Advisor
Northwestern University

HAI TRAN, Ph.D.,
Assistant Professor
University of North Carolina

Degree Program Requirements

The Journalism Major

The Bachelor of Arts in Journalism consists of the three core courses required of all College of Communication students; two courses, JOUR 275: Introduction to Journalism and JOUR 278 News Reporting (formerly Advanced Reporting JOUR 378) are required of all Journalism majors; a minimum of six courses from the list of Journalism course offerings; and a maximum of two electives taken within the College of Communication. All Journalism majors must complete a total of 13 classes, or 52 credit hours.

Common Core

Three core courses are required of all College of Communication students:

- CMN 101, Introduction to Human Communication
- CMN 102 (formerly CMN 110), Introduction to Mass Communication
- CMN 103 (formerly CMN 203), Intercultural Communication

Students are encouraged to complete all three prior to taking additional coursework in the major.

Program Requirement & Course Offerings in Journalism

Journalism majors must take JOUR 275 (formerly CMN 275) Introduction to Journalism and JOUR 278 News

Reporting (formerly JOUR 378, Advanced Reporting), plus a minimum of six of the courses listed below:

- JOUR 240 (formerly CMN 240), Broadcast Journalism
- JOUR 245 (formerly CMN 245), News Editing
- JOUR 276 (formerly CMN 276), Photojournalism
- JOUR 278 News Reporting
- JOUR 279 (formerly CMN 279), Feature Writing
- JOUR 290 Journalism Workshop
- JOUR 317 Experiential Learning
- JOUR 330, Writing for Broadcast
- JOUR 343 (formerly CMN 343), Journalism and the American Experience
- JOUR 350, Radio News
- JOUR 361, Journalism Law and Ethics
- JOUR 362 (formerly CMN 362), The Press and the Presidency
- JOUR 363 (formerly CMN 363), Online Journalism I
- JOUR 364 (formerly CMN 364), Investigative Reporting
- JOUR 365 (formerly CMN 365), Television News I
- JOUR 366, Magazine Reporting
- JOUR 367, International Reporting
- JOUR 368, Sports Reporting
- JOUR 374 (formerly CMN 374), Community Journalism
- JOUR 377 (formerly CMN 377), Journalism Topics
- JOUR 380, Good Day DePaul
- JOUR 383, Online Journalism II
- JOUR 385, Television News II
- JOUR 393, Journalism Practicum
- CMN 394, Advanced Communication Internship
- CMN 395: Communication Internship Special Topics

College of Communication Electives

Students majoring in Journalism may take as many as two electives from any College of Communication offerings, or from the following Digital Cinema courses: DC 120, Video Editing; DC 220 Editing I; DC 210 Production I; and DC 271 Introduction to Television Production.

Internship Credit

Students in the major may take CMN 394, Advanced Communication Internship or CMN 395, Communication Internship Special Topics (when placement relates to the major) for credit. In order to take CMN 394, students must have completed the three communication core courses (CMN 101, CMN 102, CMN 103), two courses in the chosen major and have fulfilled internship program eligibility requirements.

Unrestricted Electives

Students complete the bachelors degree in Journalism by taking an additional 56 quarter hours selected from any courses offered by DePaul University.

Bachelor of Arts in Public Relations and Advertising

College of Communication - Undergraduate Studies ▫ Degree Programs ▫ Bachelor of Arts in Public Relations and Advertising

Liberal Studies Requirements

Core Requirements

Liberal Studies Requirements

First Year Program	
Chicago Quarter	LSP 110 or LSP 111
Focal Point	LSP 112
Writing	WRD 103 and WRD 104
Quantitative Reasoning & Technological Literacy	LSP 120 and LSP 121 (Note: This proficiency can be met through exams at QRC .)
Sophomore Year	
Multiculturalism in the US	LSP 200
Junior Year	
Experiential Learning	Required
Senior Year	
Capstone	Required
Learning Domains	
Arts and Literature (AL)	2 Courses Required
Philosophical Inquiry (PI)	2 Courses Required
Scientific Inquiry (SI)	3 Courses Required (Note : One must be Lab)
Self, Society and the Modern World (SSMW)	2 Courses Required
Religious Dimensions (RD)	2 Courses Required
Understanding the Past (UP)	2 Courses Required

Note: Courses offered in the student's primary major cannot be taken to fulfill LSP Domain requirements. If students double major, LSP Domain courses may double count for both LSP credit and the second major. Students who choose to take an experiential learning course offered by the major may count it either as a general elective or the JYEL requirement.

Quantitative Reasoning and Technological Literacy : All Communication students must complete the placement exam for Quantitative Reasoning and Technological Literacy. Students must complete the one course into which they place (LSP 120 or LSP 121). Students who complete both LSP 120 and LSP 121 take one less Domain course. Students may not apply the course reduction to any Domain where only one course is required, and if taken within the SI Domain, the reduction cannot be applied to the SI Lab requirement.

Effective Summer 2010, changes were made to the liberal studies domain requirements allowing for more flexibility. Current students may also benefit from the less restrictive LSP domain requirements. Please note that the change is reflected in this liberal studies requirement grid.

Core Requirements

The Bachelor of Arts in Public Relations and Advertising

The College of Communication offers a variety of courses leading to a Bachelor of Arts degree in Public Relations and Advertising. The program examines theories and practices in the related fields of public relations and advertising, and considers advertising and public relations processes, products and effects from cultural, ethical, organizational, historical, creative and methodological perspectives. Students in Public Relations and Advertising studies learn to think critically and analytically, to develop ideas clearly, and to

speak and write effectively. Within the broad context of human communication and the liberal arts, students explore the relationship of public relations and advertising activities to other aspects of human endeavor. Graduates are prepared for entry level positions within the public and private sectors, or for continuing their education in academic or professional graduate programs.

The Public Relations and Advertising Full-Time Faculty

DANIEL AZZARO, M.B.A.,
Instructor

Fordham University
CRISTINA BENITEZ, M.A.,

Visiting Instructor
Furman University

CAROLYN BRONSTEIN, Ph.D.,
Associate Professor

University of Wisconsin Madison
SHU-CHUAN (KELLY) CHU, Ph.D.,

Assistant Professor
University of Texas, Austin

RON CULP, B.S.,
Professional Graduate Director, Instructor

Indiana State University
SYDNEY DILLARD, M.A.,

Instructor
Purdue University

RAJUL JAIN, M.A.,
Instructor,

University of Florida
YEUSEUNG KIM, M.A.,

Instructor,
University of Florida

TERESA MASTIN, Ph.D.,
Associate Professor

Michigan State University
JIM MOTZER, B.A.,

Instructor
University of Iowa

MATTHEW RAGAS, Ph.D.
Assistant Professor

University of Florida
JILL O'MAHONY STEWART, M.S., M.A.,

Instructor
Boston University, DePaul University

The Public Relations and Advertising Major

In addition to the three core College of Communication courses, students take five required classes, three Public Relations and Advertising electives, and two additional electives from the College of Communication. All Public Relations and Advertising majors must complete a total of 13 classes, or 52 credit hours.

Common Core

Three core courses are required of all College of Communication students:

- CMN 101, Introduction to Human Communication
- CMN 102 (formerly CMN 110), Introduction to Mass Communication
- CMN 103 (formerly CMN 203), Intercultural Communication

Students are encouraged to complete all three prior to taking additional coursework in the major.

Program Requirements

All Public Relations and Advertising majors must fulfill the following five requirements:

- Either PRAD 244 (formerly CMN 244), Principles of Advertising, or PRAD 255 (formerly CMN 255), Public Relations
- PRAD 256 (formerly CMN 256), Writing for Public Relations and Advertising
- PRAD 291 (formerly CMN 271; CMNS 291), Research Methods for the PRAD Professional

- Either PRAD 334 (formerly CMN 334), Ethics in Public Relations and Advertising, or PRAD 335 (formerly CMN 335), Advertising and Society
- Either PRAD 336, Advertising Campaigns, or PRAD 337 (formerly CMN 337), Public Relations Campaigns, or PRAD 339, Integrated Communication Campaigns.

Students select three additional courses from:

- PRAD 244 (formerly CMN 244), Principles of Advertising
- PRAD 255 (formerly CMN 255), Public Relations
- PRAD 290 Public Relations and Advertising Workshop (Variable Topics)
- PRAD 320 Event Planning
- PRAD 334 (formerly CMN 334), Ethics in Public Relations and Advertising
- PRAD 335 (formerly CMN 335), Advertising and Society
- PRAD 336 Advertising Campaigns
- PRAD 337 (formerly CMN 337), Public Relations Campaigns
- PRAD 338 (formerly CMN 338), Healthcare Public Relations
- PRAD 339 Integrated Communication Campaigns
- PRAD 350 Account Planning
- PRAD 351 Copywriting
- PRAD 352 Digital Advertising
- PRAD 355 Consumer Promotion and Activation
- PRAD 357 Advertising Portfolio I
- PRAD 361 Account Planning and Consumer Insights for Latino Markets
- PRAD 362 Latino Strategic Communication Campaigns
- PRAD 375 (formerly CMN 375), Communication Law
- PRAD 376, Crisis Communication
- PRAD 377, Marketing Public Relations
- PRAD 378, Creativity in Advertising
- PRAD 379, Advertising Media Planning
- PRAD 380, Political Communication
- PRAD 381, Advertising and Children
- PRAD 382, Nonprofit Public Relations
- PRAD 391 (formerly CMN 391), Special Topics in Public Relations
- PRAD 392: Special Topics in Advertising
- PRAD 393 Special Topics in Public Relations and Advertising
- PRAD 395 Special Topics in Public Relations and Advertising Practicum
- CMN 394 Advanced Communication Internship
- CMN 395 Communication Internship Special Topics
- CMNS 220 Public Speaking
- CMNS 395 Debate Practicum

PRAD Capstone

Beginning in Winter 2013, there will be a new Capstone course for PRAD majors: PRAD 396. During the transition period from Winter 2013 up through and including Fall 2014, all PRAD majors will have the option to take PRAD 396 OR CMN 396 to fulfill their Liberal Studies Capstone requirement. Beginning Winter 2014, all PRAD majors will be required to take PRAD 396 to fulfill graduation requirements.

College of Communication Electives

Students majoring in Public Relations and Advertising may take as many as two electives from any College of Communication offerings. Students should consult their advisors regarding courses offered in the current College of Communication course schedule particularly relevant for Public Relations and Advertising Studies.

Internship Credit

Students in the major may take CMN 394 Advanced Communication Internship or CMN 395 Communication Internship (when placement relates to the major) for credit. In order to take CMN 394 or CMN 395, students must have completed the three communication core courses (CMN 101, CMN 102, and CMN 103) and have fulfilled internship program eligibility requirements.

Latino Media and Communication Concentration

Students interested in pursuing a concentration in Latino Media and Communication may refer here for information about concentration requirements.

Unrestricted Electives

Students complete the bachelors degree in Public Relations and Advertising by taking an additional 56 quarter hours selected from any courses offered by DePaul University.

Bachelor of Arts in Media and Cinema Studies

College of Communication - Undergraduate Studies ▫ Degree Programs ▫ Bachelor of Arts in Media and Cinema Studies

Liberal Studies Requirements

Core Requirements

College of Communication - Undergraduate Studies ▫ Degree Programs ▫ Bachelor of Arts in Media and Cinema Studies ▫ Liberal Studies Requirements

Liberal Studies Requirements

First Year Program	
Chicago Quarter	LSP 110 or LSP 111
Focal Point	LSP 112
Writing	WRD 103 and WRD 104
Quantitative Reasoning & Technological Literacy	LSP 120 and LSP 121 (Note: This proficiency can be met through exams at QRC .)
Sophomore Year	
Multiculturalism in the US	LSP 200
Junior Year	
Experiential Learning	Required
Senior Year	
Capstone	Required
Learning Domains	
Arts and Literature (AL)	2 Courses Required
Philosophical Inquiry (PI)	2 Courses Required
Scientific Inquiry (SI)	3 Courses Required (Note : One must be Lab)
Self, Society and the Modern World (SSMW)	2 Courses Required
Religious Dimensions (RD)	2 Courses Required
Understanding the Past (UP)	2 Courses Required

Note: Courses offered in the student's primary major cannot be taken to fulfill LSP Domain requirements. If students double major, LSP Domain courses may double count for both LSP credit and the second major. Students who choose to take an experiential learning course offered by the major may count it either as a general elective or the JYEL requirement.

Quantitative Reasoning and Technological Literacy : All Communication students must complete the placement exam for Quantitative Reasoning and Technological Literacy. Students must complete the one course into which they place (LSP 120 or LSP 121). Students who complete both LSP 120 and LSP 121 take one less Domain course. Students may not apply the course reduction to any Domain where only one course is required, and if taken within the SI Domain, the reduction cannot be applied to the SI Lab requirement.

Effective Summer 2010, changes were made to the liberal studies domain requirements allowing for more flexibility. Current students may also benefit from the less restrictive LSP domain requirements. Please note that the change is reflected in this liberal studies requirement grid.

College of Communication - Undergraduate Studies □ Degree Programs □ Bachelor of Arts in Media and Cinema Studies □ Core Requirements

Core Requirements

The Bachelor of Arts in Media and Cinema Studies

The College of Communication, located at the Loop Campus, offers a variety of courses leading to a Bachelor of Arts degree in Media and Cinema Studies. The BA in Media and Cinema Studies strategically combines faculty expertise, cutting-edge facilities, and a variety of course offerings within Communication, the School of Cinema and Interactive Media (CIM) (e.g., Digital Cinema), and other University units to provide students with the critical frameworks, creative opportunities, and technological expertise to become socially responsible leaders in the growing and converging areas of media studies. The major combines a rich course selection in four areas of study: film, radio, TV, and new media. Coursework combines theory and critical analysis with production courses taught at both the Lincoln Park (e.g., radio) and Loop campuses (e.g., television/video and cinema studies).

The Media and Cinema Studies Full-Time Faculty

LUISELA ALVARAY, PH.D.,
Assistant Professor,
University of California, Los Angeles
PAUL BOOTH, PH.D.,
Assistant Professor,
Rensselaer Polytechnic Institute

BLAIR DAVIS, PH.D.,
Assistant Professor,
McGill University

MICHAEL DEANGELIS, PH.D.,
Associate Professor,
University of Texas, Austin

KELLY KESSLER, PH.D.,
Assistant Professor,
University of Texas, Austin
DANIEL MAKAGON, PH.D.,
Associate Professor,
University of South Florida
SCOTT VYVERMAN, M.A.,
Instructor,
Northeastern Illinois University

The Media and Cinema Studies Major

In addition to the three core College of Communication courses, students take two Media and Cinema Studies core courses, four classes from the History/Criticism area and one class from the Production area. Students majoring in Media and Cinema Studies may take as many as three electives from any College of Communication or Digital Cinema offerings. All Media and Cinema Studies majors must complete a total of 13 classes, or 52 credit hours.

Common Core

Three core courses are required of all College of Communication students:
CMN 101, Introduction to Human Communication
CMN 102, Introduction to Mass Communication
CMN 103, Intercultural Communication

Students are encouraged to complete all three prior to taking additional coursework in the major.

Program Requirements

All Media and Cinema Studies majors must take the following two program requirements:

MCS 271, Media and Cultural Studies

MCS 273, Style and Storytelling in Cinema

In addition, students select a minimum of four History/Criticism courses from the following:

MCS 207 History of Cinema I, 1890-1945

MCS 208 History of Cinema II, 1945-1975

MCS 209 History of Cinema III, 1975-present

MCS 231 Introduction to Documentary Studies

MCS 251 Spaces of Cinema in Rome

MCS 252 Contemporary Italian Culture through Film

MCS 290 Workshop (must be taken 2x w/ different research topics to count for History/Criticism elective)

MCS 331 Topics in Documentary Studies

MCS 341 Topics in Radio Studies

MCS 342 History of Television and Radio

MCS 343 Media Ethics

MCS 348 Topics in Film Genre

MCS 349 Topics in Film Studies

MCS 350 Topics in Global Cinema

MCS 351 Topics in Television Studies

MCS 352 Topics in New Media

MCS 353 Topics in Media Studies

MCS 354 Topics in Mass Media

MCS 355 US Television and Sexuality

MCS 356 Topics in Documentary Production

MCS 357 Topics in Television Production

MCS 361 Fandom and Participatory Culture

MCS 366 Communication, Technology, and Society

MCS 375 Latino/a Television and Media

MCS 376 Latin American Cinema

MCS 383 Talking about Film: Theory and Criticism

INTC 309 (Formally CMNS 309) Global Communication

INTC 337 (Formally CMNS 337) Asian-American Media Representations

CMN 394 Advanced Communication Internship

Prior course credit for CMN 272: Concepts in Media Design or CMN 347: Mass Media Criticism can count as toward History/Criticism electives as well.

Students select a minimum of one Production course from the following:

MCS 290 Workshop (must be taken 2x w/ different creative topics to count for Production elective)

MCS 339 Radio Broadcasting

MCS 373 Audio Documentary

MCS 386 Radio Production

MCS 389 Topics in Media Production

DC 200 Media Literacies

DC 201 Introduction to Screenwriting

DC 210 Digital Cinema Production I

DC 215 Digital Sound Design

DC 220 Editing I

DC 272 Writing for Television

DC 275 Cinematography and Lighting

DC 271 Introduction to Television Production

DC 310 Digital Cinema Production II

DC 301 Advanced Screenwriting I

DC 371 Documentary Production

DC 372 Topics in TV Production

JOUR 276 Photojournalism

ANI 101 Animation

ANI 105 Motion Design

ART 328 Documentary Photography

College of Communication Electives

Students pursuing a degree in Media and Cinema Studies may take three additional electives from any College of Communication course or from the Digital Cinema offerings listed above, provided that the DC classes in question have not already been taken under a MCS course number.

Internship Credit

Students in the major may take CMN 394, Advanced Communication Internship or CMN 395, Communication Internship Special Topics (when placement relates to the major) for credit. In order to take CMN 394, students must have completed the three communication core courses (CMN 101, CMN 102, CMN 103) two courses in the chosen major and have fulfilled internship program eligibility requirements.

Unrestricted Electives

Students complete the bachelors degree in Media and Cinema Studies by taking an additional 56 quarter hours selected from any courses offered by DePaul University.

Bachelor of Arts in Communication and Media

College of Communication - Undergraduate Studies ▫ Degree Programs ▫ Bachelor of Arts in Communication and Media

Liberal Studies Requirements

Core Requirements

College of Communication - Undergraduate Studies ▫ Degree Programs ▫ Bachelor of Arts in Communication and Media ▫ Liberal Studies Requirements

Liberal Studies Requirements

First Year Program	
Chicago Quarter	LSP 110 or LSP 111
Focal Point	LSP 112
Writing	WRD 103 and WRD 104
Quantitative Reasoning & Technological Literacy	LSP 120 and LSP 121 (Note: This proficiency can be met through exams at QRC .)
Sophomore Year	
Multiculturalism in the US	LSP 200
Junior Year	
Experiential Learning	Required
Senior Year	
Capstone	Required
Learning Domains	
Arts and Literature (AL)	2 Courses Required
Philosophical Inquiry (PI)	2 Courses Required
Scientific Inquiry (SI)	3 Courses Required (Note : One must be Lab)
Self, Society and the Modern World (SSMW)	2 Courses Required
Religious Dimensions (RD)	2 Courses Required

Note: Courses offered in the student's primary major cannot be taken to fulfill LSP Domain requirements. If students double major, LSP Domain courses may double count for both LSP credit and the second major. Students who choose to take an experiential learning course offered by the major may count it either as a general elective or the JYEL requirement.

Quantitative Reasoning and Technological Literacy: All Communication students must complete the placement exam for Quantitative Reasoning and Technological Literacy. Students must complete the one course into which they place (LSP 120 or LSP 121). Students who complete both LSP 120 and LSP 121 take one less Domain course. Students may not apply the course reduction to any Domain where only one course is required, and if taken within the SI Domain, the reduction cannot be applied to the SI Lab requirement.

Effective Summer 2010, changes were made to the liberal studies domain requirements allowing for more flexibility. Current students may also benefit from the less restrictive LSP domain requirements. Please note that the change is reflected in this liberal studies requirement grid.

College of Communication - Undergraduate Studies □ Degree Programs □ Bachelor of Arts in Communication and Media □ Core Requirements

Core Requirements

The Bachelor of Arts in Communication and Media

The College of Communication offers a variety of courses leading to a Bachelor of Arts degree in Communication and Media. The BA in Communication and Media offers students the opportunity to pursue coursework in communication and media that draws upon two or more related areas of study. This degree will provide flexibility for transfer students and others who have not determined their precise career trajectory, while affording them the fundamental communication and critical thinking skills needed to enter jobs across the public, private and non-profit sectors, or to continue their education in academic or professional post-graduate programs. This major is designed especially for those students holding allied field interests, as well as those who would like to complete a communication degree, by taking mostly evening courses. In order to complete this degree, students have the option of pursuing coursework from any of the other majors offered in the College of Communication.

COMMUNICATION AND MEDIA REQUIREMENTS

Communication and Media majors must complete the three core courses required of all College of Communication students. In addition, they must take ten electives from among the College of Communication course offerings. Five of these courses must be 300-level classes. All Communication and Media majors must complete a total of 13 classes, or 52 credit hours.

Common Core

The core courses are required of all College of Communication Studies students:

CMN 101, Introduction to Human Communication

CMN 102, Introduction to Mass Communication

CMN 103, Intercultural Communication

Students are encouraged to complete all three prior to taking additional course work in the major.

PROGRAM REQUIREMENTS

Presentation Requirement

All Communication and Media majors must take one presentation skills course from the following selection of classes:

ORGC 201, (formerly CMNS 201) Business and Professional Communication

INTC 220, (formerly CMNS 220) Public Speaking

INTC 230, (formerly CMNS 230) Performance of Literature

CMNS 306, Topics in Presentation

INTC 322, (formerly CMNS 322) Advanced Public Speaking (prerequisite INTC 220, or permission)

INTC 330, (formerly CMNS 330) Topics in Performance

Media Analysis Requirement

All Communication and Media majors must take one media analysis course from the following selection of classes:

MCS 231, Introduction to Documentary Studies

MCS 271, Media and Cultural Studies

MCS 273, Film/Video Analysis

Communication and Media Electives

All Communication and Media majors must take two elective courses from Communication (from Intercultural, Organizational or Relational Communication) and two elective courses dealing with Media (from Journalism, Media and Cinema Studies, or Public Relations and Advertising).

Students select their remaining four courses from among the course offerings of Intercultural Communication, Organizational Communication, Relational Communication, Journalism, Media and Cinema Studies, and Public Relations and Advertising, including up to two approved classes from Digital Cinema (approved classes are DC 200, DC 201, DC 210, DC 215, DC 220, DC 271, DC 272, DC 275, DC 301, DC 310, DC 371 DC 372).

Internship Credit

Students in the major may take CMN 394, Advanced Communication Internship (when placement relates to the major) and CMN 395, Communication Internship Special Topics for credit. In order to take CMN 394 and CMN 395, students must have completed the three communication core courses (CMN 101, CMN 102, CMN 103), have fulfilled both the presentation and the media requirements for this major, and have fulfilled internship program eligibility requirements.

Bachelor of Arts Degree in Professional Communication for Adults

College of Communication - Undergraduate Studies ▫ Degree Programs ▫ Bachelor of Arts Degree in Professional Communication for Adults

Core Requirements

Adult Degree Completion Program: Professional Communication Studies

Through the Bachelor of Arts in Professional Communication Studies, you will examine communication processes in organizational group and public settings and the relationship between effective communication and organizational structure. You will learn how to communicate for organizational change in multicultural settings. You will polish your writing and speaking skill as well as gain those skills needed to succeed in fields such as training and development, management, public relations, marketing and organizational communication, event planning, social networks and advertising. Because this degree is for students age 24 or older who have an associate degree or an equivalent 66 hours of transferable credit, you will be learning with peers. You will gain experience working with, learning from and completing educational projects with other adults in a program specifically designed to meet your practical and academic needs. You will create a professional portfolio that you can use as you further your career.

Program Overview

Upon completion of this degree, Communication Studies students are expected to:

- **Articulate the impact of language/discourse on attitudes, actions, and on identity formation.**
- **Understand and appreciate the complexities of human communication, and how these dynamics impact life in relationships, groups, organizational and intercultural settings.**
- **Be able to understand and critique the effectiveness of human communication in multiple contexts.**
- **Have the knowledge and skills to work effectively in relational, group and organizational settings.**
- **Have the capacity to exert influence and affect outcomes in relational, group and organizational settings.**
- **Understand the symbiotic relationship between communication and culture.**

Course Requirements

Communication Core

Required courses:

- CMN 103 Intercultural Communication
- ORGC 201 (formerly CMNS 201) Business & Professional Communication
- ORGC 251 (formerly CMNS 251) Organizational Communication
- DCM 303 Leadership Models for Strong Organizations
- DCM 311 Conflict Management and Negotiation
- DCM 324 Effective Group & Personal Dynamics
- PRAD 255 Introduction to Public Relations

Methods

Required course:

- DCM 309 Applied Research

Understanding Human Behavior

Required courses:

- DCM 307 Analyzing Human Behavior
- PSY 347 Social Psychology

Students choose one:

- DCM 325 Work & Society
- DCM 304 Evolving Professional Ethics

Workplace & Analytical Skills

Required courses:

- DCM 310 Thinking Critically
- DCM 330 Professional Writing

Students choose 5 of the following:

- RELC 313 (formerly CMNS 313) Nonverbal Communication
- ORGC 316 (formerly CMNS 316) Group Decision Making
- RELC 329 (formerly CMNS 329) Persuasion
- ORGC 353 (formerly CMNS 353) Communication and Organizational Change
- ORGC 354 (formerly CMNS 354) Interviewing
- ORGC 356 (formerly CMNS 356) Communication Consulting
- CMNS 392 Independent Study

Adult Learning Seminars

Students will need to complete all of the following courses:

- DCM 313 Learning from Experience and Self-Assessment
- DCM 314 Learning and Transformation
- DCM 315 Exploring the Field
- DCM 316 Professional Business Writing
- DCM 317 Ethics in the Professions
- DCM 318 Social Justice Issues in the Disciplines
- DCM 319 Creativity & Innovative Thinking
- DCM 320 Professional Portfolio Development
- DCM 321 Capstone Planning
- DCM 322 Capstone Project/Portfolio Review

Bachelor of Arts in Intercultural Communication

College of Communication - Undergraduate Studies ▫ Degree Programs ▫ Bachelor of Arts in Intercultural Communication

Liberal Studies Requirements

First Year Program	
Chicago Quarter	LSP 110 or LSP 111
Focal Point	LSP 112
Writing	WRD 103* and WRD 104*
Quantitative Reasoning & Technological Literacy	LSP 120 and LSP 121 (Note: See information below.)
Sophomore Year	
Multiculturalism in the US	LSP 200
Junior Year	
Experiential Learning	Required
Senior Year	
Capstone	Required*
Learning Domains	
Arts and Literature (AL)	2 Courses Required
Philosophical Inquiry (PI)	2 Courses Required
Scientific Inquiry (SI)	3 Courses Required (Note : One must be a Lab.)
Self, Society and the Modern World (SSMW)	2 Courses Required
Religious Dimensions (RD)	2 Courses Required
Understanding the Past (UP)	2 Courses Required
Note:	* Students must earn a C- or better in this course.

Note: Courses offered in the student's primary major cannot be taken to fulfill LSP Domain requirements. If students double major, LSP Domain courses may double count for both LSP credit and the second major. Students who choose to take an experiential learning course offered by the major may count it either as a general elective or the JYEL requirement.

In meeting learning domain requirements, no more than one course that is outside the students major and is cross-listed with a course within the students major, can be applied to count for LSP domain credit. This policy does not apply to those who are pursuing a double major or earning BFA or BM degrees.

Quantitative Reasoning and Technological Literacy :

Readiness for LSP 120 is determined by the math placement test taken online after admission. Students may need to take developmental coursework prior to LSP 120. The LSP 120 requirement may be waived by credit already earned for advanced math coursework or by passing a dedicated proficiency exam. Students who complete both LSP 120 and LSP 121 take one less Learning Domain course. Students may not apply the course reduction to any Domain where only one course is required, and if taken within the SI Domain, the reduction cannot be applied to the SI Lab requirement.

Core Requirements

The Bachelor of Arts in Intercultural Communication

The BA in Intercultural Communication offers students an interdisciplinary degree program that is inclusive of rhetorical studies, performance studies, language and social interaction, sociolinguistics, ethnography, gender studies, public address, critical/cultural communication, and global/transnational studies. Students in this program engage theories and methods for understanding human communication across a variety of intercultural contexts, ranging from urban communication, popular culture, and consumerism to a broad intersection of identities (race, gender, sexuality, class, nation, age, religion, ability).

The curriculum is both deep and broad, enabling students to gain practical expertise in their area of interest while gaining a working knowledge of related areas. The curriculum focuses on ethical practice and the convergence of traditional and new media, preparing students for professional practice in an evolving marketplace. Students learn to express themselves well in oral and written communications, to think critically about communication events all around them, to develop skills valuable in the workplace, and to communicate effectively in a diverse world.

The Intercultural Communication Full-Time Faculty

JACQUELINE TAYLOR, Ph.D.,
Professor and Dean
University of Texas, Austin

LISA CALVENTE, Ph.D.
Assistant Professor
University of North Carolina

DUSTIN GOLTZ, Ph.D.,
Assistant Professor
Arizona State University

STEPHANIE HOWELL, M.A.,
Instructor
Southern Illinois University

LUCY XING LU, Ph.D.,
Professor
University of Oregon

DANIEL MAKAGON, Ph.D.,
Associate Professor
University of South Florida

KIMBERLEE PEREZ, M.A.,
Instructor
Arizona State University

BARBARA SPEICHER, Ph.D.,
Associate Professor
Northwestern University

BARBARA WILLARD, Ph.D.,
Associate Professor
University of Iowa

MICHAELA WINCHATZ, Ph.D.,
Assistant Professor
University of Washington

The Intercultural Communication Major

Intercultural Communication majors must complete the three core courses required of all College of Communication students. In addition, they must take one of the approved presentation courses and seven of the approved electives. Intercultural Communication majors must also take any two electives within the College of Communication. All Intercultural Communication majors must complete a total of 13 classes, or 52

credit hours.

Common Core

CMN 101 Introduction to Human Communication

CMN 102 Introduction to Mass Communication

CMN 103 Intercultural Communication

Required courses

All Intercultural Communication majors are required to take one of the following presentation courses in addition to the core courses listed above:

INTC 220 Public Speaking (Formerly CMNS 220)

INTC 230 Performance of Literature (Formerly CMNS 230)

INTC 322 Advanced Public Speaking (Formerly CMNS 322)

INTC 330 Topics in Performance (Formerly CMNS 330)

INTC 367 Performance for Social Change (Formerly CMNS 367)

Major Electives for Intercultural Communication (Choose 7 Classes from the following -must total 28 hours)

INTC 205 Communication, Culture and Community (Formerly CMNS 205)

INTC 206 Communicating Multicultural Identities

INTC 220 Public Speaking (Formerly CMNS 220)

INTC 230 Performance of Literature (Formerly CMNS 230)

INTC 304 Multiculturalism in the U.S.A.

INTC 290 Intercultural Communication Workshop

INTC 307 Topics in Political and Social Communication (Formerly CMNS 307)

INTC 308 Topics in Intercultural Communication (Formerly CMNS 308)

INTC 309 Global Communication (Formerly CMNS 309)

INTC 310 Discourse Analysis (Formerly CMNS 310)

INTC 321 Cultural and Symbolic Criticism (Formerly CMNS 321)

INTC 322 Advanced Public Speaking (Formerly CMNS 322)

INTC 323 Social Movements (Formerly CMNS 323)

INTC 324 Culture of Consumption (Formerly CMNS 324)

INTC 325 Promoting Sustainable Practices (Formerly CMNS 325 Environmental Communication Workshop)

INTC 326 Environmental Politics and Rhetoric (Formerly CMNS 326)

INTC 328 History of Rhetoric and Communication (Formerly CMNS 328)

RELC 329 Persuasion (Formerly CMNS 329)

INTC 330 Topics in Performance (Formerly CMNS 330)

INTC 331 Communication Fieldwork (Formerly CMNS 331)

INTC 332 Topics in Intercultural Communication Methodology

INTC 333 Cultural Ways of Speaking (Formerly CMNS 333)

INTC 334 Urban Communication (Formerly CMNS 334)

INTC 335 Latino Communication, Culture & Community (Formerly CMNS 335)

INTC 337 Asian-American Media Representations (Formerly CMNS 337)

INTC 338 Asian Culture and Communication (Formerly CMNS 338)

INTC 340 Legislating Language

INTC 361 Gender and Communication (Formerly CMNS 361)

INTC 367 Performance for Social Change (Formerly CMNS 367)

INTC 392 Independent Study (Formerly CMNS 392)

INTC 393 Intercultural Communication Practicum (Formerly CMNS 393)

INTC 395 Debate Practicum (Formerly CMNS 395)

CMN 394 Advanced Communication Internship

CMN 395 Communication Internship Topics

College of Communication Electives

Intercultural Communication majors may choose to take any two College of Communication courses as open electives.

Internship Credit

Students in the major may take CMN 394 Advanced Communication Internship or CMN 395 Communication Internship (when placement relates to the major) for credit. In order to take CMN 394 or CMN 395, students must have completed the three communication core courses (CMN 101, CMN 102, and CMN 103) and have fulfilled internship program eligibility requirements.

Unrestricted Electives

Students complete the bachelors degree in Intercultural Communication by taking an additional 56 quarter hours from any courses offered by DePaul University.

Bachelor of Arts in Relational Communication

College of Communication - Undergraduate Studies ▫ Degree Programs ▫ Bachelor of Arts in Relational Communication

Liberal Studies Requirements

First Year Program	
Chicago Quarter	LSP 110 or LSP 111
Focal Point	LSP 112
Writing	WRD 103* and WRD 104*
Quantitative Reasoning & Technological Literacy	LSP 120 and LSP 121 (Note: See information below.)
Sophomore Year	
Multiculturalism in the US	LSP 200
Junior Year	
Experiential Learning	Required
Senior Year	
Capstone	Required*
Learning Domains	
Arts and Literature (AL)	2 Courses Required
Philosophical Inquiry (PI)	2 Courses Required
Scientific Inquiry (SI)	3 Courses Required (Note : One must be a Lab.)
Self, Society and the Modern World (SSMW)	2 Courses Required
Religious Dimensions (RD)	2 Courses Required
Understanding the Past (UP)	2 Courses Required
Note:	* Students must earn a C- or better in this course.

Note: Courses offered in the student's primary major cannot be taken to fulfill LSP Domain requirements. If students double major, LSP Domain courses may double count for both LSP credit and the second major. Students who choose to take an experiential learning course offered by the major may count it either as a general elective or the JYEL requirement.

In meeting learning domain requirements, no more than one course that is outside the students major and is cross-listed with a course within the students major, can be applied to count for LSP domain credit. This policy does not apply to those who are pursuing a double major or earning BFA or BM degrees.

Quantitative Reasoning and Technological Literacy :

Readiness for LSP 120 is determined by the math placement test taken online after admission. Students may need to take developmental coursework prior to LSP 120. The LSP 120 requirement may be waived by credit already earned for advanced math coursework or by passing a dedicated proficiency exam. Students who complete both LSP 120 and LSP 121 take one less Learning Domain course. Students may not apply the course reduction to any Domain where only one course is required, and if taken within the SI Domain, the reduction cannot be applied to the SI Lab requirement.

Core Requirements

The Bachelor of Arts in Relational Communication

The BA in Relational Communication provides students with a research-based understanding of communication in close relationships. The program, through a blend of theory and practice, helps students identify, analyze and meet the challenges of communicating effectively among individuals in both personal and professional relationships. Students will acquire the knowledge and skills necessary to initiate, develop, maintain, and competently dissolve relationships in an ethical manner.

The curriculum is both deep and broad, enabling students to gain practical expertise in their area of interest while gaining a working knowledge of related areas. Students learn to express themselves well in oral and written communications, to think critically about communication events all around them, to develop skills valuable in the workplace, and to communicate effectively in a diverse world.

The Communication Studies Full-Time Faculty

JACQUELINE TAYLOR, Ph.D.,
Professor and Dean
University of Texas, Austin
LEAH BRYANT, Ph.D.,
Associate Professor
University of Nebraska

TIM COLE, Ph.D.,
Associate Professor
University of California, Santa Barbara

SEAN HORAN, Ph.D.,
Assistant Professor,
West Virginia State University

JILL OBRIEN, Ph.D.,
Associate Professor
University of Illinois, Urbana

The Relational Communication Major

Relational Communication majors must complete the three core courses required of all College of Communication students. In addition, they must take one required course and choose seven classes from among the Relational Communication course offerings. Relational Communication majors must also take any two electives within the College of Communication. All Relational Communication majors must complete a total of 13 classes, or 52 credit hours.

Common Core

Three core courses are required of all College of Communication students:

- CMN 101, Introduction to Human Communication
- CMN 102, Introduction to Mass Communication
- CMN 103, Intercultural Communication.

Students are encouraged to complete all three prior to taking additional coursework in the major.

Relational Communication Major Requirement

RELC 211 Interpersonal Communication (Formerly CMN 211)

Electives In Relational Communication (7 courses)

- ORGC 201 Business and Professional Communication (Formerly CMNS 201)
- ORGC 212 Small Group Communication (Formerly CMNS 212)
- RELC 290 Relational Communication Workshop
- CMNS 291 Research Methods

RELC 311 Topics in Relational Communication (Formerly CMNS 311)
 RELC 312 Evolution and Communication (Formerly CMNS 312)
 RELC 313 Nonverbal Communication (Formerly CMNS 313)
 RELC 314 Family Communication (Formerly CMNS 314)
 CMNS 315 Health Communication
 RELC 318 Close Relationships (Formerly CMNS 318)
 RELC 319 The Dark Side of Personal Relationships (Formerly CMNS 319)
 RELC 320 Deceptive Communication (Formerly CMNS 320)
 RELC 329 Persuasion (Formerly CMNS 329)
 INTC 330 Topics in Performance (Formerly CMNS 330)
 RELC 340 Communication and Dating (Formerly CMNS 340)
 ORGC 354 Employment Interviewing (Formerly CMNS 354)
 ORGC 355 Conflict Management and Negotiation (Formerly CMNS 355)
 INTC 361 Gender and Communication (Formerly CMNS 361)
 RELC 392 Independent Study (Formerly CMNS 392)
 RELC 393 Relational Communication Practicum
 CMN 394 Advanced Communication Internship
 CMN 395 Communication Internship Topics

College of Communication Electives (2 open electives)

Students majoring in Relational Communication may take as many as two electives from any College of Communication offerings.

Internship Credit

Students in the major may take CMN 394, Advanced Communication Internship or CMN 395 Communication Internship Topics (when placement relates to the major) for credit. In order to take CMN 394, or CMN 395, students must have completed the three communication core courses (CMN 101, CMN 102, CMN 103), one required course (RELC 211) and have fulfilled internship program eligibility requirements.

Unrestricted Electives

Students complete the bachelors degree in Communication Studies by taking an additional 56 quarter hours selected from any courses offered by DePaul University.

Bachelor of Arts in Organizational Communication

College of Communication - Undergraduate Studies ▢ Degree Programs ▢ Bachelor of Arts in Organizational Communication

Liberal Studies Requirements

First Year Program	
Chicago Quarter	LSP 110 or LSP 111
Focal Point	LSP 112
Writing	WRD 103* and WRD 104*
Quantitative Reasoning & Technological Literacy	LSP 120 and LSP 121 (Note: See information below.)
Sophomore Year	
Multiculturalism in the US	LSP 200
Junior Year	
Experiential Learning	Required
Senior Year	
Capstone	Required*
Learning Domains	

Arts and Literature (AL)	2 Courses Required
Philosophical Inquiry (PI)	2 Courses Required
Scientific Inquiry (SI)	3 Courses Required (Note : One must be a Lab.)
Self, Society and the Modern World (SSMW)	2 Courses Required
Religious Dimensions (RD)	2 Courses Required
Understanding the Past (UP)	2 Courses Required
Note:	* Students must earn a C- or better in this course.

Note: Courses offered in the student's primary major cannot be taken to fulfill LSP Domain requirements. If students double major, LSP Domain courses may double count for both LSP credit and the second major. Students who choose to take an experiential learning course offered by the major may count it either as a general elective or the JYEL requirement.

In meeting learning domain requirements, no more than one course that is outside the students major and is cross-listed with a course within the students major, can be applied to count for LSP domain credit. This policy does not apply to those who are pursuing a double major or earning BFA or BM degrees.

Quantitative Reasoning and Technological Literacy :

Readiness for LSP 120 is determined by the math placement test taken online after admission. Students may need to take developmental coursework prior to LSP 120. The LSP 120 requirement may be waived by credit already earned for advanced math coursework or by passing a dedicated proficiency exam. Students who complete both LSP 120 and LSP 121 take one less Learning Domain course. Students may not apply the course reduction to any Domain where only one course is required, and if taken within the SI Domain, the reduction cannot be applied to the SI Lab requirement.

Core Requirements

The Bachelor of Arts in Organizational Communication

The BA in Organizational Communication explores effective and participatory communication across organizational contexts. Through a blend of theory and practice, students are encouraged to think, speak, and write clearly; to develop confidence and ability as ethical communicators; to view communication events from multiple perspectives; to understand the multicultural character of communication in contemporary workplaces and society; to analyze and evaluate variables operating in verbal transactions; to probe individual and group behaviors in order to understand self, others, and events; and to recognize the connections between organizational communication and other disciplines.

The curriculum is both deep and broad, enabling students to gain practical expertise in their area of interest while gaining a working knowledge of related areas. The curriculum focuses on ethical practice and the convergence of traditional and new media, preparing students for professional practice in an evolving marketplace. Students learn to express themselves well in oral and written communications, to think critically about communication events all around them, to develop skills valuable in the workplace, and to communicate effectively in a diverse world.

The Communication Studies Full-Time Faculty

JACQUELINE TAYLOR, Ph.D.,
Professor and Dean
University of Texas, Austin
DAVID BRENTERS, Ph.D.,
Associate Professor
Purdue University

DONALD MARTIN, Ph.D.,

Professor & Associate Dean
University of Texas, Austin

ALEXANDRA MURPHY, Ph.D.,
Associate Professor
University of South Florida

JILL OBRIEN, Ph.D.,
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University of Illinois, Urbana

WILLONA OLISON, Ph.D.,
Assistant Professor
Northwestern University
SUCHITRA SHENOY, Ph.D.,
Assistant Professor
Purdue University

JC. BRUNO TEBOUL, Ph.D.,
Professor and Associate Dean
Ohio State University

KAY YOON, Ph.D.,
Assistant Professor
University of Illinois, Urbana

ELIZABETH ZOUFAL, M.A.
Instructor - Debate Coach
University of Illinois, Urbana

The Organizational Communication Major

Organizational Communication majors must complete the three core courses required of all College of Communication students. Students are also required to take two courses specific to this degree program. In addition, students must take six classes from among the electives listed below. Organizational Communication students must also take any two electives within the College of Communication. All Organizational Communication majors must complete a total of 13 classes, or 52 credit hours.

Common Core

Three core courses are required of all College of Communication students:

CMN 101, Introduction to Human Communication
CMN 102, Introduction to Mass Communication
CMN 103, Intercultural Communication

Students are encouraged to complete all three prior to taking additional coursework in the major.

Required courses

All Organizational Communication majors are required to take the following courses in addition to the core courses listed above:

ORGC 251, Organizational Communication (Formerly CMNS 251)
ORGC 201, Business and Professional Communication (Formerly CMNS 201) OR INTC 220 Public Speaking (Formerly CMNS 220)

Organizational Communication Electives

Organizational Communication majors must take an additional six courses from the list of offerings below.

INTC 205, Communication, Culture and Community (Formerly CMNS 205)
ORGC 212, Small Group Communication (Formerly CMNS 212)
PRAD 334, Ethics in Public Relations and Advertising
PRAD 255, Principles of Public Relations
ORGC 290, Organizational Communication Workshop
CMNS 291, Research Methods
CMNS 306, Topics in Presentation
CMNS 315, Health Communication
ORGC 316, Communication and Group Decision making (Formerly CMNS 316)

ORGC 317, Topics in Group Communication (Formerly CMNS 317)
INTC 322, Advanced Public Speaking (Formerly CMNS 322)
INTC 331, Communication Fieldwork (Formerly CMNS 331)
CMNS 332, Topics in Communication Methodology
ORGC 332 Topics in Organizational Communication Methodology
ORGC 350, Communication and Socialization to work (Formerly CMNS 350)
ORGC 352, Communication and Corporate Culture (Formerly CMNS 352)
ORGC 353, Communication and Organizational Change (Formerly CMNS 353)
ORGC 354, Employment Interviewing (Formerly CMNS 354)
ORGC 355, Conflict Management (Formerly CMNS 355)
ORGC 356, Communication and Consulting (Formerly CMNS 356)
ORGC 357, Topics in Organizational Communication (Formerly CMNS 357)
ORGC 358, Leadership and Team building (Formerly CMNS 358)
CMNS 360, Relational, Group And Organizational Theory
INTC 361, Gender and Communication (Formerly CMNS 361)
MCS 366, Communication, Technology, and Society (Formerly CMNS 366)
ORGC 392 Independent Study
ORGC 393 Organizational Communication Practicum
INTC 395 Debate Practicum
CMN 394, Advanced Communication Internship
CMN 395, Communication Internship Topics

College of Communication Electives

Organizational Communication majors may choose to take any two College of Communication courses as College of Communication electives .

Internship Credit

Students in the major may take CMN 394, Advanced Communication Internship or CMN 395 Communication Internship Topics (when placement relates to the major) for credit. In order to take CMN 394, or CMN 395, students must have completed the three communication core courses (CMN 101, CMN 102, CMN 103), two required courses (ORGC 251; ORGC 201 or INTC 220) and have fulfilled internship program eligibility requirements.

Unrestricted Electives

Students complete the bachelors degree in Organizational Communication by taking an additional 56 quarter hours selected from any courses offered by DePaul University.

Concentrations

Latino Media and Communication

College of Communication - Undergraduate Studies ▫ Concentrations ▫ Latino Media and Communication

Latino Media and Communication

Concentration Goals:

The program educates students to think critically about all aspects of media and communication, with a particular focus on Latino media and Latino communities. Coursework provides students with the applied skills necessary to create communication strategies which effectively reach the Latino segment of the population, based on an understanding of Latino cultures in the US and grounded in an understanding of its cultural, economic and sociological aspects.

Learning Goals.

Students who complete the concentration will:

- Develop an understanding of the heterogeneous and rapidly changing Latino communities locally, nationally, and globally.
- Ground their knowledge of intercultural studies within a more extensive and concrete knowledge of a particular (even though diverse), rapidly growing, and increasingly important population within the US Latino communities.
- Increase their cross-cultural competence (understanding and ability to dialogue across difference, develop cultural sensitivity and awareness) with Latino communities.
- Develop insights into the needs and motivations of Latino populations in the workplace, in community situations, and other sites of engagement, and develop communications tools and strategies to address those needs and motivations.
- Enhance their capacity to communicate with and learn from Latino populations in the workplace, in community situations, and other sites of engagement.
- Recognize the impact of the movement of Latinos across the globe and to develop the skills to critically consume and produce media, public relations, and advertisement representations that communicate to and about Latino communities.
- Both engage and demonstrate their interest in Latino Studies within and across diverse areas of knowledge production in the Communication field.

The Curriculum.

One required core course. Students may choose from EITHER of the following to meet the core course requirement:

LST 202 Multiculturalism in the United States: The Construction of Latino Communities

An introductory course that highlights the experiences of the major Latino groups in the United States. It brings together insight from history, politics, sociology, anthropology, literature, film and art to explore the social and cultural experiences of the Latino communities. The course deals with issues of immigration, relationships to home countries, border cultures, identity, and strategies of employment.

INTC 335 (formerly CMNS 335) Latino Communication, Culture, & Community

Examines the relationships among Latino culture, communication, institutions, and public and private life. Students explore the possibilities and problems of contemporary forms of community through service in Latino community organizations. The course also fulfills the junior year experiential learning requirement through community based service learning.

Any additional three courses from:

LST 202 Multiculturalism in the United States: The Construction of Latino Communities

An introductory course that highlights the experiences of the major Latino groups in the United States. It brings together insight from history, politics, sociology, anthropology, literature, film and art to explore the

social and cultural experiences of the Latino communities. The course deals with issues of immigration, relationships to home countries, border cultures, identity, and strategies of employment.

PSY 220 Latina/o Psychology

The purpose of this course is to examine the psychological research literature on the mental health and well being of Latina/o populations in the United States. A number of relevant topics will be examined, including the current state of Latinas/os in psychology, cultural characteristics and values, immigration, acculturation, ethnic identity, stereotypes and discrimination, health, and education. The goal of this course is for students to be better equipped in understanding the factors that influence the psychology of the Latina/o population.

INTC 335 (formerly CMNS 335) Latino Communication, Culture, & Community

Examines the relationships among Latino culture, communication, institutions, and public and private life. Students explore the possibilities and problems of contemporary forms of community through service in Latino community organizations. The course also fulfills the junior year experiential learning requirement through community based service learning.

INTC 308 (formerly CMNS 308) Topics in Cultural Discourse: Photography and Culture (cross-listed Intercultural Communication: (for designated Latino-focused topics) with MCS 353, Topics in Media Studies: Photography and Culture)

Examines For example ORIGINS: This course examines some of the foundations of Latino culture in both Mexico City and Chicago through a two one-week immersion experiences in each city. Students create photographic projects while examining the history, cultural discourses, rituals, and other aspects of culture in the Latino communities in both countries. The The immersion weeks each involve 5 day-long classes with lectures and field trips. This is an exchange program with Universidad Panamericana in Mexico City.

An additional topic is The Puerto Rican Nation: A Transnational Perspective: A Service Learning Travel Course to Puerto Rico. This service learning travel course is a three-week study abroad summer session in Puerto Rico. It combines two courses in Modern Languages and Latin American and Latino Studies where students will explore transnational connections that create a nation transcending national borders and binding the reality of Puerto Ricans on the island with those living in diaspora in Chicago and elsewhere.

JOUR 377 Journalism Topics (for designated Latino-focused topics)

This course allows students to sample a range of topical offerings in journalism that have included press law and ethics, arts and entertainment reporting, business and finance reporting, science and technology reporting, health and medicine reporting, tabloid journalism, war reporting, and reporting religion and moral issues. Topics for this concentration might include: Covering the Latino Community in Chicago, Covering the Immigration Debate, Latino Popular Culture (Prereq: JOUR 275).

LST 300 Topics in Latin American Studies: Documentary in the Americas

This course explores the various forms and functions of documentary in Latin American countries and created by Latin American documentary filmmakers and videomakers.

MCS 350 Topics in Global Cinema: Latin American Cinemas

This course is designed as a critical study of global filmmakers and the issues surrounding cinema and its transnational circulation. The class will examine specific aspects of the growth and evolution of cinema and look at points of contact between different cultural discourses, national cinematic styles, genres, and reception. Artistic, social, political, and industrial issues will be examined to provide different models of cinematic creation and consumption. Lab for film viewing required.

MCS 353 Topics in Media Studies (cross-listed with CMNS 308 Topics in Intercultural Communication: Topic - Photography and Culture ORIGINS)

This course examines some of the foundations of Latino culture in Mexico City, Guadalajara Mexico and Chicago through two one-week immersion experiences in both countries. Students create photographic projects while examining the history, cultural discourse, economics, cultural rituals and other aspects of culture in the Latino communities in both countries.

MCS 375 Latino/a Television and Media

Drawing Drawing from Latin American and U.S. television studies, this course explores the political, industrial and cultural dynamics that shape televisual representations in Latin American television and/or Spanish language Television in the US. More specifically, Spanish-language television and media will be examined from interdisciplinary frameworks, which include the cultural analysis of televisual modes, national and international regulations of media production and distribution, histories of production, and ethnographies of viewing.

MCS 376 Latin American Cinema

This course examines the production, distribution and impact of cinema in the Latin American context. Transnational relations with other industries, such as Hollywood and the European film context will be considered. We will investigate how social, economic and political forces have shaped or are presently influencing and transforming national cinemas. Questions of identity and cultural difference, particularly in relation to immigration, diasporas, transnationalism, youth culture, class, gender, sexuality, race and ethnicity are central to the discussions. We will consider the diversity of styles and topics that are now redefining the cinema of the region.

PRAD 361 Account Planning and Consumer Insights for Latino Markets

This course encompasses both the similarities and differences of Latino consumers in the U.S. and explores the differences among the unique Latino cultures, their media habits and the effectiveness of using various promotional tools to affect their consumer behavior. The account planner represents the voice of the consumer in the advertising process. This course will examine the role of account planning and its relationship within advertising agencies to creative development. Special emphasis will be placed on the qualitative and ethnographic research techniques used by planners, and the role that curiosity and empathy play in understanding different Latino consumer audiences to gain insight about these groups' motivations and behaviors. Prerequisite: PRAD 244.

PRAD 362 Latino Strategic Communication Campaigns (formerly PRAD 392)

Focuses on how to effectively target messages to Latino populations in ways that move beyond stereotypic and simplistic models of Latino audiences. Emphasis on developing culturally relevant integrated campaigns that incorporate appreciation of the diversity of Latino audiences. Students learn creative strategies for dialoguing with Latino consumers, customers, stakeholders, and influencers to develop public relations and advertising messaging in both the commercial and non-profit sector. Distinctive characteristics of the Latino population are considered, along with the rich diversity of these communities. Consideration given to effective use of new media and strategic decisions about communicating in English versus Spanish. Successful completion of PRAD 244 or 255; PRAD 256; and CMNS/PRAD 291 is required prior to entrance to any PRAD campaigns course.

PRAD 392 Special Topics in Advertising

This course allows students to sample a range of topical offerings in advertising that have included Media Planning, Advertising in the Digital Age, Ad Copywriting, Advanced Advertising Campaigns, Consumer Promotions, and Psychology of Advertising. Topics for this concentration might include: Media Planning for Latino Markets, Ad Copywriting for Latino Markets, The Advertising Industry in Latin America. Prerequisite: PRAD 244

PRAD 391 Special Topics in Public Relations

This course allows students to sample a range of topical offerings in public relations that have included International Communication and PR, Event Planning, and Study Abroad. In addition to these topics, new topics for this concentration might include Media Relations in Latin America, The Use of Social Media Among Latinos, Marketing PR Strategies for Latino Markets, and other Latino relevant topics. Prerequisite: PRAD 244 or PRAD 255.

MKT 340 Marketing across Cultures Latin Markets

The course is designed to challenge students to think critically about culture and international marketing, with an emphasis and perspective on Latin America. The course is structured to examine cross-cultural and intercultural approaches that intertwine with the international business environment and the impact that both have on the marketing of goods and services.

MKT 341 Integrated Marketing Communication: Multicultural Markets

An overview of the principles of integrated marketing communications and how these are applied to the growing multicultural market in the US. The course will focus on the application of integrating marketing principles to this increasingly complex and fragmented market. The course includes an overview of the multicultural markets, media environment, and the tools available for designing integrated marketing communications programs, including promotions. The course structure will include statistical reports, case studies, exercises, experiences and guest lectures. Real-life cases will be studied in the class with students delivering a mini-advertising/IMC plan at the end of the course.

CMN 394 Advanced Communication Internship (for credit in this concentration, the internships must focus on Latino media and communication)

Placement of students in business, industry, or not-for-profit major specific internships. Opportunities in advertising, public relations, journalism, radio and television, museums and philanthropic outreach organizations. Program open to communication majors and minors who meet eligibility requirements.

CMN 395 Communication Internship Special Topics (for credit in this concentration, the internships must focus on Latino media and communication)

This course is for students who wish to receive academic credit for a second or third internship. Must be a Communication major or minor who has completed CMN 394 or ISP250 and meets eligibility requirements. Must be taken concurrently with an internship. Topics include building and managing a communication career, effective networking, and leadership development.

SPN 393: Latino Media Literacy

This class explores the role and impact of the media in the Latino community and how Latinos are represented as well as how they view themselves. It explores Latino communities participation as creators and consumers of popular and media cultures. It examines media organization and their role in shaping popular cultures. This is both an upper level undergraduate and graduate level, inter-disciplinary course in Spanish that draws on bilingual readings. Students can also explore these issues through service learning with community partners and by doing a minimum of 25 hours service can receive credit for the Junior Year Experimental Learning domain.

SPN 198, 298, 398 Foreign Language

CSS 201 Perspectives on Community Service

CSS 390 Special Topics in Community Service Studies (cross-listed with LST 300 Special Topics: Transnational Communities: Puerto Rico/ABD Fall Quarter)

The post-trip Fall Quarter course will focus on Puerto Rican nationalism, culture, media and politics in Chicago and will include a service- learning component. Students will be guided through critical analysis of their experiences in Puerto Rico in order to enhance their service learning experiences. They will complete a final project developed in conjunction with one of the cultural, academic, or business sites in the community and will be challenged to link these projects to the knowledge they acquired in Puerto Rico.